

Taste of Park Ridge 2022 – SPONSORSHIP AGREEMENT

Sponsorship Committee Contacts

Dean J. Patras: 847.530.0369

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General Information

www.tasteofparkridge.com (web)

info@tasteofparkridge.com (email)

Facebook

like us at 'Taste of Park Ridge'

July 14, 15 & 16

A celebration of FOOD, FAMILY and FUN in the WARM SUMMER SUN!

The Taste of Park Ridge is the premier summer event in the Northwest suburbs. It is produced by volunteers who recognize the value of community. Your sponsorship indicates a belief in the power of coming together for a great purpose. Our goal is to maximize your sponsorship experience, enabling you to display your commitment to the Park Ridge community and providing you with an opportunity to reach 1000's of potential customers during this well attended event. ***We look forward to your involvement...don't miss this great opportunity!***

Platinum Sponsor - \$5000+

(All Gold & Silver Sponsor elements included)

Premier Placement of Sponsor provided logo on Main Stage area banner

Mention in a Pioneer Press "Tastee Tidbits" Article (spotlight feature up to 100 words)

Gold Sponsor - \$2500+

(All Silver Sponsor elements included)

Priority Placement of Sponsor provided logo on Main Stage area banner

Sponsor mention on select Taste posters & Facebook

Silver Sponsor - \$1000+

Sponsor name on Main Stage area banner and included in event promotions

Recognition during event, in media announcements, advertising & Taste of Park Ridge website

Prerecorded Audio advertisement, played throughout the event

Canopies on Courtland

Tent only: \$500

Canopy+ Package: \$750

(Tent AND advertising exposure on Taste of Park Ridge website and event promotions)



Taste of Park Ridge – Sponsorship Contract – 2022

Taste of Park Ridge, 310 Busse Hwy., Unit 266, Park Ridge, IL. 60068

SPONSOR INFORMATION

Sponsorship Type (circle one):	Platinum Gold Silver Canopies on Courtland
Sponsorship Amount (make check payable to Taste of Park Ridge & mail to address listed above):	
Sponsor Name (as to be listed in all marketing)	
Contact Name & Title:	
Contact phone:	
Street, City, State & Zip Code:	
Authorized Company representative signature:	
Authorized Company representative name - printed:	
Accepted by Taste of Park Ridge Committee Representative signature:	

Brochure Logo Inclusion Deadline is **April 29, 2022**. Full payment of qualifying sponsorship pledge must be received by this date to receive logo inclusion in the event promotions.

Pre-recorded Audio advertisement is produced by the Taste committee with Sponsor supplied information. Playback frequency is at Taste Committee discretion. Playback is via main stage speaker system and auxiliary speakers throughout the event site. Information deadline in order to produce the audio spot is **June 17, 2022**.

Banner Placement is at the discretion of the Taste Committee, prioritized by Sponsorship level.

Website recognition is active through the end of the event year.

PAYMENT TERMS: The entire 100% Sponsorship fee is due by **April 29, 2022**. Any payments not received by this date may result in cancellation of sponsorship at the Taste of Park Ridge Committee's sole discretion.

CANCELLATION BY SPONSOR: Sponsor may discontinue its association with the Taste of Park Ridge by sending written notice of its intention to do so, however, Sponsor shall remain liable for payment of the full sponsorship fee. No part of the Sponsorship fee paid by the Sponsor shall be refundable.

CANCELLATION BY THE TASTE OF PARK RIDGE: Sponsorship may be canceled by the Taste of Park Ridge for failure to make payments when due or failure to comply with the Taste of Park Ridge regulations. If sponsorship is canceled by the Taste of Park Ridge, the Sponsor will be notified in writing. Upon such cancellation, the Taste of Park Ridge Committee may extend the sponsorship to another Sponsor at its sole discretion.

ATTENDANCE: The Taste of Park Ridge makes no representations or warranties with respect to the demographic nature and/or volume of attendees at any Taste of Park Ridge events.

GOVERNING LAW AND JURISDICTION: This contract shall be governed by and subject to the laws of The State of Illinois. All matters whether sounding in contract or in tort relating to the validity, construction, interpretation and enforcement of this Contract shall be determined in the Circuit Court for Cook County, Illinois; which Court shall have exclusive jurisdiction and venue.

INDEMNIFICATION: Sponsor agrees to indemnify and hold the Taste of Park Ridge Committee, The Taste of Park Ridge, NFP the City of Park Ridge and their respective employees and agents harmless, from any and all claims, demands, judgments, settlements, costs, attorney s fees or other expenses either directly or indirectly from or in connection with Sponsors participation in such event.

Note: This document, when signed by Sponsor and executed by the Taste of Park Ridge committee, constitutes a binding legal agreement. By the above signature, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Sponsor. The Sponsor acknowledges that it has been furnished and agrees to be bound by the terms and conditions herein. The Taste of Park Ridge Committee agrees to review this Application and Contract in order to be consistent with festival eligibility requirements and policies. The Sponsor agrees that upon acceptance of this Application and Contract by the Taste of Park Ridge Committee with or without the appropriate payment, this Application and Contract shall become a legally binding contract enforceable against the Sponsor in accordance with its terms. Sponsorship benefits listed in the schedule of sponsorship categories become effective upon full payment of pledged amount by the Sponsor at the appropriate level and are subject to other clauses contained within this contract.

The Taste of Park Ridge is produced by Taste of Park Ridge, NFP a 501c6 corporation.