**Jonathan M Turley**

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**Education**

***Indiana University*** ***December 2022***

Bachelor of Science in New Media Communication GPA 3.0/4.0

• Utilized multiple areas of physical and digital art to effectively create professional visuals for business and narrative media.

• Utilized software to perform graphic and document layouts such as brochures, logos, rebranding, and physical book copies.

* Identity design and Branding
* New Media Designer for Indiana University Kokomo Art Gallery
* Independent Study of screen print and art theory

**Experience**

**Indiana University**

***Indiana University Kokomo*** | New Media Designer **|** Kokomo, IN **August 2022**

* Created flyers and promotional advertisements for multiple art exhibitions.
* Selection of art pieces for specified promotion material.
* Utilizes color theory and theme for selected pieces for promotion.
* Established and preparation of art pieces, involving measurements for hanging, and display on tables, installation of digital visuals.
* Preparation of promotional materials for printing in InDesign.

***J.M Turley Author of Chronicles of Bathrex***

**Author**

Independent self-publishing and marketing **2016 – Present**

• Self-publish written novella.

• Manage InDesign layout for book publication for printed copies, text, paragraph positioning, including master pages, margins, bleed lines, gutter, file packaging, marketing, and promotion for sales.

• Reverse-engineer problem solving with InDesign software.

***Mortz Mechanical*** **|** Kokomo, IN ***August – 2015***

**Independent Contractor**

• Worked with clientele to create unique, innovative graphics for rebranding.

• Established and fulfilled client goals of new company identity. Met hard deadlines in a timely and efficient manner.

• Designed slogan, logo, business card and business card layout, including accurate measurements for each graphic.

**Indiana University** | Kokomo, IN ***2016 – 2017***

**Identity Design & Branding**

• Created logos and advertisements for rebranding purposes.

• Crafted brochure for advertisement for the Tipton County School Corporation.

• Worked with clientele on creative briefs for detailed information of each individual project.

• Briefs included detailed targets for scaling, measurements, and color theory.

• Worked with clientele to create unique, innovative graphics and copy. Established and fulfilled client goals.

• Designed branding logos, posters, business cards, advertisement, mural paintings, slogans, organization mission statements and themes.

**Clients included:**

• **First Friday Kokomo** | Kokomo, IN—January 2016

• ***GKEDA*** | Kokomo, IN—February 2016

• ***Tipton County School Corporation*** | Tipton, IN—*February 2016*

• ***Kokomo Arts Association*** | Kokomo, IN—March 2016

• ***Brady’s Hope*** | Bringhurst, IN—April 2016

• **Family Resource Center** |Kokomo, IN—February 2017

• **Wayfinding Initiative** | Kokomo IN—2017

• **Family Resource Center** **Stairwell Initiative**| Kokomo, IN—April 2017

• **IUK Sustain Ability Task Force** |Kokomo, IN—April 2017

**Pizza Hut |** Kokomo , IN ***2022 – 2023***

**Manager**

• Manage general operations including service, personnel, production, and profitably.

• Oversee hiring and training process of employees

• Ensure food safety guidelines and protocols are adhered to and maintained

• Provide exemplary customer service to guests including fulfilling orders and problem resolution

• Compile profit and loss reports, entering and tracking daily data into POS system

• Track and maintain inventory and ordering

• Oversee financial operations including deposits and payroll

**Skills**

• Advanced knowledge of Adobe Creative Cloud • Advanced Knowledge of InDesign   
• Advanced Knowledge of Microsoft Office Suite/Microsoft 365 • Proficiency with Windows and Mac • Professional knowledge of computer hardware components and assembly • Creative Writing • Advanced Knowledge of Typography •Drawing/Painting — various media