

PARTY WITH A PURPOSE PROJECT

ANNUAL REPORT 2024

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A WORD FROM THE FOUNDER

Dear Supporters, Friends, and Stakeholders,

This past year has been a foundational one for Party With A Purpose Project. What started as a vision to bring joy and celebration to children facing medical challenges has evolved into a fully structured nonprofit with a sustainable e-commerce model.

Throughout 2024, I dedicated my time, energy, and personal resources to building the infrastructure needed to launch this initiative. From securing inventory and developing the website to structuring our business model and planning our first major marketing campaign, this year has been all about laying the groundwork for impact.

The mission of Party With A Purpose Project is deeply personal to me. As we move into 2025, I am excited to take the next step—turning this vision into a reality by delivering joy-filled moments to children in need. Thank you for believing in this mission and for your continued support as we move forward.

With gratitude,

AUTUMN HYATT

FOUNDER & EXECUTIVE DIRECTOR

MISSION STATEMENT

A MISSION STATEMENT EXPRESSES A COMPANY'S CORE VALUES AND PURPOSE.

Party With A Purpose Project ensures that every hospitalized child can celebrate holidays and life's special milestones, bringing joy and comfort during challenging times.

Through community-driven support, we enhance the recovery experience by providing consistent celebratory opportunities that foster happiness, improve morale, and contribute to overall well-being.

VISION STATEMENT

A VISION STATEMENT EXPRESSES FUTURE-FACING GOALS AND AMBITIONS.

We envision a world where every hospitalized child experiences the power of celebration and connection as part of their healing journey inspiring a shift in pediatric healthcare that recognizes joy as an essential part of recovery.



ORGANIZATIONAL OVERVIEW

Party With A Purpose Project is an innovative nonprofit that operates as an e-commerce platform providing pre-packaged, curated party bundles for celebrations of all kinds. These bundles are designed for both general consumers and hospitalized children, ensuring that all children—regardless of health status—can experience meaningful celebrations.

How It Works:

- **E-Commerce Party Bundles:** Customers purchase themed party bundles for birthdays, holidays, and special events, all packaged for groups of 10.
- **Virtual Parties for Hospitalized Kids:** Families, hospitals, or caregivers can purchase party bundles for children who are unable to have traditional celebrations due to medical restrictions.
- **Community-Driven Support:** A portion of the profits from party bundle sales goes toward funding donated parties for hospitalized children in need and granting wishes for Make A Wish kiddos.

This model allows Party With A Purpose Project to sustain itself financially while fulfilling its charitable mission.



2024 KEY ACHIEVEMENTS & MILESTONES



ESTABLISHED A FULLY OPERATIONAL E-COMMERCE PLATFORM.
WWW.PARTYWITHAPURPOSEPROJECT.ORG



SECURED INITIAL INVENTORY OF +100 PARTY BUNDLES (FULLY FUNDING
PROJECTED SALES IN 2025)



ACCEPTED AS A PRESENTER AT ASU'S CHANGE THE WORLD COMPETITION
(MARCH 2025).



ESTABLISHED AS A MEMBER OF THE NSBA (NATIONAL SMALL BUSINESS
ASSOCIATION) CONTRIBUTING AS A BOARD MEMBER FOR 2 INITIATIVES.



DEVELOPED A STRATEGIC LAUNCH CAMPAIGN.



PLANNED A MAJOR DONATION INITIATIVE, FULLY FUNDING 30 GALA PARTY
BUNDLES FOR CHILDREN'S HOSPITAL ANNUAL PARTIES IN 2025.



SET UP MARKETING STRATEGIES (LAUNCHING VIA LINKEDIN IN MARCH 2025)

FINANCIAL SUMMARY

REVENUE:

TOTAL REVENUE: \$0.00
(PRE-LAUNCH PHASE, SELF-FUNDED)

EXPENSES:

Total Expenses: \$210,000

Expense Breakdown:

- Website & Technology Development: \$30,000
- Inventory Procurement: \$85,000
- Marketing & Branding: \$10,000
- Legal & Administrative Costs: \$10,000
- Miscellaneous Operational Expenses: \$75,000

EXPENSE REIMBURSEMENT & FUTURE PLANNING

As the sole funder of the nonprofit in 2024, I personally covered all operational costs, these expenses have been documented, and as revenue is generated in 2025 and beyond, there is a plan to reimburse startup costs pending:

- ✓ **Board approval of reimbursement plan.**
- ✓ **Sufficient financial stability of the organization.**
- ✓ **Prioritization of mission-related spending first.**

Reimbursement will be approached gradually and only if it does not impact our ability to fulfill our nonprofit mission.

CONTRIBUTION UPDATE

2024 Contribution Update:

As of December 2024, \$25,000 of the self-funded operating costs was formally reclassified as a charitable contribution by our founder and Executive Director. This donation is non-reimbursable and was made to support the organization's early-stage mission delivery.

LOOKING AHEAD 2025 & BEYOND

SHORT TERM (2025)

Launch sales & marketing efforts via LinkedIn & other platforms

Donate at least 8 virtual party bundles to hospitalized children (2 per quarter)

Fulfill 30 gala donation bundles for national hospital fundraising events

Build brand awareness through hospital partnerships

MID-TERM (2026)

Fund a full Make-A-Wish experience (\$12,000 goal)

Expand marketing and hospital partnerships

LONG-TERM (2027+)

Establish a scholarship for students pursuing pediatric research

Fund a university research grant focused on pediatric healthcare advancements



While this first year has been focused on foundation-building, I want to express gratitude to everyone who has supported this vision. From those who have provided encouragement, to future partners and donors—we are just getting started.

The next year will be about action, impact, and scaling our efforts. I look forward to seeing Party With A Purpose Project grow and to the countless smiles it will bring to children and families.

Together, we can make celebration and connection a part of every child's healing journey.

With gratitude,



Autumn Hyatt

Founder & Executive Director
Party With A Purpose Project

