

# Capability Statement

**One Product. Endless Flavor. No Compromises.**



## Core Competencies

Tim (owner & product designer) has been in the food business since the early 1990's, spending nearly 25 years with General Mills and Hershey in Engineering and Product Development. During that time partnering with McCormick, Pepperidge Farm and many other top tier food manufacturers.

**Our Product:** Tim's Serious Shake is a bold, premium blend of exotic spices designed to enhance the flavor of your food without changing the taste, like hot sauces do! Just a dash brings your food to life — add more for rich flavor, and a little extra for serious heat.

Years in the development, this product is designed to be on every table in every home, cafeteria and restaurant, right beside the catsup, mustard and your favorite hot sauce.

## Differentiators

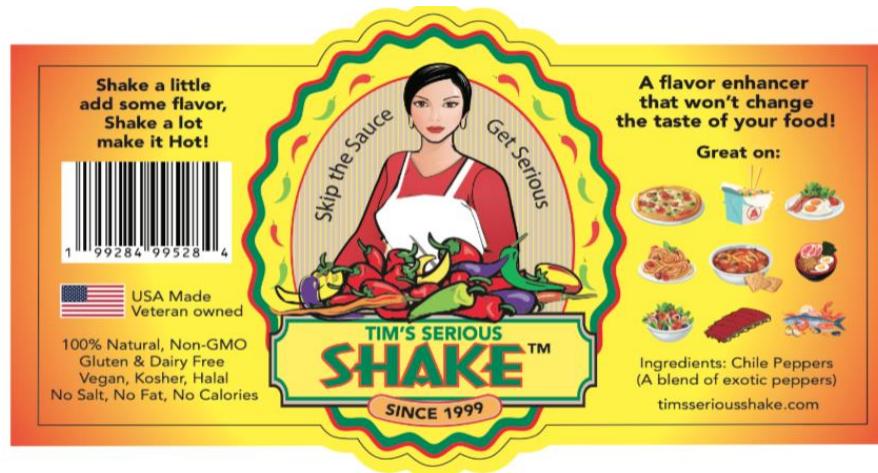
- Tim's Serious Shake is new and unique as a flavor enhancer.
- Fills the void between hot pepper flakes and hot sauce. Does not mask the taste of your food like hot sauce.
- Free of the top ten allergens – Gluten, Dairy & Salt Free
- Vegan | Halal | Kosher | 100% Natural | Non - GMO | No Fat | No Calories
- Affordable and has a 3+ year shelf life – no refrigeration required

## Past Performance

For more than two decades, friends and family in the Philadelphia area have been able to purchase and enjoy Tim's Serious Shake, adding it to all their favorite foods. It was their constant push that finally brought us to this year's inaugural public launch!

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## Company Data

- **Made in the USA** to the highest manufacturing standards:
  - SQF & HACCP compliant

[www.timsseriousshake.com](http://www.timsseriousshake.com)

### UEI

- U27ZMN3KJTK6

### CAGE Code

- 11TT3

### NAICS Codes

- 424490 – Spice Merchant Wholesalers
- 311942 – Spice Extracts
- 445298 – All other Specialty Food Retailers

### Product Service Code (PSC)

### Federal Stock Class (FSC)

- 8950 – Condiments & Related Products
  - Spices and Seasonings

### Commercial Item Description (CID)

- A-A-20001C – Spices and Spice Blends

### Type I – Spice

Spice Y – Red Pepper  
Form 3 – Crushed  
Form 6 – Flakes

### Type II – Spice Blends

Blend G – Fajita Seasoning  
Blend K – Picante Seasoning  
Blend L – Pizza Seasoning  
Blend N – Hot Sauce Seasoning  
Blend P – Other – Spicy Seasoning  
Forms 3,6 – Crushed, Flakes

### Purchase and Credit Cards accepted

**Most orders under \$15,000 limit.**