

# FOURTH ANNUAL LAKE TAHOE ELECTRIC TRANSPORTATION FORUM

## SPONSORSHIP PROSPECTUS

### THURSDAY, AUGUST 20, 2026

[www.LTETF.com](http://www.LTETF.com)

HOSTED AT THE  
**TAHOE BLUE EVENT CENTER**



### MISSION:

Red Rock Studio Events, LLC is a Nevada based company dedicated to empowering progress through knowledge by hosting world class conferences that inspire innovation and foster collaboration in renewable energy, water quality, and sustainability. Our mission is to connect thought leaders, experts, and change makers, providing them with a dynamic platform to share insights, spark meaningful conversations, and drive actionable clean energy transportation solutions for a sustainable future.

### VISION:

By developing and implementing clean energy solutions for transportation, promoting conservation, and collaborating effectively with stakeholders and conservation organizations, we aim to preserve and protect the beauty of Lake Tahoe for future generations.

LTETF 2026 highlights real world projects, research, and solutions for clean energy transportation including:

- Tourism and recreation
- Transit and micro transit electrification
- Public and private fleet transition
- Bistate policy coordination
- Electrical grid readiness and resilience
- EV electric charging station infrastructure
- Workforce development

# WHY SPONSOR LTETF 2026?

Position your organization as a leader in the transition to clean energy mobility technologies in all modes of transportation, including electric, hydrogen fuel cell, propane, renewable diesel, natural gas, and biofuels.

Advance collaborative policy and planning efforts related to EV adoption, charging infrastructure, hydrogen fuel cell development, transit electrification, microgrids, fleet transition, and corridor planning for personal, commercial, and government fleets.

Showcase products, data, technology, and projects to a highly specialized and engaged audience during the forum at the "Zero Emission Zone" exhibit located on the 1<sup>st</sup> floor of the Tahoe Blue Event Center.

Connect directly with decision makers driving transportation infrastructure, and investment in the Lake Tahoe Basin after the forum at the "High Voltage Nights" mixer located in the Tahoe Blue Vodka Bar.

Support the long term environmental health of the Lake Tahoe Basin by unifying our efforts.

## AUDIENCE AND REACH

Expected Attendance: 150-300 Representatives

## REPRESENTATIVE SECTORS:

- State and local government (CA, NV)
- Regional transportation professionals and community planners
- Utilities and energy providers
- Public and private fleet managers
- EV manufacturers and EV charging station providers
- Environmental nonprofits and research institutions
- Hospitality, tourism, and recreation industries
- Technology, data, and infrastructure industries



**SPONSORSHIP  
PROSPECTUS 2026**

[www.LTETF.com](http://www.LTETF.com)

# SPONSORSHIP OPPORTUNITIES

## Charge The Batteries Sponsor

**\$500**

- Recognition on conference promotional materials with logo included as a Charge The Batteries Sponsor;
- 1 complimentary conference registration;
- One social media post by LTETF on Instagram, LinkedIn, and Facebook related to your participation at the conference;
- Recognition in the conference program.

---

## Manganese Sponsor

**\$2,500**

Manganese Sponsors receive all benefits of Charge The Batteries sponsors plus the following additional benefits:

- A higher level of recognition on conference promotional materials;
- 2 complimentary registrations;
- 3 separate social media posts by LTETF recognizing the Manganese sponsor to the event.

---

## Nickel Sponsor

**\$5,000**

Nickel Sponsors receive all of the benefits of Manganese Sponsors plus the following additional benefits:

- An opportunity to speak on the agenda, or an opportunity\* to moderate a panel;
- 3 complimentary registrations;
- Higher level recognition on conference promotional materials;
- Recognition at the After Party Mixer;
- 4 social posts by LTETF thanking Nickel Sponsors.

---

## Cobalt Sponsor

**\$7,500**

Cobalt Sponsors receive all of the benefits of Nickel Sponsors plus the following additional benefits:

- At least one representative invited to be a speaker, panel moderator, or 5 minutes of speaking opportunity\*;
- Logo representation signage on space behind speakers in conference room;
- 4 complimentary registrations;
- 6 social media posts by LTETF thanking Cobalt Sponsor.

---

## Gold Sponsor

**\$10,000**

Lithium Sponsors receive all of the benefits of Cobalt Sponsors plus:

- Lithium Sponsor becomes a co-branding sponsor.



# À LA CARTE SPONSORSHIP OPPORTUNITIES

---

## **Continental Breakfast** **\$700**

- Exclusive signage and branding at breakfast station;
- 1 complimentary conference Registrations.

---

## **Badges Sponsor** **\$1,700**

- Logo printed on all attendee badge;
- 2 complimentary conference Registrations.

---

## **Premium Coffee and Charging Lounge** **\$2,100**

- Co-branded lounge for networking, work, and device charging;
- 2 complimentary conference Registrations.

---

## **“High Voltage Nights” Reception Sponsor** **\$4,000**

- Exclusive signage and branding at the reception;
- 2 complimentary conference Registrations.

---

## **Lunch Sponsor** **\$6,300**

- Exclusive signage and branding at buffet line;
- 2 complimentary conference Registrations.

---

## **Exhibitor Packages (Non-Sponsor)** **\$1,700** **Standard Exhibitor**

- 6' table space;
- 3 complimentary Registrations;
- Exhibitor recognition in event program.

**To reserve a sponsorship opportunity, please contact:**

**Kevin McGehee**

**775.240.7619**

**Kevin@RedRockStudioReno.com**

