

BALLOON GLOW AND LASER SHOW VENDOR GUIDE



WWW.BALLOONSHOWS.COM

WELCOME TO BALLOON SHOWS USA, VENDORS!



*Thank you for being a part of the Balloon Glow & Laser Show!
We're excited to have you contribute to this fantastic event.
This guide provides essential information to help you have a
successful and enjoyable experience.*

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**We're Here
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GENERAL VENDOR^{1 of 6} INFORMATION

Welcome to Balloon Shows USA! We are excited to have you join us as a vendor for our highly anticipated Balloon Glow & Laser Show. This event offers a fantastic opportunity to connect with a large and diverse audience, in the thousands, including families, couples, and individuals eager to experience the spectacle of illuminated balloons and mesmerizing laser displays, along with exploring the variety of vendor offerings. To participate, all vendors are required to complete the official vendor application form, which can be found on our website at <https://balloonshows.com/vendors>.

Please ensure you carefully review the application details, including any specific requirements and deadlines relevant to your vendor category, and submit your application through this page for proper processing. Furthermore, for the safety and security of everyone involved, all food and/or ride vendors must provide a valid Certificate of Insurance (COI), craft vendors do not need to provide a COI.

The COIs should provide adequate general liability coverage for the entire duration of the event. On the vendor application, you can find the information for the COIs and where to email them.

Ensuring we receive your valid COI by the specified deadline is crucial for your participation in the event. We encourage you to register early to secure your vendor space and maximize your engagement with our enthusiastic attendees.

WE DO NOT OFFER EXCLUSIVITY ON VENDING TYPES

CRAFT-RETAIL

FOOD - SNACK VENDORS

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REGISTRATION

Are you a food vendor, offer rides, crafts, retail, or promotions? Become a vendor at our exciting events!

Simply visit our Vendor page and click on the event you're interested in:

<https://balloonsshows.com/vendors>.

Please note that vendor spots fill up quickly, and sold-out events will be marked.

Event Set-Up Details

Details vary by event, all vendors will receive an email a few days prior to the event with details. However, below is general information.

Retail Vendor

Set up Schedule Thursday from 12:00PM-4:00 PM & Friday 10:00AM-3:00PM Vendor Set-up (ABSOLUTELY NO VENDOR ARRIVALS AFTER 3:00PM Friday!!!).

Food Vendors

Set up schedule for Thursday from 12:00PM - 4:00PM & for Friday from 10:00AM - 1:00PM (ABSOLUTELY NO CHECK-IN OR SET UP OF FOOD VENDORS AFTER 1:00PM ON FRIDAY, THIS IS REQUIRED FOR INSPECTION)

Tear down

Tear down is after Showend on Saturday evening, approx. 11:00PM. See the Festival Schedule page for updated times. Vendors must commit to stay from open until the event is closed. NO EXCEPTIONS!



CRAFT-RETAIL

FOOD - SNACK VENDORS



PRICES

Prices are per space and non-refundable. All spaces are reserved for Friday and Saturday evening. All food/snack vendors must register by the date listed on the form, once the event is full the form will no longer be open for sign ups.



REGULATIONS

All exhibitors must provide their own tables, booths, or equipment. Vendor must clean up space at close of event, including removal of all trash to dumpster. Violators will not be invited back next year. There will be some trash dumpsters provided.

No pets are allowed in the parking or festival areas. Service animals only. Space is reserved on a first paid basis. NO EXCLUSIVITY will be granted to any vendors.



Payment in FULL must be received within completion of this electronic application. If your application is denied, your payment will be returned.

Food Vendors: Dumpsters will be onsite, trash cans will be emptied throughout the day. Bagged trash will be collected from your space during the day.



UPDATES

Festival Map: <https://balloonshows.com/festival-map>

Weather Update:

<https://balloonshows.com/weather-update>

RIDE/FOOD VENDOR LIABILITY

Insurance COI Requirements for ride/food vendors. 2 COIs are required:

- 1: COI must list Hot Air Balloon Management as the certificate holder: Name Hot Air Balloon Management 313 Ridgeview DR. Summerville GA 30747
- 1: COI must list the event grounds as certificate holder: (LISTED ON THE FORM YOU REGISTER FOR YOUR SPACE ON)

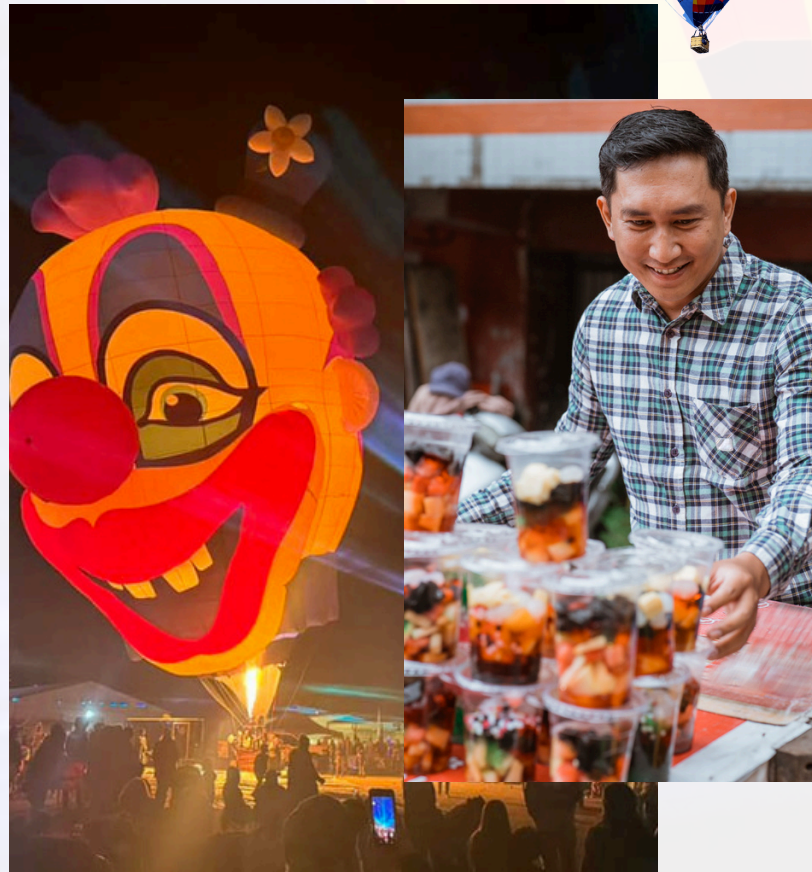
Send COIs to nicole.r@balloonshows.com.



NEED INSURANCE?

Here are a few companies other vendors work with for insurance for food and craft vending:

- <https://www.fliprogram.com/>
- <https://www.kandkinsurance.com/>
- Hummel - Matt Kopina - mkopina@hummelgrp.com - 330-345-3536 x248
- <https://www.actinsurance.com/vendor-insurance> (Non food vendors)



Booth Details



Craft/Retail Booth

10ftx10ft Vendor Booth. This will be outside with no power.

***THIS IS NOT FOOD & SNACK!! ALSO, YOU CAN NOT ADVERTISE OR SELL ITEMS OUTSIDE OF YOUR VENDOR SPACE!!!

NO GLOW PRODUCTS!!! THIS IS EXCLUSIVE w/ HABM!!!



Snack Vendor

up to 25 feet, 2 day event. Can only sell snack type foods.

Requires you own generator.

Food Truck/ Tent

Up to 35 Feet, 2 Day event. Full plates not "SNACK" food.

Requires your own generator.



We're Here to Help!



If you have any questions or concerns, please don't hesitate to email us at cs@balloonshows.com.

For vendor inquiries, please contact
Jeff@Balloonshows.com,
cs@balloonshows.com
or call (470) 266-9814.

For COIs, please contact Nicole Russell at
Nicole.r@Balloonshows.com.



Join us! We look forward to a spectacular evening with you!