

## For Immediate Release:

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## Founder and CEO, Debra Dixon-Anderson of Light of Gold PR and Professional Artist, Debbie Viola Set to Host Virtual Vision Board Party via Zoom

Virtual Vision Board Party offers opportunities to create an online or physical vision board with Expert guidance to help attendees manifest Goals and Dreams for a successful 2021.

(Tuesday, February 16th, 2021- New Jersey/New York)-Founder and CEO, Debra Dixon Anderson and Professional Artist, Debbie Viola will hold a virtual Vision Board Party via Zoom on Sunday, February 21st from 2:00 to 4:30 to help promote goals, manifest positive futures, and more for attendees. Being in the 2nd month of 2021, it's still not too late to set goals and choose success. Vision boards are a great way to take the time to visualize what you truly want and better understand your intentions. Debra Dixon Anderson will provide clarity and insight on how to finally achieve your career and business goals and build yourself into a strong brand. Fellow host, Debbie Viola will take over on the artistic end by helping



attendees create a board that is visually appealing. Debbie and Debra will also aid in determining lifestyle, fitness and any other goals you may have and facilitate an understanding on how to achieve them. This **one of a kind event** will give the option of creating a **physical** vision board as well as a **digital** version. It is up to the attendee.

As a Consultant and Brand Strategist for over **20** years, **Debra Dixon Anderson** is ready to understand your career and business goals to provide insight on how to move forward and grow closer to your ambitions. **Debra** is also very skilled when it comes to marketing, business development, and more. **To see more about what Debra's work and clients, visit:** https://lightofgoldpr.com/services

**Debbie Viola** has been a professional artist for the last **20** years

working as a fine finish painter and surface designer. **Debbie** is excited to help attendees create an aesthetically pleasing vision board that makes your lifestyle goals clear while promoting positivity. **To learn more about Debbie and see some of her** work, visit: <u>https://www.debbieviola.com/</u> According to INC Magazine and a TD Bank survey, one in five small business owners used some form of a vision board (also referred to as an action board) when they started their business. Of these, seventy-six percent say that their business is now where they had envisioned it at the beginning.

**Debra Dixon-Anderson, Founder and CEO of Light of Gold PR, said**, "*As a marketing and branding strategist what I like to help my clients with is really the goal setting*". **Debbie Viola said**, "*I am going to be helping you actually visualize and pull from your mind what you want to focus on*,"

Attendees can enjoy a 50% discount by using the code "vday50" at checkout

Check out our **promo video**:

https://www.youtube.com/watch?v=7R54iMnRX3M&feature=youtu.be

## ABOUT LIGHT OF GOLD PR, MARKETING, AND CONSULTING LLC:

**Light of Gold PR, Marketing, and Consulting LLC**, a 14 year old boutique PR Firm that specializes in public relations, marketing, brand management, media relations, promotions, reputation management, writing and content, web development, digital and technology. We shed light on the gold that exists in organizations, businesses, and individuals. It exposes the hidden treasures that exist in an organization and brings these treasures to light through.