

Jonathan M Turley

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Education

Indiana University

December 2022

Bachelor of Science in New Media Communication GPA 3.0/4.0

- Utilized multiple areas of physical and digital art to effectively create professional visuals for business and narrative media.
- Utilized software to perform graphic and document layouts such as brochures, logos, rebranding, and physical book copies.
- Identity design and Branding
- New Media Designer for Indiana University Kokomo Art Gallery
- Independent Study of screen print and art theory

Experience

Indiana University

Indiana University Kokomo | New Media Designer | Kokomo, IN **August 2022**

- Created flyers and promotional advertisements for multiple art exhibitions.
- Selection of art pieces for specified promotion material.
- Utilizes color theory and theme for selected pieces for promotion.
- Established and preparation of art pieces, involving measurements for hanging, and display on tables, installation of digital visuals.
- Preparation of promotional materials for printing in InDesign.

J.M Turley Author of Chronicles of Bathrex

Author

Independent self-publishing and marketing

2016 – Present

- Self-publish written novella.
- Manage InDesign layout for book publication for printed copies, text, paragraph positioning, including master pages, margins, bleed lines, gutter, file packaging, marketing, and promotion for sales.
- Reverse-engineer problem solving with InDesign software.

Mortz Mechanical | Kokomo, IN

August – 2015

Independent Contractor

- Worked with clientele to create unique, innovative graphics for rebranding.
- Established and fulfilled client goals of new company identity. Met hard deadlines in a timely and efficient manner.
- Designed slogan, logo, business card and business card layout, including accurate measurements for each graphic.

Indiana University | Kokomo, IN

2016 – 2017

Identity Design & Branding

- Created logos and advertisements for rebranding purposes.
- Crafted brochure for advertisement for the Tipton County School Corporation.
- Worked with clientele on creative briefs for detailed information of each individual project.
- Briefs included detailed targets for scaling, measurements, and color theory.
- Worked with clientele to create unique, innovative graphics and copy. Established and fulfilled client goals.
- Designed branding logos, posters, business cards, advertisement, mural paintings, slogans, organization mission statements and themes.

Clients included:

- **First Friday Kokomo** | Kokomo, IN—January 2016
- **GKEDA** | Kokomo, IN—February 2016
- **Tipton County School Corporation** | Tipton, IN—February 2016
- **Kokomo Arts Association** | Kokomo, IN—March 2016
- **Brady's Hope** | Bringham, IN—April 2016
- **Family Resource Center** | Kokomo, IN—February 2017
- **Wayfinding Initiative** | Kokomo IN—2017
- **Family Resource Center Stairwell Initiative** | Kokomo, IN—April 2017
- **IUK Sustain Ability Task Force** | Kokomo, IN—April 2017

Pizza Hut | Kokomo , IN

2022 – 2023

Manager

- Manage general operations including service, personnel, production, and profitably.
- Oversee hiring and training process of employees
- Ensure food safety guidelines and protocols are adhered to and maintained
- Provide exemplary customer service to guests including fulfilling orders and problem resolution
- Compile profit and loss reports, entering and tracking daily data into POS system
- Track and maintain inventory and ordering
- Oversee financial operations including deposits and payroll

Skills

- Advanced knowledge of Adobe Creative Cloud • Advanced Knowledge of InDesign
- Advanced Knowledge of Microsoft Office Suite/Microsoft 365 • Proficiency with Windows and Mac • Professional knowledge of computer hardware components and assembly • Creative Writing • Advanced Knowledge of Typography • Drawing/Painting — various media