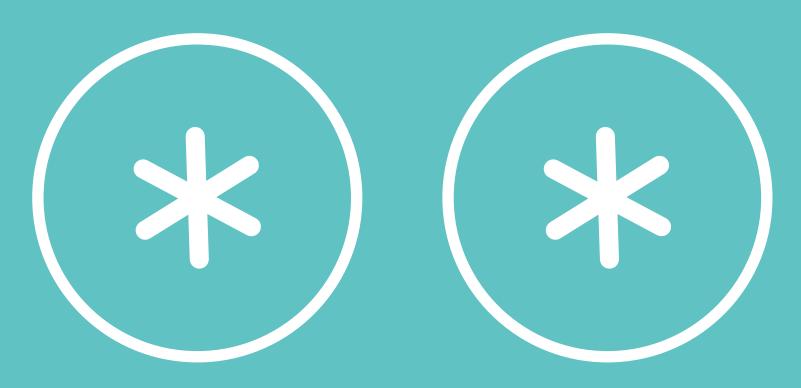


# Makeba's Creative Portfolio

Conceptual Graphic
Artist Portfolio



All images and designs in this portfolio are my personal results (DAORACLE DUSTYROZE)

Selected Work 2016-2023

# Hello, Nice to Meet You!

Hi, I'm Makeba T.M Hopkins, a conceptual artist and graphic designer with a passion for creating visually appealing designs that communicate a message effectively. I have over twenty-two years experience working in Information Technology. Over the past 7 years I have honed my skills through online training and experience working as a freelance graphic designer and conceptual artist.

I believe that good design is about solving problems and finding creative solutions. My design process always starts with understanding the needs of the client and the message they want to convey. I then use my expertise in creative digital design, communication skills and computer skills to create designs that are not only aesthetically pleasing, but also effective in communicating the intended message.

**Creative Portofolio** 



CREATIVITY IS CONTAGIOUS PASS IT ON!



# My Skills and Qualities

- \* Typography & Photo Editing
- \* Digital Design & Storyboarding

- CommunicationWith My Clients
- \* Creative Thinking



# Education Background

**Creative Portofolio** 

#### **BMCC**

writing, public relations, communications, and business courses

1997-1998

#### Computer Career Center

Network Infrastructure, Network Hardware, Protocols and Services, Network Topology, Wireless and Access Points, Virtual Private Networks (VPNs), Subnetting, Security, Remote Support.

2002-2004

#### TCI College & Coursera

At TCI I studied as a double major Industrial Electronics and Network Technology (IENET)

Through COURSERA and The California Institute Of Arts I am Currently Studying Graphic Design, GOOGLE UX Design, ADOBE XD, Illustrator, Photoshop, InDesign, and Premier Pro

2010-2012 (TCI) 2003 (COURSERA)

Makeba's Creative Portfolio



# My Work Experience

# Work Experience 1

The Formation of my own Publishing Company YOUNGWORLD OPPRESSED PUBLISHING LLC including writing a trilogy called the "Concrete Jungle, A children's book which I also illustrated. I began Ghostwriting for a client. I Also obtained my "LLC" in Publishing and went on to design and create my Book Covers, and designed and launched my company's website.

2016-2020

# Work Experience 3

I continuously complete projects that reflect my clients desired style and brings together their assets communicating a cohesive message across channels. The consistency of these details is what helps me to define my client's brand and builds trustworthiness and security amongst their audience's.

2000 - Present

## Work Experience 2

As a newly launched Publishing company I began working as a freelance Conceptual Artist, and Graphic Designer focusing on creating for my clients the digital and physical resources they required for "Business Branding/Marketing."

2020-Present

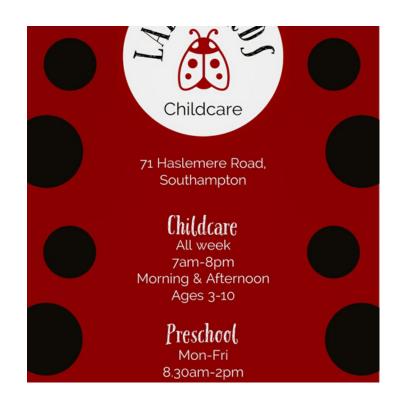


#### Makeba's Creative Portfolio



#### **MULTIPLE LOSS**

A riveting title for the book, An evocative subtitle Interesting typography, Coherent cover design and layout



#### **DAYCARE**

What better way to advertise a Daycare Center than with a ladybug concept full of bold colors and riveting typography. This concept is very appealing for both parents and their young children as a brand for a child care providers business.



#### **BARBERSHOP**

This is a great example of minimal viable branding which lets clients establish a strong foundation for their brand from the very beginning of their business without getting too much into the dynamics of branding. I would suggest this when future building ontop of a clients preexisting branding is a option for the fu





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## TRAVELING NURSE

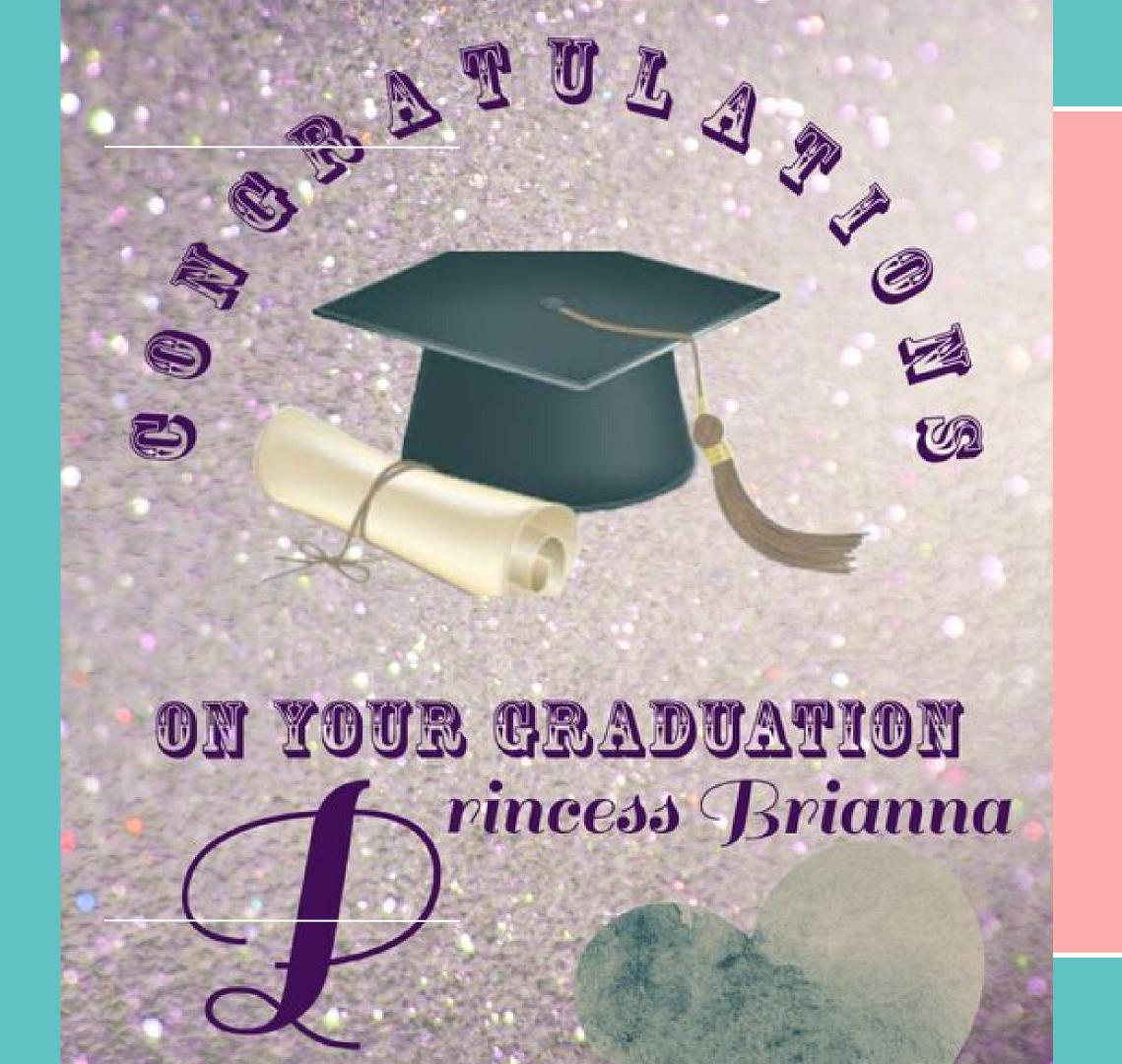
This is a beautiful design created for a "End Of Life" professional business. I felt that color and the designs aesthetics were both Calming and Dynamic.



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### **ANNOUNCEMENT**

This beautiful announcement for a high-school graduate is both aesthetically pleasing, yet also a great way to share the accomplishments with family and friends.





# Come Let's Go Work Together With Me

Dustyroze@youngworldoppressed.com

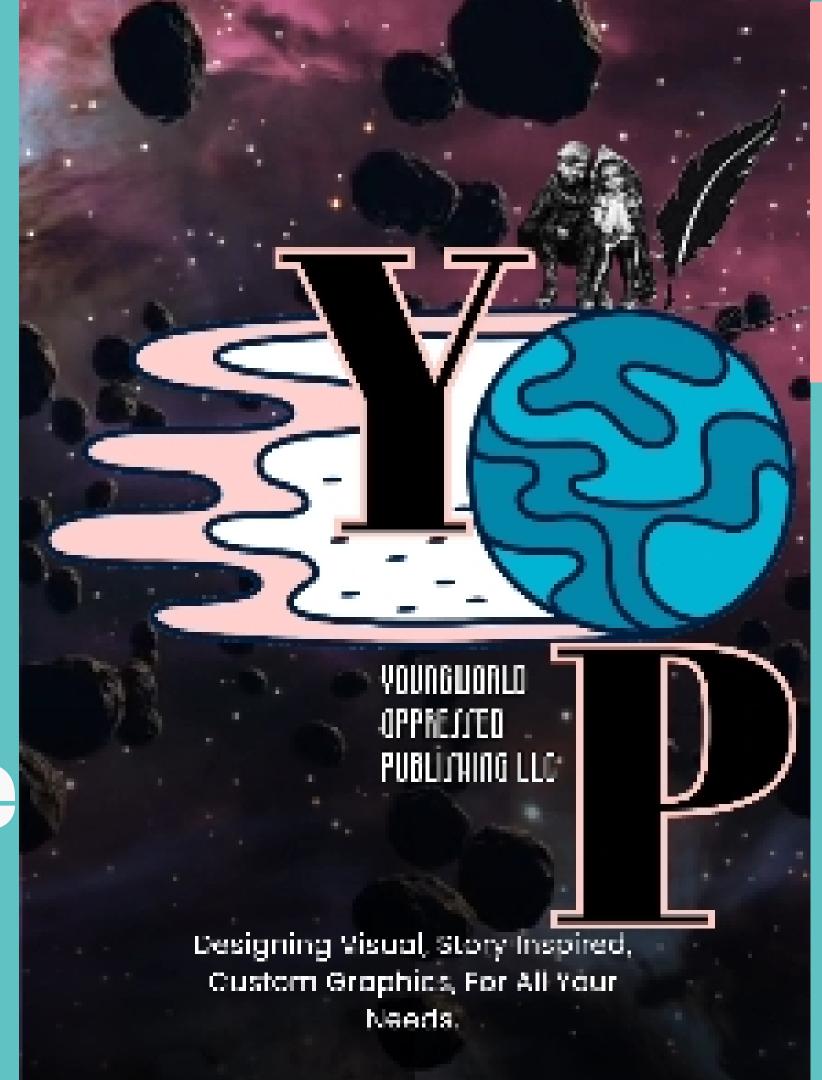
(212)457-1547

youngworldoppressed.com

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# Thank You In Advance III



## MAKEBA T.M HOPKINS



