

CHATTANOOGA JAZZ FEST

ADAM STONE
(423) 667-8701

ETHAN BOWEN
(423) 682-2133

CHAJAZZFEST@GMAIL.COM
WWW.CHAJAZZFEST.COM

**2026
SPONSOR
DECK**

CHA JAZZ FEST



Chattanooga Jazz Fest: A Celebration of Local Talent and Culture

Chattanooga is poised to ignite the region's music scene with the **Second Annual Chattanooga Jazz Fest**, a high-energy, one-day celebration of jazz, blues, and funk taking place on **October 25, 2026, from 11:00 AM to 7:00 PM** at the iconic **Chattanooga Choo Choo** in the heart of downtown. Free and open to the public, this signature event will transform the historic railway landmark into a vibrant musical destination, uniting world-class artists and devoted music lovers for an immersive cultural experience.

By supporting **Chattanooga Jazz Fest**, sponsors are not simply backing an event—they are investing in a growing cultural movement rooted in artistic excellence, community engagement, advocacy for the local music scene, and creative vitality. Now an emerging cornerstone of Chattanooga's annual cultural calendar, the festival provides a high-visibility platform for local and regional musicians, amplifying Chattanooga's extraordinary homegrown talent while fostering meaningful connections between artists, audiences, and the community at large.

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Platinum
\$2000

Gold
\$1500

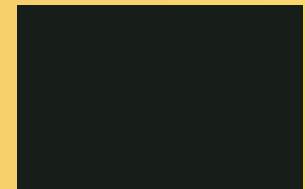
Silver
\$1000

Bronze
\$500

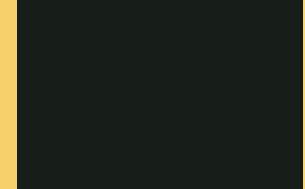
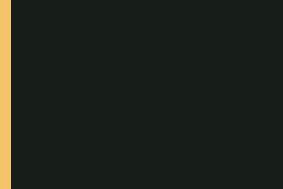
**LOGO FEATURED ON WEBSITE,
DEDICATED SOCIAL MEDIA POST**



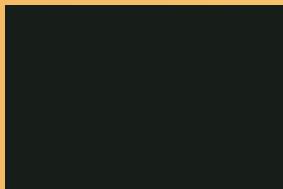
**FEATURED ON SIGNAGE
AT THE EVENT AND PRINT
MATERIAL (FLYERS,
HANDBILLS, ETC)
ONSTAGE SHOUTOUT**



**INDIVIDUAL BRAND SIGNAGE
FEATURED IN PRESS
RELEASE/INTERVIEWS
ONSITE VENDOR BOOTH**



**FEATURED ON CITYWIDE SIGNAGE,
ON AIR SHOUTOUTS THROUGH
OUR MEDIA PARTNERS,
BRAND REPRESENTED @
FUNDRAISER EVENTS**



*** In-kind donations will be listed under the value of the donation.
Deadline for sponsorships is Oct 10th 2026**

CHA JAZZ FEST



MEETING YOUR NEEDS

500,000+

Audience reach through local media outlets, including our WUTC Partnership, Chattanooga Tourism Co, Chattanooga Live Music Socials, Nooganightlife, NoogaToday, and various other print/digital platforms promoting the festival.

2,000+

In attendance for the 2025 Chattanooga Jazz Fest, Choo Choo restaurants and businesses were bustling with the overflow from the festival.

\$50-100

Estimated average daily spending per music festival attendee, including food, beverages, merchandise, parking, and transportation.

**5-70+
YEARS OLD**

While jazz traditionally attracts an aware and culturally engaged audience, the Chattanooga Jazz Fest is committed to expanding that reach—bringing together diverse communities of all ages and backgrounds to celebrate the richness of our local jazz community.

JOIN OUR INITIAL PARTNERS/SPONSORS

