



BRAND ELEMENTS

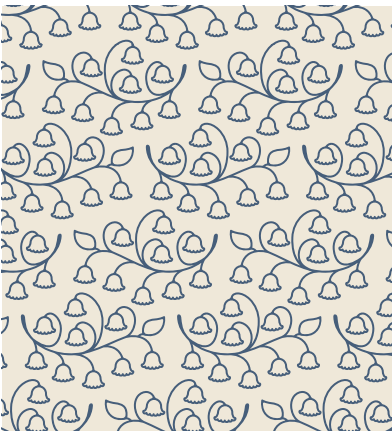
# MAIN LOGO



# SMALL FORMAT LOGO



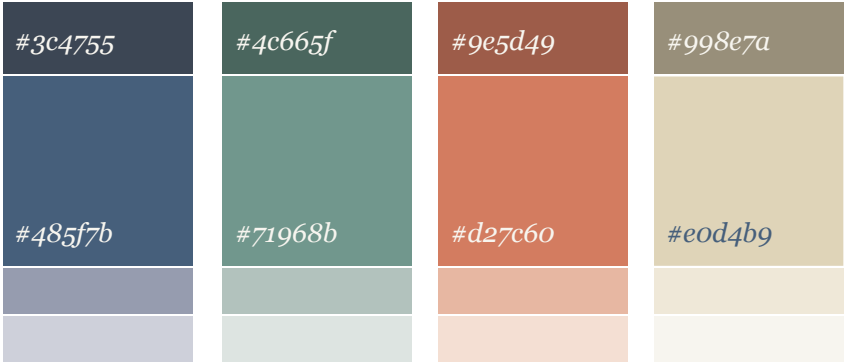
# PATTERN



# BRAND MARK



# BRAND COLOURS



Pewter Sage Canyon Linen

*Shades:*  
Darker versions of primary brand colours for use as body copy, or in applications which require higher contrast

*Primary Brand Colours:*  
Use for all main colour applications

*Tints:*  
50% (top) and 20% (bottom) For use as subtle backgrounds or for higher contrast against primary brand colours