

Western Ambassador

Poise and Personality – 10%

The judges will be looking for the person they feel best represent American Ambassador. They will be judging this category during all required competitions.

Interview - 10%

Required Apparel: Western Wear outfit, western boots, hat, and Accessories

You will sit down one on one with each of the judges. This will be in a job interview style. They will ask their own questions, and questions from your resume, based on your age division. This outfit should be your western wear outfit. Some contestants have asked if they can change into a different western wear outfit, and yes you can if you prefer. If wearing a jean skirt, please make sure that they are not too short. Think job interview.

PRE-TEENS, PRINCESS, LITTLE MISS, AND BABIES MAY NOT WEAR MAKE-UP. YOU WILL BE COUNTED OFF.

Intro & On-Stage Question – 10%

Required Apparel: Western Wear outfit, western boots, hat, and Accessories Accessories

Your introduction or onstage question will be done in your western outfit. On stage questions will be age appropriate.

Community Service – 10%

You will earn 5% from your community service form. 2.5% will come from a poster board that you will create from your 1 of your favorite community service event. Include photos, details, and anything you want that shows what you did and why it is your favorite. The last 2.5% will be earned by bringing one, unwrapped toy for Toys for Tots.

Opening Number

Required Apparel: Pageant T-shirt, denim jeans, jean skirt, shorts, or capris, socks, tennis

shoes. T-shirt information will be announced when the final schedule is released. Aside for the T-shirt, please bring the required apparel listed above. This will be the outfit you wear for the opening number.

Horsemanship – 25%

Required Apparel: Western Showmanship Shirt, Jeans, Western boots, hat or helmet, and accessories.

The horsemanship competition will be done by video. You will be required to have all videos delivered to American Ambassador staff no later than August 31st, 2020. Each contestant will need to complete 6 patterns and demonstrate that they know how to properly saddle a horse. This will include a queens/kings run, demonstrating that you can control a flag on your horse, a showmanship pattern, a speed pattern, a western horsemanship pattern and a free style pattern, as well as, a video showing the contestant saddling the horse. The contestant or legal guardian will need to contact Laurie when they are ready for their patterns. Once the patterns are emailed to the contestant, they will have 72 hours to deliver the video(s) to missamericanambassador@gmail.com. If for any reason, the contestant misses the deadline, they will need to receive new patterns, and then again will have 72 hours to deliver the videos. You will only have 3 attempts to complete this. The horsemanship competition should be completed in a proper Western showmanship outfit. This will include Western boots, hat, or helmet. All ages may wear makeup for horsemanship, since this is an acceptable practice for today's showmanship events.

Western Wear - 10%

Required Apparel: Western Wear outfit, western boots, hat, and Accessories

Your western wear should represent what is being worn today. This needs to include either a western shirt and jeans or a western shirt and western skirt or dress, with western boots and a hat. Male contestants should wear jeans, a nice shirt, and hat. You will be modeling this outfit, so please make sure that the contestant can walk in it. It should also be age appropriate.

PRE-TEENS, PRINCESS, LITTLE MISS, AND BABIES MAY NOT WEAR MAKE-UP. YOU WILL BE COUNTED OFF. NO BIG HAIR EXTENSIONS. IT HAS TO LOOK NATURAL.

Speech - 10%

Required Apparel: Western Wear outfit or costume related to your speech

Your speech can be no longer than 1 minute long. This year's speech topic is:

Should it be required to learn Western heritage in school? Why or why not?

A copy of your speech will need to be turned in by August 31st, 2020

American Ambassador

Panel Questions - 5%

Required Apparel: Western Wear outfit, Western boots, hat, and accessories

The contestant will be asked questions concerning western life today by a panel of judges. These questions will be age based, and will focus on equine care, horsemanship, riding technique, rodeo rules, cowboys and history of PRCA rodeo, or a combination of all of the above.

Written Test - 5%

Required Apparel: Western Wear outfit, Western boots, hat, and accessories

The Written test will be a timed test and will ask multiple-choice questions concerning today's western lifestyle. These will focus on equine care, proper riding techniques, riding etiquette, horsemanship, and rodeo. All questions will be age appropriate. The Princess Division will be asked questions instead of participating in the written test portion.

Essay - 5%

Your essay should be no more than one page, and it should answer the following: **How has Western Heritage shape America?**

A copy of your essay will need to be turned in by August 31st, 2020