PROFESSIONAL AMBASSADOR

TITLE REQUIREMENTS



COMMUNITY SERVICE - 20%

You will earn 10% from your community service form. 10% will come from a slideshow that you will create from 1 of your favorite community service event. Include photos, details, and anything you want that shows what you did and why it is your favorite.

FORMAL WEAR - 15%

Required Apparel: Formal gown, Formal Suit, Tuxedo, Shoes, and Accessories

The Formal wear competition is your time to show the world your elegant and confident side. Whatever dress or suit makes you feel like the best YOU is the right outfit. It may be any color or style as long as it is age appropriate. For ladies, we do require long dresses for the Pre-Teen and older divisions. Princess divisions and younger can wear any length dress. The Pre-Teen and younger division may NOT wear makeup. Please no noticeable hair extensions. Slits in dresses are allowed as long as they do not go past your knee. Shoes should be easy to walk in and compliment your gown. For men, please wear a nice suit or tuxedo.

INTRODUCTION AND ON-STAGE QUESTION - 10%

Required Apparel: Interview Outfit, Suit, or church dress, Shoes, and Accessories

Your introduction and onstage question will be done in your interview outfit. On-stage questions will be age appropriate. This will be completed during your interview Zoom session.

POISE AND PERSONALITY- 10%

The judges will be looking for the person they feel best represent American Ambassador. They will be judging this category during all required competitions.





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INTERVIEW - 20%

Required Apparel: Interview Outfit, Shoes, and Accessories

You will complete interview via a Zoom session that will be recorded and shared with the judges. This will be in a job interview format. They will ask their own chosen questions, questions based off your resume, and questions based specific to your age division. Babies will get playtime with each judge. For our baby divisions, judges will look for babies' personalities. Pre-Teen and younger divisions, we recommend that you either wear a dress that you would wear to church or to a suit to a job interview. Please DO NOT wear makeup. You will lose points. Chapstick or clear, not too shiny, lip-gloss is allowed. Jr. Teen and above female contestants can wear interview suits or dresses. If you decide on a dress or a skirt, please make sure it in not too short. Pants suits are allowed.

Male contestants are asked to wear a suit that you would wear for an interview. Even though it is allowed, we suggest that you do not wear heavy makeup.

Interview shoes should be conservative and complement your outfit. Jewelry should be simple and not distract away from your face.

SPEECH- 10%

Required Apparel: Interview Outfit, another suit or dress, or a costume relate to your speech

Your speech can be no longer than 2 minutes long. This year's topic is: Work culture has severely changed during the lockdown periods. More companies have opted to work from home culture after seeing productivity increase across the company. What personal changes have you made in order to keep up with the new work culture?

Please submit your speech via video. Your speech should be no longer than 2 minutes.





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PROFESSIONAL WEAR - 5%

Required Apparel: Outfit, Shoes, and Accessories

What do you wear in the professional world? Show off your everyday wear in the office! You have 30 seconds via video to strut your stuff. Please make sure outfits are age-appropriate.

ACHIEVEMENT PRESENTATION - 5%

The contestant will create a presentation regarding the professional achievements they have received and how did you earn those achievements.

The presentation can be done either as a PowerPoint or Google Slides.

ESSAY - 5%

Your essay should be no more than 1 page and should answer the following:

You have been tasked with improving upon your company's brand and give it a new look and feel to appeal to your client base. You will need to work with multiple departments in order to achieve this. In your essay, describe how you would handle this task and your plan of action. Include what you feel is important to the brand that you want to convey to your client base.

