

LAKE TAHOE ELECTRIC TRANSPORTATION FORUM

Aug. 20, 2025
Tahoe Blue Event Center

****8:00 AM - 9:00 AM:** Registration; Exhibit Hall; Coffee & Refreshments; Networking**

9:00 AM - 9:10 AM: **Opening Remarks:** [Kevin McGehee](#), Founder & Producer, [RedRock Studio Events](#)

9:15 AM - 9:45 AM: **Keynote Address:** [Richard Battersby](#), Deputy Director, [City of Oakland Public Works](#); Director, [East Bay Clean Cities Coalition](#)

9:55 AM - 10:45 AM: **Panel Discussion: EV Transportation Around Lake Tahoe - A Vision for the Future**

Moderator: [Gavin Feiger](#), Policy Director, [League to Save Lake Tahoe](#)

Panelists: • [Amy Berry](#), CEO, [Tahoe Fund](#)

• [Devin Middlebrook](#), Government Affairs Manager, [Tahoe Regional Planning Agency](#)

• [Sara Letton](#), Sustainability Coordinator, [City of South Lake Tahoe](#)

• [John Friedrich](#), Chief Development Officer, [Skycharger](#)

****10:45 AM - 11:00 AM:** Coffee Break and Networking**

11:00 AM - 11:50 AM: **Marina Panel: Electrifying Recreational And Commercial Transportation On Lake Tahoe**

Moderator: [Chris Lynch](#), Director, [Nevada Business Environmental Program, UNR](#)

Panelists: • [Bob Hassett](#), Owner, [Roundhill Pines Beach Resort](#)

• [Jason Crawford](#), Owner, [Lakeside Marina & Action Watersports Tahoe](#)

• [Ryan Meinzer](#), CEO, [FlyTahoe](#)

• [David Topol](#), Director, [Homewood High & Dry Marina](#)

****11:50 AM - 12:05 PM: ** Coffee Break and Networking**

12:05 PM - 12:55 AM: **Panel Discussion: Electric Transportation Analysis Around Lake Tahoe**

Moderator: [Chris Proctor](#), Chair, [South Shore Transportation Management Association](#)

Panelists: • [Jason Burke](#), Senior Transport Planner, [TTD](#)

• [Jonathan Garrett](#), Transit/Zero Emissions Advisory Consultant, [Stantec](#)

• [Jim Gee](#), Director of Public Transit, [RTC](#)

****1:00 PM - 2:30 PM:** Lunch Break and Exhibition Hall Visit**

1:30PM-2:10PM: **Lunch Panel Discussion: ChargeWest™ and the Future of Western Electric Mobility**

Presenter: [Tammie Bostick](#), Executive Director, [Utah Clean Cities and Communities](#)

[Chris Lynch](#), Director, [Nevada Business Environmental Program, UNR](#)

[Jannet Malig](#), Statewide Director, [Advanced Transportation & Logistics, Cerritos College](#)

****2:30 PM **Return From Lunch**

2:35 PM - 3:15 PM: **Panel Discussion: Exploring Nevada's Lithium Loop, Battery Storage, and Recycling Technologies**

Moderator: [Caleb Cage](#), Executive Director, [Nevada Battery Coalition](#)

Panelists: • [Fred Steinmann](#), Director, [University Center for Economic Development, The College of Business at the University of Nevada, Reno](#)

• [Don Tatso](#), Director of State and Local Policy, [Redwood Materials](#)

• [Tricia Dutcher](#), Research and Policy Analyst, [Redwood Materials](#)

****3:15 PM - 3:30 PM: ** Break and Networking**

3:30 PM - 4:10PM: **Panel Discussion: Improving Air Quality Through Electrifying Transportation**

Moderator: [Will Barrett](#), Assistant Vice President, [American Lung Association](#)

Panelists: • [Francisco Vega](#), Director, [Washoe County Air Quality Division](#)

• [Erik White](#), APCO, [Placer County Air Pollution Control District](#)

• [Mariela Ruacho](#), Clean Air Advocacy Manager, [American Lung Association](#)

4:10 PM - 4:25 PM: **** Break and Networking**

4:25 PM - 5:15 PM: **Plenary Session: Tech Panel Discussion**

Moderator: [Richard Battersby](#), Deputy Director, [City of Oakland Public Works](#); Director, [East Bay Clean Cities Coalition](#)

Panelists: • [John Felts](#), US Western Regional Sales Manager, [GenCell](#)

• [Geo Murickan](#), CEO, [Pioneer Eboost](#)

• [David Greenfader](#), Strategic Business Development, [GreenGo Ventures](#)

5:20 PM - 5:25 PM: **Closing Remarks:** [Kevin McGehee](#), Founder & Producer, [RedRock Studio Events](#)

****5:15 PM:** High Voltage Nights Mixer**