



**Michigan Youth Teaching Rodeo Association**  
3017 W. 136<sup>th</sup> Street, Grant, MI, 49327  
616-482-7685 - [Mytrodeo@gmail.com](mailto:Mytrodeo@gmail.com) – [mytrodeo.com](http://mytrodeo.com)

## SPONSORSHIP OPORTUNITIES

Our mission is to educate focusing on horsemanship, sportsmanship, safety, respect, and clean competition. Our vision is to Create a team environment for youth to learn and grow in the sport of Rodeo, while developing successful competitors in a fun and safe environment. Providing the groundwork to continue to higher level competitions and educate youth on safety and traditions of the sport. We thrive to stay affordable and be committed to enhancing each individuals' abilities with learning tools and knowledge.

## WHAT YOUR SPONSORSHIP MEANS TO US

Each sponsorship benefits the kids in one way or another. We are a completely volunteer organization. We keep our membership fees and entry fees incredibly low so that each child can have the opportunity to participate in the sport. Each donation provides equipment, prizes, stock, payouts, and teaching products for the kids. We are not just teaching the sport of rodeo, but we are teaching what it means to respect one another, to respect an animal, and to respect oneself. Each child deserves the opportunity to participate so we keep this cost very low and without our sponsors we couldn't provide the items needed to put on a show, to provide prizes for the kids, and to allow the kids to participate safely in the sport. Your sponsorship can help make a child's dreams come true.

## SPONSOR PACKAGES

*Any member that attains any sponsorship will be invited to participate in the PRO/AM Sponsor Rodeo in 2020. We accept CASH OR CHECK ONLY. Please make checks payable to MYTRA. Mail Sponsor forms to: MYTRA 3017 W. 136<sup>th</sup> Street, Grant, MI 49327. Any questions call 616-482-7685.*

### Trainer Sponsor

Teach a clinic or event. Announcers mention multiple times at all home events. Name included in the PRO/AM Sponsor Rodeo Book. Name on MYTRA website. Your child or a child of your choose will automatically receive an invite to the sponsor PRO/AM rodeo in August along with your own personal invite to participate in the events.

### Friends and Family Sponsorship \$100

Friends and Family sponsorships for a contestant will get your member invited to the PRO AM Rodeo in August. Website and Social Media mention and Announcer mention at the show.

### Bronze Buckle Sponsor \$250.00

3x5 Arena banner displayed at all home and travel events (Sponsor to supply banner). Announcers mention multiple times at all home events and travel shows. Name on MYTRA website. Personal Invite to perform at the sponsor rodeo.

### **Silver Buckle Sponsor \$500**

3x5 Arena banner displayed at all home and travel events (Sponsor to supply banner). Announcers mention multiple times at all home events and travel shows. Name on MYTRA website. Personal Invite to perform at the sponsor rodeo. Event brought to you by status. Example, Bull riding brought to you by "ABC Company".

### **Gold Buckle Sponsor \$1000**

Two 3x5 Arena banner displayed at all home and travel events (Sponsor to supply banner). Announcers mention multiple times at all home events and travel shows. Ability to participate in the Grand Entry ceremonies at home events (reservation required prior). Name on MYTRA website. Personal Invite to perform at the sponsor rodeo. . Event brought to you by status. Example, Bull riding brought to you by "ABC Company". 2 Free meals at the cookshack.

### **Platinum Sponsors \$5000 (Limited availability)**

Two 3x5 Arena banner displayed at all home and travel events (Sponsor to supply banner). Announcers mention multiple times at all home events and travel shows. Ability to participate in the Grand Entry ceremonies at home events (reservation required prior). Announcement of your business as the headline sponsor of the rodeo. "Welcome to the "(Your company name here) MYTRA Rodeo!" Name on MYTRA website.

### **Bucking Chute Sponsor \$500 (Limited availability)**

3x5 Arena banner displayed at all home and travel events (Sponsor to supply banner). Announcers 4mention multiple times at all home events and travel shows. Name on MYTRA website. Whenever rough stock is loaded into your chute your company name is announced. "Coming out of chute 4 the (your company name) bucking chute is (contestant name"

### **Personalized Sponsorship**

Not seeing a sponsor package listed that works for you? Contact us directly at [mytrodeo@gmail.com](mailto:mytrodeo@gmail.com) or text to 616-482-7685 to set up a personalized sponsorship package that fits your needs.



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SPONSOR NAME:

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CONTESTANT YOU ARE SPONSORING (IF APPLICABLE):

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SPONSOR ADDRESS:

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PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

BREIF DESCRIPTION OF YOUR BUSINESS (FOR ANNOUNCER PURPOSES) :

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AMOUNT OR EQUIPMENT SPONSORSHIP:

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Please make checks payable to MYTRA – Tracey Hargreaves

MAIL TO: MYTRA 3017 W 136<sup>TH</sup> STREET, GRANT, MI 49327

\*\*\*\*\* FOR OFFICE USE ONLY \*\*\*\*\*

501c3 receipt sent: \_\_\_\_\_

Sponsor Rodeo Invitation complete: \_\_\_\_\_

Sponsor thank you sent: \_\_\_\_\_

Banner attained: \_\_\_\_\_