



Hi

# I'M WESTON

*I'm a keynote speaker, author, singer/songwriter, and creator of the D.R.I.V.E. Framework. I help people transform fear into clarity, hope, and committed action.*

*At 23, **I lost my wife just days after she gave birth to our son** at 26 weeks. That loss could have kept me frozen forever, but instead it became the catalyst for rebuilding my life, finding love again, and discovering a mission far bigger than myself.*

*Today, I share that mission through a unique **keynote concert** format — blending powerful storytelling, original music, and science-backed principles inspired by physics and magnetism. I show audiences how fear causes disconnection and stagnation, and how to break that cycle by uncovering their deeper “W.H.Y.,” resolving internal barriers, and aligning every action toward their purpose.*

*Whether on stage or in workshops, my goal isn't just to inspire — it's to equip people with the clarity, confidence, and momentum to create lasting transformation.*



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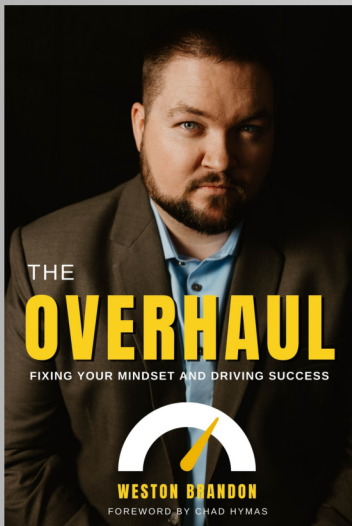
# WESTON BRANDON

## MOTIVATIONAL SPEAKER MEN'S COACH

Weston Brandon is a keynote speaker, recording artist, Author of "The Overhaul," and creator of the D.R.I.V.E. Framework, helping audiences transform fear into clarity, hope, and committed action. Blending powerful storytelling, original music, faith, and scientific principles, Weston equips individuals, teams, and organizations to realign with purpose, move with conviction, and achieve goals with confidence.



### AMAZON TOP NEW RELEASE!



### SIGNATURE TOPICS

- ✓ Overcoming Adversity Through Clarity and Action
- ✓ Magnetic Mindset: Attracting the Outcomes You Want
- ✓ Transforming Grief into Purpose
- ✓ Prioritizing Mental Health in the Workplace

FEATURED IN AND  
TRUSTED BY:





# KEYNOTE CONCERT

## D.R.I.V.E. SUCCESS: TRANSFORMING FEAR WITH COMMITTED MOVEMENT

Fear causes disconnection and stagnation. Like a magnetic field that only appears when a charged particle is in motion, clarity and hope are only created through committed movement.

In this powerful keynote concert, Weston Brandon blends personal story, original music, and his D.R.I.V.E. framework to show audiences how to face fear, align with their deeper “why,” and attract the results they want most. Rooted in magnetic principles and actionable steps, this experience equips people to move forward with confidence and purpose.

### Key Learning Outcomes:

- Identify and confront fears that cause disconnection and stagnation
- Apply the D.R.I.V.E. framework for purposeful, committed movement
- Use magnetic alignment to accelerate results and attract opportunities
- Harness clarity and hope as lasting drivers of momentum
- Turn adversity into fuel for personal and professional growth



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