



Van Teal Internet Sales Agreement

This agreement outlines the terms and conditions under which _____ agrees to display Van Teal, Inc. products on their internet website. The terms of this agreement are based upon complete adherence to the guidelines listed below:

This document serves as a guideline for our Authorized Distributors usage and display of our text, graphics, images, logos, family names, audio and video content (Van Teal Marketing Materials) on their internet website(s).

A. The Van Teal Marketing Materials may be used with prior written permission of our National Sales Director. When requesting information regarding the placement of Van Teal products on your website please include your company name, address, telephone number, web site address and website contact person.

B. Van Teal Distributors which have the potential to achieve and maintain an annual volume of \$50,000 may use the Van Teal Marketing Materials on their web sites. Distributors with a brick and mortar presence is encouraged and is a plus to both the retailer and Van Teal as the consumer has the ability to physically see the product and gain additional information from a qualified salesperson.

C. Van Teal authorized distributors are free to establish their resale prices. However, a distributor may not advertise or promote a Van Teal product over the internet at a net price less than the internet minimum advertised price (IMAP) established by Van Teal. In addition, no distributor may sell Van Teal products to any other person / company who advertises or promotes Van Teal products through the internet at a net less than the internet minimum advertised price (IMAP) Van Teal establishes. The Internet Minimum Advertised Price Van Teal has established is 2.2 times the Distributor's Net Price. Van Teal should not be included in any coupon or discount promotion, without prior written approval by Van Teal.

D. If a distributor violates any of Van Teal's established internet policies, Van Teal will withdraw from the customer all rights to sell, display or list Van Teal products on the internet. If the distributor fails to comply with the request from the Van Teal representative, Van Teal will cease to accept orders from this customer and the account will be closed immediately.

This agreement between Van Teal and _____ shall be a binding agreement and both parties agree to work in good faith and in accordance with the terms of this agreement.

Owner / President

Van Teal Representative

Signature

Signature

Date

Date

Address: _____

City: _____ State: _____ Zip: _____

Website Contact Name: _____ Email: _____ Phone: _____