



**Economic
Development
Corporation**



2022 Downtown San Benito Art Murals Program

Call Summary The San Benito EDC is seeking local artists to design and paint a series of murals on public and private properties throughout Downtown San Benito. Applications will open on June 1, 2022, and will be due on July 29, 2022, the artist finalists will be notified by August 8, 2022. Murals must be completed by no later than September 30, 2022.

To Apply Applications are due on July 29, 2022 via online application at www.sanbenitoedc.us

Project Description The San Benito EDC has been charged with implementing the downtown vision for San Benito, TX which is the city's historical center. The Downtown Development Plan recommends the use of public art to create a high-quality public realm. As part of its public art strategy for 2022, the San Benito EDC is commissioning artists to design and paint two to four murals that will be visible to the public as they are walking and driving through Downtown San Benito.

Art Goals This is the first stage of a large-scale mural program in Downtown San Benito, and it will help inform future arts and cultural development. We are seeking experienced mural artists with a strong point of view and the ability to create complex, engaging designs. Artists are welcome to use San Benito's past, present, and future, signature events and physical environment as inspiration; however, the final designs must go beyond the simple visual representation of an object or event.

Mural Locations The exact size of the mural and location on the building will be determined in collaboration, the artist, the selection committee, and the property owner.

Budget The project stipend for each site will range from \$1,000 to \$20,000 depending on the size and complexity of the work. This stipend includes all costs associated with the project; including but not limited to the artist's fees, architecture/engineering fees, installation, insurance, travel, fabrication, landscaping, if necessary, permit fees, lighting, and a 10% contingency. Exact amount of the stipend is subject to the review and selection by the Downtown San Benito Committee, approval by the EDC Board of Director's and final approval of the City of San Benito City Commission.

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Approved 5/19/2022 By SBEDC Board**

Upon selection to include approval by selection committee, San Benito EDC, and final approval by the City Commission and clearance of any city permits requirements 60% of the approved stipend will be issued. The remainder 40% of the stipend will be issued upon the completion of the project.

Artist Eligibility and Application Requirements This call is open to artists who are located within the City of San Benito City limits and teams of artists with professional experience in public art and murals.

The following items will be required in order for the application process to be complete.

- Complete Application via www.sanbenitoedc.us
In a single PDF or Microsoft Word document include the following items:
 - A one-page resume or short biography .
 - JPG images of a color rendering of proposed mural.
 - JPG images of the site and physical surrounding.
 - Up to 6 JPG images of artist's past work; if more than one artist submit 6 JPG images per artist.
 - Mural Project Timeline.
 - Mural Project's budget including the artist's fee, estimated materials costs.
 - Contact information for 2 references from past mural clients.
 - Letter of commitment from building/property owner to include commitment to keep the mural in place as approved for a minimum of 3 years.

Deadline and Submission Address Applications are due on July 29, 2022 via online application at www.sanbenitoedc.us

Selection Process Each application will be reviewed by the EDC staff, a representative of the Cultural Arts Department, & the Downtown Development Committee. Artist finalists will be notified by August 8, 2022.

Panel Selection Criteria The review panel will consider the following factors for each application:

- Context: Artwork meeting the proposed scope of work to include project's artistic goals. Artist may use San Benito's past, present, and future, signature events and physical environment as inspiration; however, the final designs must go beyond the simple visual representation of an object or event.
- Scale: Appropriateness of scale to the wall upon which the mural will be painted/attached and to the surrounding physical features.
- Feasibility: Demonstrated ability to complete the proposed mural on time and within budget.

- **Structural and Surface Stability:** Commitment to repair the mural surface as necessary before painting and a plan for mitigating graffiti through design and/or graffiti coating.
- **Property Commitment:** Letter of commitment from property/building owner.
- **Public Accessibility, Safety, and Lighting:** Plan to comply with City Code for safety, accessibility and lighting.

Project Timeline The call will close on July 29, 2022 at noon. The panel will conduct its review between August 1, 2022 and August 5, 2022. Artist finalists will be notified by August 8, 2022. Murals must be completed by no later than September 30, 2022.

For Questions Contact Miss Katarina Guerra, Business & Downtown Development/Marketing Coordinator via phone at (956) 626-1350 or email at kguerra@sanbenitoedc.us.

IT IS UNDERSTOOD that the San Benito EDC reserves the right to reject any and/or all proposals as it shall deem in the best interest of the City and the San Benito EDC.