

TOP AGENT MAGAZINE

AMANDA REICHERT



“Real estate is more than a transaction. It’s a life-changing experience,” says Amanda Reichert, a top agent who specializes in divorce home sales. “This is especially true with a divorce. Things can be very complicated with many parties involved. I don’t just work with the homeowners, but also attorneys, a mediator, financial advisors. It requires communication with all parties equally and often separately. I provide neutrality as my clients navigate a very complex time.”

Before making the change to real estate, Amanda spent fifteen years in sales, selling software as a service to major players in the mega-construction industry. Tired of constantly traveling and wanting to spend more time with her family, she got her real estate license and hit the ground running. In her first nine months after being licensed, she sold over \$5 million. Her volume has increased every year since.

However, Amanda isn’t in this for the money. “To be honest, and it might sound crazy, I don’t really think that much about the numbers,” Amanda says. “I just help people, and through that the business comes.”

Nearly all of her business comes through referrals from past clients and professionals in the field of divorce. “It can be hard, but I love a challenge,” says Amanda, describing her niche in the real estate field. “I often walk into a listing where one of the divorcing homeowners has zero trust in me because they didn’t set the meeting. It brings me great satisfaction when I see that change. I can immediately tell the difference when they realize I’m there to serve everyone equally. I’m always on their side.”



Amanda's dedication to guiding people through the often traumatizing world of divorce does not end at real estate. She is the founder of The Divorce Connection, an organization dedicated to providing resources and support to those dealing with divorce. "I work with a team of trusted and vetted professionals," explains Amanda. "As a divorcee myself, I've experienced all the things that I talk about, and I'm passionate about helping others navigate the process." Along with offering resources, she facilitates bi-monthly meetings that are free and open to the public in both New Hampshire and Massachusetts.

In the past year, Amanda has also written two books to better educate the community. "One is *House Selling Options During Divorce*, and the other is *Navigating Your Options Before Foreclosure*," she says. "It is important people know all the options available to them."

Now happily remarried, Amanda and her husband Chris love taking cruises. "It's something we do that's just the two of us," she says. They also plan trips and most recently went to the Mediterranean. Amanda also loves getting to spend time with her two grown children. Most recently, the family has taken up skiing. Amanda laughs, saying, "It's a new hobby for me! We go with the kids and their significant others."

Looking to the future, Amanda is excited to grow her team by at least one member. Chris Reichert, her husband, is currently pursuing his real estate license. "He's ready to dive in and help me grow my business," she says. But more than anything, Amanda looks forward to really digging into her niche, gaining more knowledge and experience, and furthering her education to better support and provide resources for her clients currently going through a divorce. She says, "My goal is always to help people."



To learn more about Amanda Reichert, call 603-377-0281 or 866.238.2097, email ReichertRealtyGroup@gmail.com, or visit Home4SaleNHMA.com