

PRIVACY & SECURITY READINESS FOR REOPENING

COVID-19 Changes + Privacy + Security

Faced with the range of new data-focused challenges that will come with even a limited reopening, is your company prepared with answers to business-critical questions:

- + Do we understand the compliance and security risk of collecting new health / sensitive personal data?
- + What and how are vendors and building management companies capturing, securing and sharing data collected about our employees, clients and visitors?
- + Are we maintaining secure devices, connections and methods for remote work, and can we verify and enforce this?
- + Are we going to track and monitor employees through company-issued devices, and with what limits?
- + How do we assure our employees and our clients that we can protect the privacy and security of their data?

Assess > Notify > Secure > Purge

Data Privacy & Security Advisors incorporated inputs from the EEOC and U.S. Data Protection laws with best practices from the EU's EDPB and the UK's ICO, to build a **COVID-19 Business Operations Impact Assessment** – we can dive deeper into these questions to provide your company with answers and an understanding of the risks involved.

To manage your reopening process – at whatever pace – with the proper privacy and security mechanisms in place, we provide your team with an actionable roadmap for assessing and resolving internal and third-party risk; and run drills and tabletop exercises to test office-openings, rapid response for office-closings (e.g. becoming a hot-spot, a new surge, etc.), and the previously unexpected in your business continuity planning.

To secure ongoing operations, we audit security practices to vet current devices, connections and methods for remote work for secure data handling; and develop a multi-faceted COVID preparedness training campaign to certify the workforce is informed and engaged in safeguarding health, personal information, and corporate data.

Our Goal: prepare your company to control the immediate risks from reopening with new processes in place.

Follow our blog series “*Privacy & Security Challenges from COVID-19*” and reach out to us at Hello@DPSAdvisorsLLC.com for more information on how we can help.

RIGHT-SIZED SOLUTIONS FOR RIGHT NOW

Reopen without introducing more risk by partnering with DPS Advisors to:



Conduct targeted Impact Assessments on procedures and technologies rolling out now.



Accelerate Vendor Risk Assessments without sacrificing efficacy.



Draft point-of-collection notices and consent releases, and update security and retention policies.



Audit and implement controls to address security risk due to remote work and BYOD.



Test and modify incident response plans for staffing and equipment effectiveness in altered conditions.



Issue regular alerts on increased cyber threats like malware and phishing, and remind teams how to escalate a suspected attack.



Train on at-home security and privacy fundamentals to ensure employee comfort with new processes, no matter where they are sitting.

DATA PRIVACY & SECURITY ADVISORS

Proven Expertise:

22

Average years' experience of our
Privacy and Security team

~600

GDPR, LGPD and CCPA
Readiness, Risk and Maturity
Assessments issued

>200

Data Inventory engagements,
mapping thousands of Business
Processes and data flows

~300

Bespoke Privacy, Retention and
Data Protection policies drafted

>400

Custom Privacy and Data
Security training sessions
delivered

>1.250

Data / Privacy Impact
Assessments conducted (GDPR,
CCPA and more)

>250

Vendors vetted for Privacy &
Security Risk

ABOUT OUR LEADERSHIP

JANALYN SCHREIBER, CIPM | CISSP

With nearly 25 years of demonstrated expertise in building actionable privacy and security programs, Ms. Schreiber provides clients with practical strategies to protect the trust of their customers and mitigate financial and legal risks to their organization. She co-founded Data Privacy & Security Advisors LLC to help clients realize business and cost benefit from integrating technology and adaptable workflows to keep pace with a rapidly evolving regulatory landscape. A current member of the IAPP Education Advisory Board, Ms. Schreiber was previously a Managing Director at Navigant Consulting and a Partner at Deloitte.

JAMES KOONS, CIPP/US

Possessing over 30 years of experience in the data protection, IT systems management and information security arenas, Mr. Koons commands a comprehensive understanding of the broad legal frameworks which govern data privacy and data protection. With an extensive background in both data privacy and digital marketing, he focuses his efforts on assisting a broad range of industries with establishing, maintaining and maturing privacy programs and demonstrating compliance with rapidly changing global data protection laws.

ABOUT OUR FIRM

Data Privacy & Security Advisors' diverse group of experts includes former Corporate Privacy Officers, Corporate Information Security Officers, and Alumni of the "Big 4" Consulting Firms, who bring experience building corporate privacy and security programs, managing data breaches and investigations, and leading our clients through the changing regulatory landscape.

With our "Privacy & Security Expert on Demand" and risk management services, we provide clients with the tools and tailored guidance needed to satisfy or exceed the privacy and security obligations of pending and passed U.S. privacy laws including the California Consumer Privacy Act (CCPA); the European Union's General Data Protection Regulation (GDPR); Brazil's privacy law, the Lei Geral de Proteção de Dados Pessaoais (LGPD); and privacy legislation throughout Asia.

Active thought-leaders in the Privacy Community, the DPS Advisors leadership team has seats on the International Association of Privacy Professionals' ("IAPP") Advisory Boards, on Privacy Technology Advisory Boards, and is frequently asked to speak at both IAPP and other industry events.

Our clients range from start-ups to multinationals, and include higher education institutions, traditional and online media, mobile application developers, technology, and financial services companies.

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