

Service Price List

Consulting, Education, Design.

beheardcommunication.com
732-687-1141

Communication Education

Educational Group Classes

8-Week Session

New Jersey	\$280
Philadelphia	\$350
New York City	\$400

Minimum 5 students per class

Individualized Education

Calculated per hour

New Jersey	\$75 per hour
Philadelphia	\$125 per hour
New York City	\$150 per hour

Prices are based on Zoom sessions
In-person traveling costs to be discussed

Communication Consulting

Business Consulting

Individual Training	\$195 per hour
Group Training with 2 – 3 people	\$125 per person per hour
Group Training with 4 – 6 people	\$95 per person per hour
Group Training over 6 people (20 people maximum)	\$450 per hour total

Larger group fees to be discussed
Traveling costs to be added



Traveling Costs

Per 30 Minute Travel Time	+\$45
Per 60 Minute Travel Time	+\$90

Business Consulting Packages



Bronze Package • \$1,500

Improve Staff/Customer Relationships in the Workplace

- Initial 30-minute Zoom consultation to review specific needs and concerns, including desired outcome(s)
- 1-day staff observation (up to 5 hours)
- Formal “written” evaluation
- Review evaluation with staff
- 2-hour customer service/public speaking training session with staff (based upon evaluation)
- Follow-up in-person observation (up to 2 hours)
- Final formal write-up (to be submitted)



Silver Package • \$2,500

Extensive - Improve Staff/Customer Relationships in the Workplace

- Initial 45-minute Zoom consultation
- 2-day staff observation (beneficial via staff changes) (up to 10 hours total)
- Formal written evaluation
- Review evaluation with staff
- 3, 2-hour training sessions
- Follow-up in-person observation (up to 3 hours)
- Final report – in person delivery



Gold Package • \$3,750

Extensive - Improve Staff/Customer Relationships in the Workplace
AND Online Presence

- Initial 1 hour Zoom consultation
- 2-day observation (up to 10 hours)
- Formal written evaluation
- Review evaluation with staff
- 3, 2-hour training sessions
- Follow-up in-person observation (up to 3 hours)
- Final report – in person delivery
- New/Improved Website

Graphic Design

Brand Identity

All services include two discussed refinements
Printing costs not included

Logo	\$155
Business Card	\$165
Stationary Set	\$175

Completion time depends on complexity of project
Average time: 3–5 days · Rush fee + \$50

Social Media

Facebook, Instagram, Twitter, TikTok, LinkedIn

Biweekly Posts	\$185 per month
Weekly Posts	\$155 per month
Bimonthly Posts	\$105 per month
Monthly Posts	\$85 per month

Marketing & Advertising

All services include one discussed refinement
Printing costs not included

Flyer / Postcard / Brochure	\$135
Magazine Advertisement	\$125

Completion time depends on complexity of project
Average time: 3–5 days · Rush fee + \$50

Profile/Cover Photo Design	\$75
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Discussed refinements + \$25



Web Design

Website / domain hosting to be paid separate
Design & set up does not include future updates

Full Website Design & Set Up

2 – 3 Pages / Sections, Custom Theme	\$425
4 – 6 Pages / Sections, Custom Theme	\$565

Completion time depends on complexity of project
Average time: 7–14 days · Rush fee + \$150

Individual Existing Page / Section Refinement / Additional Updates	\$95
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Photography

Photoshoot session on location

1 Hour Session, 15 Digital Images	\$145
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+ \$25 per 30 minutes of travel time

Photo Editing (major changes)	\$35 per photo
Photo Retouching (minor changes)	\$15 per photo

Art & Illustration

Ink, graphite, watercolor, acrylic, graphic illustration

Full Website Design & Set Up

Unique Icon / Flat Design	\$95
Editorial Illustration	\$145

Completion time depends on complexity of project
Average time: 5–7 days · Rush fee + \$50



Prices subject to change



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