

Capability Statement



One Product. Endless Flavor. No Compromises.

Core Competencies

Tim (owner & product designer) has been in the food business since the early 1990's, spending nearly 25 years with General Mills and Hershey in Engineering and Product Development. During that time partnering with McCormick, Pepperidge Farm and many others.

Our Product: Tim's Serious Shake is a bold, premium blend of exotic spices designed to enhance the flavor of your food without changing the taste, like hot sauces do! Just a dash brings your food to life — add more for rich flavor, and a little extra for serious heat.

Years in the development, this product is designed to be on every table in every home, cafeteria and restaurant, right beside the catsup, mustard and your favorite hot sauce.

Differentiators -

- Tim's Serious Shake is new and unique as a flavor enhancer.
- Fills the void between hot pepper flakes and hot sauce. Does not mask the taste of your food like hot sauce.
- Free of the top ten allergens – Gluten, Dairy & Salt Free
- Vegan | Halal | Kosher | 100% Natural | Non - GMO | No Fat | No Calories
- Affordable and has a two-year shelf life – no refrigeration required

Past Performance

For more than two decades, friends and family in the Philadelphia area have been able to purchase and enjoy Tim's Serious Shake, adding it to all their favorite foods. It was their constant push that finally brought us to this year's inaugural public launch!

Contact: Tim McCall - Owner
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Company Data

- **Veteran Owned Small Business**
- **Made in the USA** to the highest manufacturing standards:
 - SQF & HACCP compliant

www.timsseriousshake.com

UEI

- U27ZMN3KJTK6

CAGE Code

- 11TT3

NAICS Codes

- **424490** – Spice Merchant Wholesalers
- **311942** – Spice Extracts
- **445298** – All other Specialty Food Retailers

Product Service Code (PSC)

Federal Stock Class (FSC)

- **8950** – Condiments & Related Products
 - Spices and Seasonings

Commercial Item Description (CID)

- **A-A-20001C** – Spices and Spice Blends

Type I – Spice

Spice Y – Red Pepper
Form 3 – Crushed
Form 6 – Flakes

Type II – Spice Blends

Blend G – Fajita Seasoning
Blend K – Picante Seasoning
Blend L – Pizza Seasoning
Blend N – Hot Sauce Seasoning
Blend P – Other – Spicy Seasoning
Forms 3,6 – Crushed, Flakes

SBA Certified - Veteran Owned Small Business (VOSB)

Accepts Credit and Purchase Cards