

Privacy Policy

This Privacy Policy outlines the manner in which Curb Appeal Pressure Washing, LLC ("Company," "we," "us," or "our") collects, uses, stores, protects, and discloses personal information obtained from customers and users ("you" or "your") in connection with the use of our website, services, and communications.

By accessing our website, submitting a request for services, or otherwise interacting with our business, you acknowledge and agree to the practices described herein.

Collection of Personal Information

We collect personal information directly from customers when it is voluntarily provided, including but not limited to names, physical addresses, email addresses, phone numbers, property details, service preferences, and any other information submitted through our website forms, communication channels, or during the provision of our services. In addition, we collect technical information such as Internet Protocol (IP) addresses, browser type, access times, and usage patterns to improve website functionality and user experience.

Use of Collected Information

The information collected is used strictly for the purpose of providing and improving our services. This includes, without limitation, preparing and delivering estimates, scheduling appointments, performing exterior cleaning services, issuing invoices, processing payments, and maintaining internal records. We may also use your information to send reminders, service-related updates, or promotional materials, provided such communications are in compliance with applicable laws and your stated preferences.

Disclosure to Third Parties

We do not sell, lease, or trade your personal information to any unaffiliated third parties. However, we may disclose certain information to third-party service providers solely for the purpose of conducting our business operations. These third-party services currently include, but are not limited to, **Intuit QuickBooks**, **Clover**, and other payment processing or accounting platforms used to manage billing, customer relationships, and financial records.

All such third-party providers are contractually or legally obligated to maintain the confidentiality and security of any personal information shared and to use such information solely for the performance of designated services on our behalf.

We may also disclose personal information when such disclosure is required by law, regulation, legal process, subpoena, or governmental request, or when necessary to protect our rights, property, or safety, or that of our clients or others.

Data Storage and Security Measures

We maintain reasonable administrative, physical, and technical safeguards to protect personal information against accidental or unlawful destruction, unauthorized access, use, alteration, or disclosure. Customer information is stored securely through encrypted systems and is accessible only to authorized personnel with a legitimate business need.

Website Technologies and Tracking

Our website may utilize cookies, web beacons, and similar technologies to improve your experience and analyze traffic trends. By using our website, you consent to the use of such technologies. You may modify your browser settings to decline or remove cookies, though doing so may limit certain website functionality.

Customer Rights and Access

You retain the right to request access to your personal information, to correct or update inaccuracies, and to request the deletion of your data, subject to any legal, contractual, or operational obligations that may require us to retain such data. Any such requests may be submitted to us in writing via the contact information provided below.

Marketing Communications

If you have opted in to receive marketing communications from us, you may unsubscribe at any time by following the instructions provided in our emails or by contacting us directly. We respect your preferences and will act promptly on all such requests.

Third-Party Links

Our website may contain links to third-party websites or resources that are not controlled by us. We are not responsible for the privacy practices, content, or security of such third-party websites and encourage users to review their respective privacy policies before providing personal information.

Changes to This Policy

We reserve the right to revise or update this Privacy Policy at any time without prior notice. Any changes will become effective upon posting to our website. We encourage all users to review this Privacy Policy periodically to remain informed about how we protect and manage your information.

Contact Information

If you have any questions regarding this Privacy Policy or wish to exercise your rights concerning your personal information, you may contact us using the following methods:

Curb Appeal Pressure Washing, LLC

Email: WashTeam@CurbAppealIndiana.com

Phone: 812-531-5452

Website: www.CurbAppealIndiana.com