

PROUDLY PRESENTED BY THE CAMPBELL CHAMBER
31ST ANNUAL CAMPBELL



HISTORIC DOWNTOWN CAMPBELL

SATURDAY
OCTOBER 17TH
10AM-6PM

&

SUNDAY
OCTOBER 18TH
10AM-5PM

CAMPBELLOKTOBERFEST.COM

Two Days Packed with Award-Winning Bavarian-Themed Fun in Historic Downtown Campbell.



- Multiple sponsorship opportunities to showcase your brand
- Sponsor packages for almost any marketing budget
- The Campbell Oktoberfest is a premier festival that brings 50,000-plus attendees together for a memorable weekend of music, food, specialty beers, wine and entertainment
- Campbell Oktoberfest is an experience beyond the traditional beer garden and German food – with activities for kids in the Kinderplatz, over 150 artisan vendors and business booths – all in a welcoming and family-friendly environment

[CLICK HERE TO PLACE YOUR SPONSORSHIP ORDER](#)
OR CALL 408.378.6252 FOR ASSISTANCE

Consistently Voted by Metro Readers as the Best Festival in the South Bay !



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Sponsorship Packages



\$25,000

Presenting Sponsor

- * Festival naming rights: Campbell Oktoberfest Presented by:
- * Receive two (2) drink tickets and either a festival stein or wine glass package for 15 guests
- * Two (2) reserved tables for six in the VIP section the the Biersch Garten
- * Receive 15 OktoberFAST Passes to bypass beer and wine lines.
- * Your logo on Marquee at all festival entrances
- * Full-color logo on banner in all ticket booths
- * Logo featured on campbelloktoberfest.com website
- * Two (2) 10'x10' business booths on Campbell Avenue
- * Featured in Campbell Oktoberfest social media and Chamber newsletter
- * Logo featured in Campbell Press
- * Free Kinderplatz admittance for up to 10 kids
- * Two (2) 3' X 2' logos in Biersch Garten Tent

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VIP Sponsorship Package



VIP Sponsorship Benefits

Enjoy the award-winning Campbell Oktoberfest from your own exclusive beer garden, with private seating, private restrooms, refreshments and entertainment.

- * VIP Beer Garden Naming Rights
- * Two days for you to use as you please – inform and motivate your employees or build your brand and entertain prospects and clients. Room for 50 guests each day
- * Your guests, up to 50 each day, receive OktoberFAST Passes to bypass beer and wine lines, a festival stein or wine glass
- * Private photo opportunity with The Dude
- * Preferred parking for five cars
- * Your logo on all festival printed materials
- * Logo featured in Campbell Press
- * Featured on campbelloktoberfest.com website
- * Featured in Campbell Oktoberfest social media and Chamber newsletter
- * 4' x 2' full-color logo in two ticket booths
- * 3' X 2' logo in Biersch Garten Tent

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Sponsorship Packages



Oktoberfest Sponsor

- * 3' X 2' logo in Biersch Garten Tent
- * Your logo on Marquee at all festival entrances
- * Full-color logo on banner in two ticket booths
- * Logo on campbelloktoberfest.com website
- * Receive Eight (8) OktoberFAST Passes to bypass beer and wine lines
- * One (1) 10'x10' business booth on Campbell Avenue
- * Featured in Campbell Oktoberfest social media and Chamber newsletter
- * Logo featured in Campbell Press
- * Free Kinderplatz admittance for up to 10 kids

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VIP Ticket Package



\$200

Per Person | day

VIP Beer Garden Benefits

Enjoy the award-winning Campbell Oktoberfest from your own premier reserved spot in the Biersch Garten.



\$1,000

Table for 6 | day

- * Limited to 60 people per day
- * All VIP guests over the age of 21 receive four (4) drink tickets and either a festival stein or wine glass
- * All VIP guests receive the OktoberFAST Pass to bypass beer and wine lines
- * In-and-out privileges all day to enjoy Oktoberfest as you wish
- * Private photo opportunity with The Dude
- * Includes catered food

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HISTORIC DOWNTOWN CAMPBELL

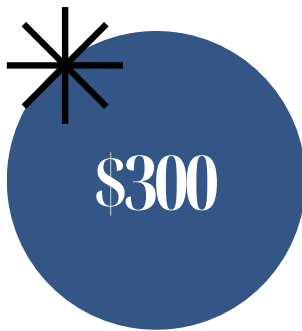
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Sponsorship Packages



Community Sponsor

- * 3' X 2' logo in Biersch Garten Tent



Booth Sponsor

- * All of the above, plus:
- * Your logo on Marquee at all festival entrances
- * Full-color logo on banner in two ticket booths
- * Logo on campbelloktoberfest.com website
- * Receive two (2) OktoberFAST Passes to bypass beer and wine lines



Festival Sponsor

- * All of the above, plus:
- * One (1) 10'x10' business booth on Campbell Avenue
- * One (1) 20'x3' stage banner on music stage
- * Receive two (2) additional - four (4) total - OktoberFAST Passes to bypass beer and wine lines

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Sponsorship Packages



\$650

Cool Shade Sponsorship

- * 3' X 2' logo in Biersch Garten Tent
- * 8' Custom Printed Outdoor Umbrella with your logo in six locations. Used during the festival and yours to keep at the end of Oktoberfest

