

SENIORS

BY NIGHT OWL PHOTOGRAPHY

WHAT **NOT**
TO WEAR
FOR YOUR
SENIOR
SESSION

STYLE TIPS
& MORE...

6 PHOTOS
EVERY
HIGH SCHOOL
SENIOR
NEEDS

12TH YEAR

CAPTURE THE MEMORIES

WELCOME

CONGRATULATIONS! You did the hard part. You've gotten through twelve long years of homework, extracurricular activities, school assemblies, studying, and finals. (And hopefully, you found time to make lots of fun memories along the way, too!)

You've earned it. You're graduating. Now it's time to celebrate! Make sure you always remember your twelfth year with a professional high school senior portrait session. Senior photos are the best way to capture and share your excitement about graduating and finishing such an important chapter of your life.

At Night Owl Photography, we want your senior experience to be one that you remember for years to come. We hope you will come to feel more like a friend than just another photography client. We'll be there every step of the way to help you prepare for your session, show off what makes you uniquely you, and get some timeless images you can't wait to share. **LET'S GET STARTED!**





4 TOP TIPS FOR A *picture perfect* SENIOR PHOTO SESSION

Whether you're already comfortable in front of the camera or you're more on the camera-shy side, you should look and feel your best during your entire senior photo session. Here are four ways to prepare beforehand for a great photoshoot experience.

1. WEAR CLOTHES YOU'RE COMFORTABLE IN.

Throughout your photoshoot, you'll be posing in different ways -- sitting, standing, walking, jumping, etc. If you're wearing a dress that you're constantly adjusting because it doesn't fit right or shoes that pinch your toes, it'll be difficult for you to relax and really live in the moment. Wear an outfit that you can move comfortably in and that makes you feel good about yourself.

2. LOOK YOUR BEST -- WHATEVER THAT MEANS FOR YOU.

Try to look nice for your senior portraits -- but make sure you still look like you. Dress up a bit, but don't wear a dress or a suit if it's something you don't usually wear. It's great to put on some makeup to help your features pop in front of the camera, but don't pile it on if that's not what you usually do. If you feel your best, you'll look your best.

3. CHOOSE A PROFESSIONAL PHOTOGRAPHER YOU CAN TRUST.

Selfies work fine for your Instagram story -- but they just won't cut it when it comes to your graduation announcements. Look for a professional photographer who specializes in senior portraits. Take a look at their portfolio to make sure you like their work. As long as your photographer knows what they're doing, they'll be able to make sure you look great and feel comfortable.

4. LOCATION, LOCATION, LOCATION!

If you're a little nervous about spending so much time in front of the camera, choose an environment that makes you feel at home. Pick a photoshoot location that's significant to you. But if nothing comes to mind, outdoor locations or studios with plenty of natural light are great for photos.



6

INSTA-WORTHY PHOTOS FOR EVERY HIGH SCHOOL SENIOR

High School Senior photos aren't like yearbook photos. You don't just get one shot to have a decent picture. We'll make sure you get plenty of different photos, from serious to silly, formal to casual. Of course, the sky's the limit – whatever idea you have, we can totally make it happen. But here are six types of photos every high school senior definitely needs:



1. POSED PORTRAITS

After all, isn't that what your parents are after? We'll make sure you get a few smiling, posed portrait shots to choose from.

2. THEMED SHOTS

Whether you were a student body officer, the star quarterback, a stellar pianist, or even the class clown, we'll get a few shots that reflect the activities that made your high school experience unique.

3. GOOFY PHOTOS

Once we're done taking the posed photos, let loose a little! Stick your tongue out, jump around, take some intentionally cheesy photos.

4. FORMAL SHOTS

Now's your chance to get all dressed up. Bring along a more formal outfit for some beautifully elegant shots.

5. CANDID PHOTOS

We'll make sure to get a few photos of you genuinely smiling, laughing, and just being your authentic self.

6. CAP AND GOWN PICTURES

A classic cap and gown photo is a definite must for any graduating senior. Snap a few shots in your graduation attire before walking up on the stage and accepting your diploma.

4 PHOTO PRODUCTS **EVERY PARENT NEEDS** FROM THEIR CHILD'S SENIOR SESSION

1. HIGH-QUALITY PRINTS

Proudly display your child's senior photos on the wall, in a picture frame, or in a scrapbook. Ordering prints directly from your photographer saves time and money.

3. PHOTO ALBUM

Order a high-quality photo album to beautifully immortalize every photo from your child's senior session. We offer various photo album designs to suit your preferences.

2. GRADUATION ANNOUNCEMENTS

Share your child's many accomplishments with your friends and family by sending out graduation announcements. During your consultation, ask about different graduation announcement designs.

4. DIGITAL FILES

You will receive your digital files of all photos from your child's senior session. That way, you'll be able to make additional prints in the future and share your favorite photos on social media.



HOW TO SHOW YOUR **PERSONALITY** AT YOUR SENIOR PORTRAIT SESSION

I'm going to let you in on a little secret: your high school senior portraits don't have to look just like everyone else's. In fact, they shouldn't! There's only one you. You're unique, and so was your high school experience. Every high school senior should infuse their senior session with their interests, style, and unique personality. Here are a few ways you can do that!

BRING PROPS

Show off what you love to do and what you're best at by bringing a few props to your shoot. Did you play in the orchestra? Bring along your violin. Did you play high school soccer? Grab your cleats and a soccer ball. Did you star in the school play? Bring along your tap shoes or the hat you wore in the role. Don't be afraid to make your photos your own!

WEAR A FAVORITE OUTFIT

Don't dress like someone you're not. Resist the urge to go out and buy a brand new outfit for your photo session. Instead, wear something you already love. Dress in an outfit that makes you feel great, shows off your individual style, and expresses who you are. If you're a dancer, bring your favorite dance costume.



TAKE PHOTOS AT YOUR FAVORITE LOCATION

Consider doing your photoshoot at a place that's meaningful to you -- and don't be afraid to get creative! Did you spend all your time in the high school art room? Get a few shots of you at work on a canvas. Did you spend countless hours at football practice? Snap a few photos on the field. Did you walk over to the nearest Taco Bell during lunchtime every day? Strike a pose with a burrito. The more creative, the better!

SHOW OFF YOUR LESS SERIOUS SIDE

Sure, you'll want to get some posed formal shots for Mom -- but that doesn't mean all of your senior photos need to be that way. Get a few fun, candid shots of you just being you! Make a funny face, strike some silly model poses, balance a football on your head -- don't be afraid to goof off a little in front of the camera.

BRING YOUR PET

High school friends may come and go, but your furry friends are as loyal as they come. Bring your pet along to your senior session to make your senior photos even cuter. Just make sure you let your photographer know beforehand that you'll be bringing an animal along.



HOW WE WORK

Our goal is to provide you with photos that capture the real you, make you look your best, commemorate your senior year, and help celebrate your many accomplishments.

HERE'S HOW WE'LL DO THAT:

1. CONSULTATION

After you've scoured our instagram feed and decided that we might be a good fit as your photographer, set up a free phone or in-person consultation with us. We'll get to know each other, figure out exactly what you're looking for and put together a photo package that will best fit your needs. We'll also answer any additional questions you may have.

2. BEFORE THE SHOOT

Next, we'll schedule your photo shoot. We'll give you tips on how to prepare, choose a location that's significant to you and your high school experience, and help you feel and look your best. Depending on the photo package you choose, you may bring multiple outfits or shoot at multiple locations. But no matter what, we'll make sure you get a variety of shots you love that reflect the real you. Feel free to text us when you're choosing your outfits if you're wondering if a specific outfit would look great in photos.



3. DAY OF THE SHOOT

We recommend that you bring about 5-6 outfits on the day of the shoot and multiple shoe options so you can have plenty to choose from. Even though we will most likely only choose two or three, it's always a great idea to have outfits to fall back on if needed. Are you nervous being in front of the camera? Don't worry. We'll show you how to pose, teach you what to do and what not to do. We'll even come with you to your hair and makeup appointment if it helps. The bottom line is we want you to feel comfortable so that your personality shines through.

4. ENJOY YOUR PHOTOS!

Within two weeks of your photoshoot, we'll deliver your photos via a personal link to view your digital images. We offer the digital files because they are a great tool for posting on Instagram and other modes of social media. Once you see the digital files, you will then have a chance to choose from a variety of photo products, such as prints, photo albums, and more. That way, you'll be able to treasure those high school memories for years to come!



QUICK TIP!

We love when seniors post photos from their session to Instagram and social media, but don't feel like you have to share them all at once. Consider saving a few that people haven't seen yet to feature on your graduation announcements or in your high school yearbook.

PRICING

1. STAR PACKAGE \$150

This session consists of a one hour session with at least 2 outfit changes all at one location.

Online Proof Gallery for 1 month with 30+ images that will be yours to download.

Print Package: 1 11x14, 2 8x10, 4 5x7, 8 4x6, 16 wallets

2. MOON PACKAGE \$250

This session consists of a two hour session with at least 4 outfit changes and 2 locations.

Online Proof Gallery for 2 months with 40+ images that will be yours to download.

Print Package: 2 11x14, 3 8x10, 6 5x7, 10 4x6, 16 wallets

3. OWL PACKAGE \$350

The ultimate package with a minimum of 3 hour session with unlimited outfit changes. Within our session we can also travel to multiple locations and we can break the session time up to fit certain photograph desires.

Online Proof Gallery for 3 months with 50+ images that will be yours to download.

Print Package: 16x20 Canvas, 2 11x14, 4 8x10, 6 5x7, 10 4x6, 24 wallets



Night Owl



Photography

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