



GEM Summer Incentive

\$3,500 MSRP Credit through Labor Day

Transform Your Fleet with GEM's Biggest Incentive in Over a Decade

Starting July 1st, save \$3,500 on new GEM low-speed vehicles – our most substantial pricing program in over a decade. This limited-time incentive brings automotive-like GEM electric vehicles to near golf cart pricing while delivering the safety, efficiency and sustainability benefits you expect from the leading LSV on the market.

Act now to replace your aging and less efficient trucks, vans, cars, UTVs and carts with proven GEM low-speed electric vehicles.

Terms:

- Any GEM ordered new or out of dealer stock from July 1st, 2025 through September 1st, 2025 is eligible
 - Includes the recently released GEM Wheelchair Accessible Vehicle (WAV), GEM HVAC and GEM Ambulance
 - Any orders placed outside this window that are yet to be fulfilled are not eligible, cancellation fees will apply
- Sourcewell eligible government customers will receive the equivalent of \$3,500 off MSRP during this period
- Not eligible on used GEMs