



The Women's Advocate – Legal Clinic for Women

Social Media (Legal) Intern

The Women Advocate is a Nigerian Non-Profit Organization created to provide online pro bono legal advice to women on variety of issues including sourcing legal representation for women in domestic abuse cases, divorce cases, child custody issues, starting up a business, amongst other financial empowerment initiatives. The organization also advocates for equal rights of women in all spheres of socio-economic life particularly at the work place, schools and other areas where rights of women are systematically subjugated. The organization aims to raise awareness and advocate for changes in laws affecting women through engaging with law makers at the Federal and State levels.

We are looking for a Social Media Intern to join our team. The ideal applicant will possess strong knowledge of the digital media landscape, including various social media sites. The successful candidate will be responsible for contributing to website redesign projects, monitoring and posting on blogs and social networks, engaging in online forums, participating in online outreach and promotion. Those looking to gain valuable online human rights advocacy experience with an organization are encouraged to apply.

Key Duties:

- Assist with streamlining organizations social media accounts (e.g. Facebook, Twitter, LinkedIn, and Instagram), ensuring uniform content and tone of voice for landing pages, graphics, and other elements within the communities.
- Increase the number of followers we have on Twitter by following and engaging with potential clients and candidates.
- Monitoring and replying to Tweets from clients (initially under supervision)
- Posting Tweets daily related to organizations goals and mission; and using tools like TweetDeck to plan forward-looking Tweets over weekends and holidays (under supervision)
- Assist with contacting law firms requesting to take one pro bono legal case for women.

Key Skills Required for the Role:

- Currently enrolled law student. Preference for 1st to 3rd year students.
- Excellent GCSEs, A-levels or equivalent, particularly in English, Literature, History or Politics;
- High interest in women and gender issues;
- Proven written communication skills, and a passion for writing both short- and long-copy.
- Excellent verbal communications skills.
- Familiarity with key social media tools (e.g. Twitter and Facebook) and with Microsoft Office products (e.g. Word, PowerPoint, Excel);
- An ability to consistently demonstrate our values of insight, hard work, and effectiveness in your personal approach to work;
- Excellent attention to detail and a high motivation to learn;
- Creative self-starter who is comfortable with both taking initiative and working in collaboration.

Applications for fall 2017 are now being accepted. Please send a resume, citing one referee, by email to info@thewomensadvocate.org. In the body of the email express your interest in the position and dates of availability.