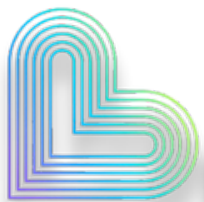


3RD ANNUAL

2025 LAKE TAHOE ELECTRIC TRANSPORTATION FORUM

WITH
GREATER NEVADA CLEAN CITIES & COMMUNITIES COALITION
AND

FleetPros



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CITY OF
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JIM GEE, DIRECTOR OF PUBLIC TRANSIT, RTC
*REPRESENTING RTC IN THE PANEL DISCUSSION:
ELECTRIC TRANSPORTATION ANALYSIS AROUND LAKE TAHOE*

CONTENT

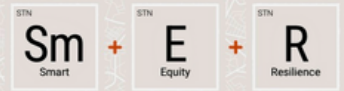
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Prioritizing equity and resilience in every transportation decision.



2

KEYNOTE SPEAKER: FEATURING RICHARD BATTERSBY

2.1

LAKE TAHOE ELECTRIC TRANSPORTATION FORUM AGENDA

3

LUNCHTIME PRESENTATION: FEATURING CHARGEWEST

3.1

WORD FROM OUR SUPPORTERS

4

ZERO EMISSION ZONE EXHIBIT & HIGH VOLTAGE NIGHTS MIXER

4.1

WORD FROM LIBERTY UTILITIES

5

5 REASONS TO ATTEND LTETF

5.1

SPECIAL THANKS TO

LAKETAHOEELECTRICTRANSPORTATIONFORUM.COM





Sacramento Clean Cities is rebranding to NorCal Clean Cities & Communities



Sacramento Clean Cities Coalition is rebranding to NorCal Clean Cities & Communities. We'll have a new name, but will continue to advance economic, environmental and energy security to drive the future of sustainable transportation in Northern California. Our coalition and stakeholders will strengthen our partnerships to continue to expand the deployment of alternative fuels and new technologies to reduce fossil fuels use.



Sacramento Clean Cities Coalition is a US Department of Energy designated Coalition in the Clean Cities and Communities partnership.



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keep Tahoe just
the way you like it.
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EAST SHORE TRAIL EXPANSION IS HERE

One of the most iconic trails in Tahoe needs your support. Help us build the next phase of the **Tahoe East Shore Trail** from Sand Harbor to Spooner Summit by purchasing an engraved trout plaque or by adding your name to our donor wall. Scenic vista points will also be available. Secure your spot today by emailing info@tahoe fund.org.



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**WELCOME KEYNOTE
ADDRESS BY:**



**Clean Cities and
Communities**

Hall of Fame

Mr.

RICHARD BATTERSBY

**DEPUTY DIRECTOR,
CITY OF OAKLAND PUBLIC WORKS;
DIRECTOR,
EAST BAY CLEAN CITIES COALITION**

"Richard Battersby is a Deputy Director for Oakland Public Works for the City of Oakland and has been Director of the East Bay (Oakland) Clean Cities coalition since 2003.

Battersby has over 25 years of experience in the fleet industry and has written and participated in numerous local, state, and federal grant-funded projects. Battersby is a certified automotive fleet manager and a certified public fleet professional. He holds over 40 Automotive Service Excellence certifications.

Battersby is an active member in Public Fleet Supervisor's Association, American Public Works Association, and the California County Fleet Managers Association. He is also a past chairman and officer of the NAFA Fleet Management Association San Francisco Chapter. In 2012, Battersby was inducted into the Clean Cities Hall of Fame."



LAKE TAHOE ELECTRIC TRANSPORTATION FORUM

Aug. 20, 2025
Tahoe Blue Event Center

****8:00 AM - 9:00 AM:** Registration; Exhibit Hall; Coffee & Refreshments; Networking**

9:00 AM - 9:10 AM: **Opening Remarks:** [Kevin McGehee](#), Founder & Producer, [RedRock Studio Events](#)

9:15 AM - 9:45 AM: **Keynote Address:** [Richard Battersby](#), Deputy Director, [City of Oakland Public Works](#); Director, [East Bay Clean Cities Coalition](#)

9:55 AM - 10:45 AM: **Panel Discussion: EV Transportation Around Lake Tahoe - A Vision for the Future**

Moderator: [Gavin Feiger](#), Policy Director, [League to Save Lake Tahoe](#)

- Panelists:**
- [Tammie Bostick](#), Executive Director, [Utah Clean Cities and Communities](#)
 - [Devin Middlebrook](#), Government Affairs Manager, [Tahoe Regional Planning Agency](#)
 - [Sara Letton](#), Sustainability Coordinator, [City of South Lake Tahoe](#)
 - [John Friedrich](#), Chief Development Officer, [Skycharger](#)

****10:45 AM - 11:00 AM:** Coffee Break and Networking**

11:00 AM - 11:50 AM: **Marina Panel: Electrifying Recreational and Commercial Transportation On Lake Tahoe**

Moderator: [Chris Lynch](#), Director, [Nevada Business Environmental Program, UNR](#)

- Panelists:**
- [Bob Hassett](#), Owner, [Roundhill Pines Beach Resort](#)
 - [Jason Crawford](#), Owner, [Lakeside Marina & Action Watersports Tahoe](#)
 - [Ryan Meinzer](#), CEO, [FlyTahoe](#)
 - [David Topol](#), Director, [Homewood High & Dry Marina](#)

****11:50 AM - 12:05 PM: ** Coffee Break and Networking**

12:05 PM - 12:55 AM: **Panel Discussion: Electric Transportation Analysis Around Lake Tahoe**

Moderator: [Chris Proctor](#), Chair, [South Shore Transportation Management Association](#)

- Panelists:**
- [Jason Burke](#), Senior Transport Planner, [TTD](#)
 - [Jonathan Garrett](#), Transit/Zero Emissions Advisory Consultant, [Stantec](#)
 - [Jim Gee](#), Director of Public Transit, [RTC](#)

****1:00 PM - 2:30 PM:** Lunch Break and Exhibition Hall Visit**

1:30PM-2:10PM: **Lunch Panel Discussion: ChargeWest™ and the Future of Western Electric Mobility**

Presenter: [Tammie Bostick](#), Executive Director, [Utah Clean Cities and Communities](#)

[Chris Lynch](#), Director, [Nevada Business Environmental Program, UNR](#)

[Jannet Malig](#), Statewide Director, [Advanced Transportation & Logistics, Cerritos College](#)

****2:30 PM **Return From Lunch**

2:35 PM - 3:15 PM: **Panel Discussion: Exploring Nevada's Lithium Loop, Battery Storage, and Recycling Technologies**

Moderator: [Caleb Cage](#), Executive Director, [Nevada Battery Coalition](#)

- Panelists:**
- [Fred Steinmann](#), Director, [University Center for Economic Development, The College of Business at the University of Nevada, Reno](#)
 - [Don Tatso](#), Director of State and Local Policy, [Redwood Materials](#)
 - [Tricia Dutcher](#), Research and Policy Analyst, [Redwood Materials](#)

****3:15 PM - 3:30 PM:** Break and Networking**

3:30 PM - 4:10PM: **Panel Discussion: Improving Air Quality Through Electrifying Transportation**

Moderator: [Will Barrett](#), Assistant Vice President, [American Lung Association](#)

- Panelists:**
- [Francisco Vega](#), Director, [Washoe County Air Quality Division](#)
 - [Erik White](#), APCO, [Placer County Air Pollution Control District](#)
 - [Mariela Ruacho](#), Clean Air Advocacy Manager, [American Lung Association](#)

4:10 PM - 4:25 PM: **** Break and Networking**

4:25 PM - 5:15 PM: **Plenary Session: Tech Panel Discussion**

Moderator: [Richard Battersby](#), Deputy Director, [City of Oakland Public Works](#); Director, [East Bay Clean Cities Coalition](#)

- Panelists:**
- [Vishal Shah](#), CEO, [AvinaH2](#)
 - [Geo Murickan](#), CEO, [Pioneer Eboost](#)
 - [David Greenfader](#), Strategic Business Development, [GreenGo Ventures](#)

5:20 PM - 5:25 PM: **Closing Remarks:** [Kevin McGehee](#), Founder & Producer, [RedRock Studio Events](#)

****5:15 PM:** High Voltage Nights Mixer**

Digital Copy

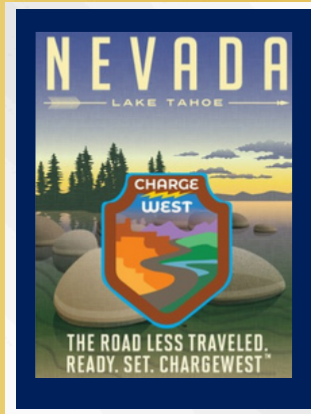


2025 LAKE TAHOE Electric Transportation Forum

LUNCH PRESENTATION:

ChargeWest™ and the Future
of Western Electric Mobility
Tahoe Blue Event Center

1:30 - 2:10 PM



SCENIC BYWAYS

AND ALL AMERICAN ROADS

**The Road Less Traveled.
Ready. Set. ChargeWest.**



Chris Lynch

Director, Business Environmental Program,
University of Nevada, Reno

Chris leads Nevada's clean transportation efforts through the ChargeWest initiative and the Greater Nevada Clean Cities and Communities coalition. With deep expertise in fleet transition, regulatory strategy, and energy planning, he supports public and private partners in building cleaner, more resilient systems



Tammie Bostick

Executive Director,
Utah Clean Cities and Communities

Tammie serves as the Prime Investigator for ChargeWest™, leading the nation's largest multi-state EV and hydrogen corridor project. She brings a visionary approach to clean energy, rural infrastructure, and transportation resilience across the Intermountain West.



Jannet Malig

Statewide Director,
Advanced Transportation & Logistics, Cerritos College

Jannet leads California's statewide efforts to build the clean transportation workforce of the future. She works across education, industry, and community partnerships to advance alternative fuels and career development.





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The SSTMA supports the economic vitality of the South Shore community of Lake Tahoe by providing support and a unified leadership voice for public/private transportation partnerships. We advocate for and improve mobility with innovative solutions to meet resident and visitor transportation needs by fostering collaboration, education and sustainable funding.

The SSTMA provides the Lake Link microtransit service and coordinates and provides funding for the Enterprise vanpool program serving south shore employees.



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THANK YOU TO OUR 2025 EXHIBITORS!

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- EBOOST
- TIAGA
- VITA

AND MORE!



"HIGH-VOLTAGE NIGHTS"

Conference Mixer and Networking

AFTER THE FORUM:

Plug into the power of networking with policy makers, business leaders, electric vehicle owners, and other green transportation stakeholders at the **High Voltage Mixer!**

Featuring 1 bar located next to the **Zero Emission Zone** and another at the main lobby in the gorgeous **Tahoe Blue Vodka Bar.**



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*SUPPORTING THE LAKE TAHOE ELECTRIC TRANSPORTATION
FORUM FOR THE LAST 3 YEARS!*

5 Reasons To Attend

EXPLORE THE FUTURE OF ELECTRIC MOBILITY

CONNECT WITH INDUSTRY LEADERS

MAKE A POSITIVE IMPACT

BE PART OF TRANSFORMATIVE DISCUSSIONS

DISCOVER SUSTAINABLE SOLUTIONS

- Learn about the latest trends, technologies, and policies driving electric transportation in the Lake Tahoe region and beyond. From EV adoption to charging infrastructure, this forum offers valuable insights into the path toward a cleaner, greener future.
- Connect with electric boat experts, marina owners, and marina charging station manufacturers to find out what's going on in their industry. Network with experts, policymakers, fleet managers, transit professionals, and sustainability advocates who are shaping the future of electric transportation. Build relationships and partnerships that can help bring innovative solutions to life.
- Your participation supports efforts to reduce carbon emissions, improve air quality, and enhance mobility options for communities in the Lake Tahoe region. Together, we can create a sustainable and accessible transportation future.
- Join interactive panels and workshops tackling key challenges and opportunities in electrifying transportation systems. Share your perspectives and learn from others who are driving change.
- Gain actionable strategies for implementing sustainable transportation practices, whether you're working in public transit, fleet management, or electric mobility.



EXHIBIT BROUGHT TO YOU IN PART BY:

From Tahoe to Terminals,
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SPECIAL THANKS TO:

Fleet Track Program at the 2025 Lake Tahoe Electric Transportation Forum

August 20, 2025 – Tahoe Blue Conference Center - Stateline, Nevada



Rebranding as



- **Case Studies from Fleets Implementing New Technologies**
 - Richard Battersby, City of Oakland
 - Ron Wirth, County of Sacramento
- **Fleet Analytics from RTA**, Marc Canton, Head of Product, Fleet Analytics
 - Best Practices for Cost-effective Fleet Management
 - Data Analytics and Right Sizing for Maximum Fleet Efficiency & Cost-Effectiveness
 - Vehicle Acquisition, Funding Strategies and ZEV Transition Planning
 - Identifying Internal Efficiencies
 - Analyzing Life Cycles
 - Maintenance Effectiveness
 - Predictive Analytics
- **Ford ZEV Updates on TCO Comparisons & Free Planning Tools**
 - Kevin Neal, Government Affairs Director, EV Sales
- **GM ZEV Updates on "GM Envelope" Planning Tools**
 - Ali Jahed, EV Customer Success Manager - GM Envelope
- **Enterprise Fleet Management**
 - Jericka Montano, Account Executive, Enterprise Fleet Management

Join Sacramento Clean Cities Coalition* FleetPros and East Bay Clean Cities Coalition for an informative one-day **FLEET MANAGEMENT PROGRAM**. The Fleet Management Program will also include:

- **Welcome Keynote Address by Richard Battersby**
Deputy Director, City of Oakland Public Works & Director, East Bay Clean Cities Coalition
- **Fleet Track Program**
- **Technology Panel**
Moderator – Richard Battersby
Solar: David Greenfader, Strategic Business Development, GreenGo Ventures
Mobile Charging: Geo Murickan, President, Pioneer eMobility
Hydrogen: Vishal Shah, CEO AvinaH2
- **Vehicle Displays**
Bright Drop ZEV0 600 10,000lb ZEV Step Van
Volvo L25 electric wheel loader
First Green electric skid steer
Chevrolet Silverado ZEV Pickup Truck
Ford ZEV Mach E Police Car
Mack MD ZEV Class 6 Box Truck
Pioneer eBoost Mobile EV Charger Trailer
Volvo Class 8 ZEV Truck

Registration is required. California Fleet Registration is **Free** using Code **25LTETF**. Fleets Outside California - Registration \$30. Updated Registration Link: <https://fleetpros.wildapricot.org/event-6168845>

Event Schedule on August 20:

- Registration & Displays 8am – 9am, Keynote 9am – 9:30am, Tech Panels 4:35pm – 5:20pm
- Fleet Program 9:30am - 4:20pm Lunch, Displays 12:00noon – 2:15pm

Note: The Lake Tahoe Electric Transportation Forum will be presenting a non-fleet program concurrent with the Fleet Program. For more information about the non-fleet program: [Lake Tahoe Electric Transportation Forum](#). Fleet Program attendees will be able to view additional displays including a variety of electric bikes, off-road vehicles, cars, boats and charging systems.

*The Sacramento Clean Cities Coalition is rebranding as NorCal Clean Cities and Communities



TAHOE BLUE EVENT CENTER
FOR HOSTING OUR FORUM, EXHIBIT,
AND MIXER FOR THE 2ND YEAR!



PLANNING AND IMPLEMENTATION OF
MATERIALS BY:

JESSE MENA,
DIRECTOR OF OPERATIONS,
REDROCK STUDIO EVENTS.



**"THANK YOU FOR ATTENDING THE
2025 LAKE TAHOE ELECTRIC
TRANSPORTATION FORUM AND LOOK
FORWARD TO SEEING YOU IN 2026. "**

KEVIN MCGEHEE,
FOUNDER & PRODUCER,
REDROCK STUDIO EVENTS

**FLEET PROS & THE CLEAN CITIES AND COMMUNITIES
COALITION FOR YOUR PARTNERSHIP AND ALLOWING LTETF
TO CONTINUE GROWING OUR IMPACT TO THE COMMUNITY.**