# David E. Desplaces, Ph.D.

+1-843-566-5640 | david@geniusrenewal.com www.geniusrenewal.com

# PROFESSIONAL EXPERIENCE

# College of Charleston/University of Charleston | Charleston, SC

2007 - Present

Liberal arts and science comprehensive university. School of Business.

### Associate Professor of Global Commerce, School of Business

Tenured professor supporting the mission of the university in area of teaching, research and service.

- Teach undergraduate courses in areas of entrepreneurship, global commerce and international management
- Published 15 peer-reviewed publications and presented over 32 workshops/symposiums/papers around the world
- Additional responsibilities: Support Global Business Resource Center, Center for Entrepreneurship, College of Charleston Emergency Operations Team
  - o College of Charleston Distinguished Service Award (Campus-wide award, 2018)
  - o 2017 Emerald Best Case Award (The Case Journal, 2018)
  - CASE Association Fellow inductee (2017)
  - o Howard F. Rudd Distinguished Award for Service Leadership (2014)
  - o PI or co-PI for \$36,000 in research or other grants
  - School of Business Outstanding Service Award (2011)
  - School of Business Outstanding Teaching Award (2009)
  - o Babson Symposia for Entrepreneurship Educator (SEE) graduate (2008)

## **Desplaces Consulting** | Charleston, SC

**2012 – Present** 

Private consulting practice focused on leadership development.

- Facilitate leadership development workshops or coaching in small to mid-size companies around the world
- Advise CEO/Owners on development matters

# Navtech Marine Services | Dubai, UAE

**2007** – Present

Oil service company that designs and leases self-propelled accommodation barges for the Arab Gulf.

#### VP for Strategy and Business Development/Board Member

- Develop and assist in the implementation of strategic recommendations
- Participated in the building of 3 jack-up barges in China and UAE
- Support leadership development and alignment

# University of Hartford | West Hartford, CT

2003 - 2007

Liberal arts comprehensive University. Barney School of Business.

#### Associate Professor of Management, Barney School of Business

Tenure-track professor/Director of the Entrepreneurial Studies program supporting the mission of the university in area of teaching, research and service.

- Teach undergraduate and graduate courses in areas of entrepreneurship and management
- Published 7 peer-reviewed publications and presented over 23 workshops/symposium/papers
  - o Founding Director of Institute for Entrepreneurship and Economic Development
  - Barney School Service Award (2006)
  - o PI or co-PI for \$24,000 in research or other grants

# David E. Desplaces, Ph.D.

+1-843-566-5640 | david@geniusrenewal.com www.geniusrenewal.com

# PROFESSIONAL EXPERIENCE (Cont.)

RSfi, S.A. | Paris, France

1995 - 2009

Publishing company focused in print media holdings.

### **Business Partner/Board Member**

- Made strategic and operational recommendations
- Participated in investment, expansion and downsizing efforts including office relocation

#### L'AGENCE, S.A. | Paris, France

1999-2001

Company focused on developing marketing campaigns for large companies including Vivendi Environment.

#### **Director for Educational Research**

- Coordinated product research and testing by independent evaluations
- Initiated strategy development for North American regional implementation for educational products

## Public Consulting Group | Boston, MA

1997-1999

Company providing consulting services in areas of government or community providers with a focus on revenue maximization.

# Business Analysis/Account Manager/External Consultant

- Extracted and analyzed historical data to identify service patterns
- Trained over 500 clients on new state procedures

# **EDUCATION & TRAINING**

Executive Coach (Trainee)   Berkeley Executive Coaching Institute, Berkeley, CA	2018 - Present
Certificate in Business Excellence   Haas School of Business/UC Berkeley, CA	2017
ISO 9001/14001, Quality/EMS Auditor/Lead Auditor   IRCA/Bureau Veritas, Dubai	2013/2014
Certificate for Global Business Professional (CGBP)   NASBITE, OH	2008
<ul> <li>Ph. D. Management (Change Management)   University of Rhode Island, RI</li> <li>Dissertation: Readiness to adopt Enterprise Resource Planning Software</li> </ul>	2004
MS Education – Instructional Design Development and Evaluation   Syracuse University, NY	1999
MBA (Finance)/BS in Management   Bentley University, MA	1996/1994

# LEADERSHIP/DEVELOPMENT EXPERIENCE

Certificate in Global Business Professional (CGBP), Trainer   College of Charleston	2008 - Present
Case Writing Certification, Marketing Director   The CASE Association	2017 - Present
Leadership Development Program, Content Facilitator/Hogan Coaching   MUSC	2015/2016
Trustee Leadership Institute, Facilitator   MUSC	2008/2009

# David E. Desplaces, Ph.D.

+1-843-566-5640 | david@geniusrenewal.com www.geniusrenewal.com

# **SERVICE LEADERSHIP**

### United States Coast Guard Auxiliary | Mount Pleasant, SC

2015 - Present

Nonmilitary service organization designed to support the USCG.

## Vice Flotilla Commander (Current), District 7 Flotilla 12 6 East Cooper

Support Commander and coordinate flotilla staff officers efforts overseeing 48 strong membership/unit in support of Sation/Sector Charleston.

- Boat Crew qualified, Facility Owner, Interpreter, ABS Instructor, ICS 100-400 Qualified Instructor (EMI)
- Previous responsibilities: Flotilla Staff Officer for Operations & Member Training
  - Recipient of 2 Team Commendations, 1 Operational Commendation, 750 hours of service award, 200 operational hours award

## Possibilities Without Borders | Mount Pleasant, SC

2009 - Present

International Service-Learning organization that facilitates international projects.

#### Director/Chairman of Board (currently)/Operations Director

Assist in fundraising and facilitation of various international service-learning projects in Cameroon, Ghana, and Kenya.

- Directly oversaw 3 projects to Cameroon including coordinating fundraising efforts totaling over \$135,000 with \$150,000 in media exposure
  - o Charleston Business Journal 40 Under 40 Awardee (2009)
  - Freedom Foundation Leavey Award Recipient (\$7500/2008) for outstanding project

# Scouting of America | Coastal Carolina Council, SC

2010 - Present

Support the scouting movement to boys.

- Training Director (Current), Assistant Scoutmaster (Troop 15)
- Summer Camp Director/Registrar (100 boy camp/3 years, Council/Etiwan District)
- Merit Badge Counselor (Council)
- Den Leader/Treasurer (Pack 505)
  - District Award of Merit Recipient (2014)
  - District Rising Start Award Recipient (2012)
  - Wood Badge Antelope Patrol (2 Beads) (2011)

**References Available Upon Request**