



## Premier pole vault pole designer

Founder of **ESSX** and **FiberSport** pole vault poles

### Timeline

1974 Author, The Elusive bar, endorsed by Steve Smith, Olympian, world record holder

1975 Sold Poles for Sky Pole, Costa Mesa, CA

### 1976 Founded FiberSport

World Class Athletes on FiberSport poles:

- Earl Bell, world outdoor record holder
- Billy Olson, 11x world indoor record holder
- Wladyslaw Kozakiewicz, world record and gold medalist, Moscow Olympics

1991 Joined with Sports Supply Group (SSG) to market pole vault and high jump landing systems

1993 Made Cat-a-Pole vaulting poles for DFW Distribution

1996 With SSG, Official Equipment Supplier to 1996 Olympics in Atlanta

### 1998 Founded EssxSport, listed (ESXS)

ESSX pole vault poles, ESSX athletic Soccer shoes and ESSX landing systems

Elite vaulters on Caldwell designed poles include:

- Sam Kendricks, 2x World champion, Olympian, American record holder
- Robeilys Peinado (Ruby), Gold medalist, South American Champion. Lima, Peru
- Kellie Suttle, 2x Olympian (2000, 2004), World Indoor medalist
- Jillian Schwartz, Olympian (2004), 3x All-American
- Tracy O'Hara, 5x NCAA Champion
- Tye Harvey, World indoor championship medalist
- Bubba Sparks, World Masters Champion

**2014 Sold ESSX** to Japanese conglomerate UST-Mamiya Golf, remaining in consulting and relationship role through 2017

### 2019 Re-launched FiberSport

- A legacy lineup of premium-designed poles, updated with 40+ years of design experience, producing the best in hybrid carbon fiber and Kevlar poles **available on the market today**.

**“Helping others to enhance their talent and vault higher.  
My design experience is in every pole.”**

*Bruce Caldwell*