

Please register by 9/22/2023. Space limited! Registration details are on page 3.

Lake Tahoe Electric Transportation Forum

September 29, 2023

8:00 a.m.-5:00 p.m.

Lake Tahoe Community College

1 College Drive, South Lake Tahoe, California

This first annual forum coincides with "National Drive Electric Week" and features a showcase of All Wheel Drive (AWD) Electric Vehicles and displays of other zero and low emission products.



Special thanks to our 2023 Lake Tahoe Electric Transportation Forum sponsors!

Gold Sponsor



Silver Sponsors



Bronze Sponsors



To sponsor this event or the 2024 forum please reach out to contacts on page 3.

Agenda *(as of 9-15-2023, subject to change. Speakers in blue text are confirmed.)*

- 8:00 Registration and Showcase of AWD Electric Vehicles and a Display of an Electric School Bus**
Courtesy Sacramento Electric Vehicle Assn., the Eastern Sierra Electric Vehicle Assn., and Lake Tahoe Unified School District
Forum Moderator: *Lina Tanner, Tanner Law & Strategy Group, Ltd.*
- 9:00 Welcome—***Joe Irvin, City Manager, City of South Lake Tahoe*
- 9:10 Importance of Electrifying Transportation in Tahoe Basin**
Video Message from U.S. Senator Catherine Cortez Masto (D-NV)
- 9:30 Perspectives of Lake Tahoe Leaders on Challenges and Opportunities**
Moderator: *Devin Middlebrook, Govt. Affairs Manager, Tahoe Regional Planning Agency (TRPA)*
Panel: *John Friedrich, Council Member, City of South Lake Tahoe*
Alexis Hill, Chair - Washoe County Commission; Chair - Tahoe Transportation District
Matt Newberry, Transportation Electrification Lead, Liberty Utilities
Mike Glover, CEO, Tahoe Chamber
Angel Green, Senior Planner, Planning Service Division, Placer County
- 10:15 Break & Showcase of All Wheel Drive Electric Vehicles**
Courtesy Sacramento Electric Vehicle Association the Eastern Sierra Electric Vehicle Association
- 10:45 Programs and Incentives to Electrify Transportation**
Moderator: TBD; Panelists and primary topics:
- Local Government, State, & Federal Grants
David Johnston, APCO, El Dorado County Air Quality Management
Ralph Trout, Deputy Director, Tech. Advisory and Research Clean Fuels and Infrastructure, CALSTART
 - Utility incentives & programs
Raheel Sadiq, Project Manager, Electrification, NV Energy
Matt Newberry, Transportation Electrification Lead, Liberty Utilities
 - Tax credits for vehicles and fleets
Greg Zegas, Senior Manager, Investments, Nevada Clean Energy Fund (NCEF)
 - Transportation as a Service (TAAS) Model
Tom Polikalas, Principal, New Energy Opportunity Network (NEON)
- 11:30 Advancing Local Electric Transportation**
Moderator: *Sara Letton, Sustainability Coordinator, City of South Lake Tahoe*
- *George Fink, Transportation Services Director, Tahoe Transportation District (TTD)*
 - *Andrea Salazar, Lake Tahoe Unified School District (LTUSD)*
- Noon Lunch & Showcase of All Wheel Drive Electric Vehicles**
- 1:00 Hydrogen Fuel Cell Electric Transportation and Infrastructure**
Moderator: *Paul Nelson, Government Affairs Officer, RTC Washoe County*
- *Ron Wille, President and COO, All American Marine*
 - *Tim Taylor, Executive Director, Sacramento Clean Cities Coalition*
 - *Jim Gee, RTC Washoe County*
- 2:00 Charging Infrastructure of the Future**
- *Adam Grant, Director, Electrification & Energy Services, NV Energy*
 - *Tony D. Pastore, Gridscape Microgrids*
- 2:30 Break & Showcase of All Wheel Drive Electric Vehicles**
- 2:45 Maritime Electrification: State of Technology**
Moderator: *Chris Lynch, Director, UNR Business Environmental Program*
- *Veronica Cargay, Project Manager, Candela*
 - *Sam Seder, VP Operations, Navier*
 - *Jim Phelan, General Manager, Tahoe City Marina*
 - *Scott Canning, VP, US Business Development, Aqua Superpower*
- 3:45 Roundtable Discussion-Where Do We Go From Here?**
Facilitator: *Kristine Caliger, Assistant Director, The Guinn Center*
- 4:00 Adjourn-Mixer on Patio**
- 5:00 End Showcase of All Wheel Drive Electric Vehicles**

Why Electrify Transportation at Lake Tahoe?

Many studies show that auto emissions and other air pollutants are a significant threat to the water quality of Lake Tahoe, as well as to the quality of the air we breathe. The expansion of clean transportation infrastructure, such as electric personal vehicles and public transit, will substantially mitigate the air pollution that threatens the environment, quality of life, and sustainable economic development of the Lake Tahoe area.

Lake Tahoe Electric Transportation Forum Objectives

The Lake Tahoe Electric Transportation Forum hopes to bring together local, regional, and national leaders who share a vision of making the Lake Tahoe Basin a world-renowned model of clean transportation. There's an immense amount of work to do to achieve this goal, but there are new grants, tax credits, other financing opportunities, technologies, innovations, programs, and other resources that can amplify the excellent work already undertaken by the clean transportation stakeholders in the area. Key attendees include:

- City, county, state, and other governmental entities that can take advantage of new federal grant opportunities for Electric Vehicle (EV) and other transportation infrastructure
- Lake Tahoe businesses interested in learning about tax credits and other incentives to electrify fleets.
- Clean transportation advocates
- Elected officials and other policymakers

Organizers hope to annualize and expand this event and draw clean transportation leaders from around the country to Lake Tahoe in 2024 and beyond. There's an opportunity to develop a future trade show of electric vehicles, electric sports and recreational products, and electric and hydrogen fuel cell electric watercraft, featuring demonstrations and ride and drives.

"This forum is a great way to share information and build and enhance relationships that will lead to more clean transportation developments, and further protect our air and water quality. We look forward to convening private and public sector leaders interested in working together toward these goals." **Lina Tanner, natural resources attorney and forum organizer**

Forum website: www.electrifytahoetransportation.org

Registration

The registration fee includes morning refreshments and lunch. Space is extremely limited! Please register soon to save your spot and ensure your participation at [Eventbrite](https://www.eventbrite.com) at bit.ly/3IXFigD

Registration fee schedule:

\$100 Registration by September 22, 2023
\$150 After September 22, 2023

Please note: Tickets are transferable but not refundable. A limited number of volunteer and student complementary registrations are also available. Please contact organizers for more information.

For sponsorship, speaking, and exhibitor opportunities, please contact:

- Kevin McGehee: kevin@redrockstrategiesreno.com 775-240-7619
- Tom Polikalas: tom.polikalas@aiobs.org 775-386-7411
- Lina Tanner: lina@tanner1nv.com 775-315-0520



Special thanks to the Lake Tahoe Unified School District (LTUSD) for bringing an electric school bus and to the Sacramento Electric Vehicle Association and the Eastern Sierra Electric Vehicle Association for coordinating the showcase of All Wheel Drive EVs! If interested in participating in the showcase please go to <https://driveelectricweek.org/event?eventid=4001>

