



Careers and Empowerment ©

Careers Education, Information, Advice and Guidance Services



 www.finnessse.co.uk

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Finnesse is a Careers and Empowerment Community Interest Company based in Derry/L'Derry. Finnesse offers individual and group careers education and development providing an all-age career guidance service virtually or face to face. One to ones range from a 30-minute session or a 60-minute session. Masterclasses range from 60-90minutes in duration.



Meet the Founding Director of Finnesse – Finneen Bradley

Finneen Bradley is the Founding Director and a Talent and Careers Specialist who graduated from Ulster University with a First Class BSc in Business Studies, progressing to successfully complete a Postgraduate Diploma in Career Guidance (PGDQCG) achieving a distinction pass. Finneen has over 15 years' experience working in Career Education and Development.

I fully understand the needs of learners of all ages in terms of their career development. I will provide a professional, impartial, empowering, transformational career development and education service. I will work with an all-age population through the delivery of tailored, innovative masterclasses or tailored one to one appointment. I will identify and close the gaps in a learner's journey that can hinder personal and professional development and progression.



Why not avail of an amazing opportunity? Book for a one-to-one tailored masterclass or book a series of masterclasses for your class or group. Host an award-winning careers professional, specialising in career education and development, delivering innovative and empowering masterclasses. These can be delivered to you on an individual basis or Finnesse can also deliver masterclasses to group(s) of students in a wide range of areas.

ESM+ME Employability Social Media and me

Offering a masterclass or one to one guidance appointment to inform and educate learners on the impact of their digital footprint in their employability journey. Used effectively for activities such as research and selfpromotion, social media can dramatically enhance your employability. However, if used carelessly, social media can significantly damage your chances in the employment market or higher education. This will educate on how to portray the right image and develop a strategy to use social media effectively to assist employability.



PB+ME

Personal Branding and me

Offering a masterclass or tailored one to one appointment to ensure the learner is illuminated to stand out from the crowd in all aspects from application to interview. In a social landscape where graduate employment is a rising issue and there is a competitive labour market you need to stand out from the crowd. Personal brand building Includes motivational guidance to assess what does your brand say about you now, what do you want your brand to say in the future? And finally how will you achieve the personal branding you envisage.



PS+ME

Power Skills and me

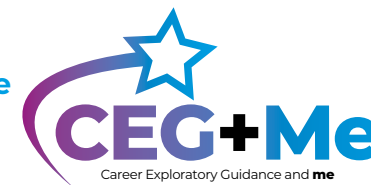
Offering a masterclass or individual one to one, highlighting the need for power skills, etc how to grow and enhance the learner's skillset. Power skills are in high demand for learners to successfully adapt to changes and to lead meaningful and productive lives. The challenge with employers and Universities/ Higher Education are these skills are often hidden and extremely difficult to capture. Being able to identify and audit learners' existing power skills and create strategies to grow and enhance these further.



CEG+ME

Career Exploratory Guidance and me

Offering a masterclass or one to one appointment in tailored career exploration advice and guidance. Whilst 'careers advice' can involve things like signposting to information about learning and work opportunities, 'careers guidance' is more in-depth and enables me as the careers specialist to explore interests, skills, aptitudes, and attitudes. Additional masterclasses are also available whereby I can initiate a kick-start journey of self-discovery using simple yet powerful assessments to match learners' individual interests and preferences to specific careers and courses, analysing results against more than 600 careers.



LMI+ME

Labour Market Information and me

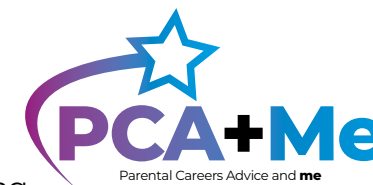
Offering a masterclass or one to one appointment to educate and inform learners of the LMI information including skills in demand, salaries attached to industries and educational routes/pathways to the learner's desired destination. Impartial, informative CEIAG is the key for learners to make informed decisions. Incorporating LMI into any career guidance session ensures the client not only knows what they need to progress to their destination but also to receive skills gap information, skills, salary expectation enables effective informed decision making.



PCA+ME

Parental Careers Advice and me

Offering parents, a masterclass providing careers advice and information and answering their questions in terms of potential pathways for their son/daughter. Providing parents with the knowledge to assist their children with decision making, equipping parents with options, choices, qualification and LMI information advice and guidance.



COMMUNITY OBJECTIVES

- Finesse aims to empower individuals regardless of age, the ability to achieve their full potential.
- Preparing future generations for a pivotal role in society by fostering inclusion & career ambition.
- Educate learners on the importance of a positive digital reputation, critical to a career.
- Finesse will provide careers education to an all-age population regardless of background.
- Close the gaps in a learner's journey that can hinder personal and professional development.
- Aid social mobility by providing careers & employability skills with a solution focused approach.



OTHER ADVICE AND GUIDANCE SERVICES INCLUDE.

- One to one appointments alongside group masterclasses in Careers Education and Development
- Career Exploratory Guidance
- Personal Branding
- Employability and Social Media
- LMI - Labour Market Information
- CV Excellence
- Interview Skills
- UCAS registration/Higher Education platforms
- UCAS Personal Statement
- Career Matching
- Progression Pathways
- Career Returner
- Career Switcher
- Career Starter
- Career Development Planning
- The bigger picture, resilience, and motivation
- LinkedIn
- Employment Search
- Qualification Equivalence Guidance





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