

PARTY WITH A PURPOSE PROJECT

ANNUAL REPORT 2025

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A WORD FROM THE FOUNDER

Dear Supporters, Friends, and Stakeholders,

This past year represented a strategic period of continued preparation for Party With A Purpose Project. While the organization maintained its operational foundation, the primary focus was on completing graduate studies in Organizational Leadership at Arizona State University to strengthen the leadership, governance, and strategic planning necessary to successfully launch and sustain this nonprofit initiative.

During this time, Party With A Purpose Project remained active administratively, maintaining its website, communication systems, and organizational infrastructure. The e-commerce platform remains live while purchasing functionality has been temporarily paused until funding and operational capacity align with the organization's launch plans.

Planning work continued throughout the year, with additional strategic development occurring in early 2026 as the organization prepares for the next stage of growth.

Party With A Purpose Project is currently pursuing funding opportunities and visibility through initiatives including Arizona State University's Change the World Competition and scholarship funding through the National Society of Leadership and Success (NSLS). These opportunities are intended to support the launch of program activities and expand the organization's ability to deliver meaningful celebrations to hospitalized children and their families.

Thank you for your continued encouragement and belief in this mission. The groundwork established during these early years continues to position Party With A Purpose Project for long-term impact.

With gratitude,

A handwritten signature in black ink that reads "Autumn Hyatt". The signature is written in a cursive, flowing style.

AUTUMN HYATT

FOUNDER & EXECUTIVE DIRECTOR

MISSION STATEMENT

A MISSION STATEMENT EXPRESSES A COMPANY'S CORE VALUES AND PURPOSE.

Party With A Purpose Project ensures that every hospitalized child can celebrate holidays and life's special milestones, bringing joy and comfort during challenging times.

Through community-driven support, we enhance the recovery experience by providing consistent celebratory opportunities that foster happiness, improve morale, and contribute to overall well-being.

VISION STATEMENT

A VISION STATEMENT EXPRESSES FUTURE-FACING GOALS AND AMBITIONS.

We envision a world where every hospitalized child experiences the power of celebration and connection as part of their healing journey inspiring a shift in pediatric healthcare that recognizes joy as an essential part of recovery.



ORGANIZATIONAL OVERVIEW

Party With A Purpose Project is an innovative nonprofit that operates as an e-commerce platform providing pre-packaged, curated party bundles for celebrations of all kinds. These bundles are designed for both general consumers and hospitalized children, ensuring that all children—regardless of health status—can experience meaningful celebrations.

How It Works:

- **E-Commerce Party Bundles:** Customers purchase themed party bundles for birthdays, holidays, and special events, all packaged for groups of 10.
- **Virtual Parties for Hospitalized Kids:** Families, hospitals, or caregivers can purchase party bundles for children who are unable to have traditional celebrations due to medical restrictions.
- **Community-Driven Support:** A portion of the profits from party bundle sales goes toward funding donated parties for hospitalized children in need and granting wishes for Make A Wish kiddos.

This model allows Party With A Purpose Project to sustain itself financially while fulfilling its charitable mission.



2025 KEY ACHIEVEMENTS & MILESTONES

✦ Maintained nonprofit organizational infrastructure and compliance requirements.

✦ Continued operation of the Party With A Purpose Project website and digital platform while temporarily pausing e-commerce purchasing functionality.

✦ Maintained operational systems including website hosting, email, phone, and other administrative infrastructure.

✦ Continued strategic planning and development of launch initiatives.

✦ Prepared and submitted applications for funding opportunities including Arizona State University's Change the World Competition and scholarships through the National Society of Leadership and Success.

✦ Advanced planning work in early 2026 to support the upcoming operational launch phase.

FINANCIAL SUMMARY

REVENUE:

TOTAL REVENUE: \$0.00

PARTY WITH A PURPOSE PROJECT REMAINED IN ITS DEVELOPMENT AND PREPARATION PHASE DURING THIS REPORTING PERIOD. THE ORGANIZATION HAS NOT YET INITIATED REVENUE-GENERATING ACTIVITIES AS IT CONTINUES TO PREPARE FOR OPERATIONAL LAUNCH.

EXPENSES:

Minimal operational expenses were incurred to maintain the organization's infrastructure and compliance. These costs included website hosting, communication systems, administrative tools, and other basic services required to maintain the nonprofit's digital and operational presence.

All operational costs during this reporting period were personally funded by the founder and documented as founder contributions supporting the organization's early-stage development.

The organization continues to operate without debt or external financial obligations as it prepares for program launch.

EXPENSE SUPPORT & FINANCIAL STEWARDSHIP

During the organization's development phase, the founder has personally funded operational and infrastructure costs required to maintain Party With A Purpose Project's nonprofit status and digital presence.

These contributions have supported website hosting, communication systems, administrative services, and other essential operational needs while the organization prepares for its program launch.

This founder-supported approach allows the organization to maintain financial stability while prioritizing long-term sustainability and mission delivery.

As Party With A Purpose Project moves toward operational launch, future funding and revenue will be directed first toward mission-driven programs and organizational growth.

CONTRIBUTION UPDATE

As of December 2024, \$25,000 of the founder-funded startup expenses for Party With A Purpose Project were formally reclassified as a charitable contribution by the organization's Founder and Executive Director.

This contribution is non-reimbursable and reflects a personal commitment to supporting the organization's early-stage development and long-term mission.

Additional operational expenses incurred during the development phase have also been personally funded by the founder to maintain the organization's infrastructure while it prepares for full program launch.

This approach ensures that the organization can prioritize mission delivery and long-term sustainability as it moves toward active operations.

2024 Expenses:

Total Expenses: \$210,000

Expense Breakdown:

- Website & Technology Development: \$30,000
- Inventory Procurement: \$85,000
- Marketing & Branding: \$10,000
- Legal & Administrative Costs: \$10,000
- Miscellaneous Operational Expenses: \$75,000

LOOKING AHEAD 2026 & BEYOND

SHORT TERM (2026)

Secure funding through initiatives including Arizona State University's Change the World Competition and scholarship opportunities through the National Society of Leadership and Success (NSLS).

Activate the Party With A Purpose Project e-commerce platform once funding and operational capacity are aligned.

Initiate the first pilot distribution of sponsored party bundles to hospitalized children.

Begin establishing partnerships with hospitals, pediatric programs, and community organizations.

MID-TERM

Expand program reach through additional hospital partnerships and community collaborations.

Increase the number of sponsored party bundles delivered to hospitalized children and families.

Strengthen the organization's sustainable funding model through e-commerce sales and philanthropic support.

LONG-TERM

Expand the organization's impact through national hospital partnerships.

Establish scholarship or research initiatives that support pediatric health and child wellness.

Continue growing Party With A Purpose Project as a sustainable nonprofit delivering meaningful celebrations to children facing medical challenges.



While this year continued to focus on preparation and strategic development, I want to express sincere gratitude to everyone who has supported the vision of Party With A Purpose Project.

From mentors and advisors to future partners and supporters, the encouragement and belief in this mission have helped sustain the work taking place behind the scenes as the organization prepares for its next stage.

Party With A Purpose Project was created with a simple belief: that every child deserves moments of joy and celebration, even during the most difficult chapters of their lives.

As we move toward operational launch, the foundation that has been built during these early years positions the organization to begin delivering meaningful celebrations and connections to hospitalized children and their families.

Thank you for being part of this journey and for helping bring this mission closer to reality.

With gratitude,

A handwritten signature in black ink that reads "Autumn Hyatt".



Founder & Executive Director
Party With A Purpose Project

