PROUDLY PRESENTED BY THE CAMPBELL CHAMBER

31ST ANNUAL CAMPBELL

Oktoberfest

HISTORIC DOWNTOWN CAMPBELL

SATURDAY OCTOBER 17TH 10AM-6PM & SUNDAY OCTOBER 18TH 10AM-5PM

CAMPBELLOKTOBERFEST.COM

Two Days Packed with Award-Winning Bavarian-Themed Fun in Historic Downtown Campbell.

- Multiple sponsorship opportunities to showcase your brand
- Sponsor packages for almost any marketing budget
- The Campbell Oktoberfest is a premier festival that brings 50,000-plus attendees together for a memorable weekend of music, food, specialty beers, wine and entertainment
- Campbell Oktoberfest is an experience beyond the traditional beer garden and German food – with activities for kids in the Kinderplatz, over 150 artisan vendors and business booths – all in a welcoming and family-friendly environment

CLICK HERE TO PLACE YOUR SPONSORSHIP ORDER

OR CALL 408.378.6252 FOR ASSISTANCE

Consistently Voted by Metro Readers as the Best Festival in the South Bay !

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Sponsorship Packages

$25,000

Presenting Sponsor

- Festival naming rights: Campbell Oktoberfest Presented by:
- Receive two (2) drink tickets and either a festival stein or wine glass package for 15 guests
- Two (2) reserved tables for six in the VIP section the the Biersch Garten
- Receive 15 OktoberFAST Passes to bypass beer and wine ines.
- Your logo on Marquee at all festival entrances
- Full-color logo on banner in all ticket booths
- Logo featured on campbelloktoberfest.com website
- Two (2) 10'x10' business booths on Campbell Avenue
- Featured in Campbell Oktoberfest social media and Chamber newsletter
- Logo featured in Campbell Press
- Free Kinderplatz admittance for up to 30 kids
- 3' X 2' logo in Biersch Garten Tent

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VIP Sponsorship Package

$15,000

VIP Sponsorship Benefits

Enjoy the award-winning Campbell Oktoberfest from your own exclusive beer garden, with private seating, private restrooms, refreshments and entertainment.

- VIP Beer Garden Naming Rights
- Two days for you to use as you please – inform and motivate your employees or build your brand and entertain prospects and clients. Room for 50 guests each day
- Your guests, up to 50 each day, receive OktoberFAST Passes to bypass beer and wine lines, a festival stein or wine glass
- Private photo opportunity with The Dude
- Preferred parking for five cars
- Your logo on all festival printed materials
- Logo featured in Campbell Press
- Featured on campbelloktoberfest.com website
- Featured in Campbell Oktoberfest social media and Chamber newsletter
- 4' x 2' full-color logo in two ticket booths
- 3' X 2' logo in Biersch Garten Tent

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Sponsorship Packages

$10,000

Oktoberfest Sponsor

- 3' X 2' logo in Biersch Garten Tent
- Your logo on Marquee at all festival entrances
- Full-color logo on banner in two ticket booths
- Logo on campbelloktoberfest.com website
- Receive Eight (8) OktoberFAST Passes to bypass beer and wine lines
- One (1) 10'x10' business booth on Campbell Avenue
- Featured in Campbell Oktoberfest social media and Chamber newsletter
- Logo featured in Campbell Press
- Free Kinderplatz admittance for up to 10 kids

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VIP Ticket Package

$200
Per Person | day

$1,000
Table for 6 | day

VIP Beer Garden Benefits

Enjoy the award-winning Campbell Oktoberfest from your own premier reserved spot in the Biersch Garten.

- Limited to 60 people per day
- All VIP guests over the age of 21 receive four (4) drink tickets and either a festival stein or wine glass
- All VIP guests receive the OktoberFAST Pass to bypass beer and wine lines
- In-and-out privileges all day to enjoy Oktoberfest as you wish
- Private photo opportunity with The Dude
- Includes catered food

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Sponsorship Packages

$300 Community Sponsor

- 3' X 2' logo in Biersch Garten Tent

$1,500 Booth Sponsor

- All of the above, plus:
- Your logo on Marquee at all festival entrances
- Full-color logo on banner in two ticket booths
- Logo on campbelloktoberfest.com website
- Receive two (2) OktoberFAST Passes to bypass beer and wine lines

$5,000 Festival Sponsor

- All of the above, plus:
- One (1) 10'x10' business booth on Campbell Avenue
- One (1) 20'x3' stage banner on music stage
- Receive two (2) additional - four (4) total - OktoberFAST Passes to bypass beer and wine lines

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Sponsorship Packages

$650

Coool Shade Sponsorship

- 3' X 2' logo in Biersch Garten Tent
- 8' Custom Printed Outdoor Umbrella with your logo in six locations. Used during the festival and yours to keep at the end of Oktoberfest