

FOURTH ANNUAL LAKE TAHOE ELECTRIC TRANSPORTATION FORUM

Thursday 8.20.2026



Stantec



Liberty™



REGIONAL
TRANSPORTATION
COMMISSION
OF WASHOE COUNTY, NEVADA



RIVIAN



CITY OF
SOUTH LAKE TAHOE



RIVIAN

R2 All-electric SUV \$44,990





Lake Tahoe Electric Transportation Forum (LTETF) 2026

Table of Contents

Rivian	2
Table of Contents	3
About Us	4
Arc Boats and Keep Tahoe Blue	5
Keynote Speaker Heather Chirtea	6
LTETF Agenda	7
Zero Emission Zone Exhibit and High Voltage Nights Mixer	8
Special Thanks To:	9
Homewood High & Dry Marina; SSTMA; Tim Jackson; RTC Washoe; Fuess Consulting	10
Monterey Bay Economic Partnership; Placer County Air Pollution Control District; Washoe County	11
Stantec; Charged Marine; University of Nevada, Reno Nevada Tech Hub	12



Customer programs

Liberty offers a variety of energy efficiency and assistance programs for our customers.

EV Charger Rebates
With the Liberty EV Charger Rebate Program, customers may receive rebates to offset the cost of installing smart EV chargers. Rebates are available to our residential and small business customers.

Residential Energy Efficiency Programs
Liberty's Residential Energy Efficiency programs will be returning soon! Share your feedback or sign up today to be contacted when programs resume.

Residential Heat Pump Incentive Program
Liberty is offering financial incentives for residential customers who upgrade their existing electric heating or water heating systems to more energy efficient heat pumps.

California Alternative Rates for Energy (CARE)
Low-income California residents may qualify for a discount on their monthly electric bill through California Alternative Rates for Energy (CARE) for Permanent Primary Residential Customers.

Low Income Home Energy Assistance Program (LIHEAP)
LIHEAP is a federally funded program that may be able to help you pay your energy bill. LIHEAP offers income-qualified customers a one-time payment to help:
• Pay heating or cooling bills.
• In an emergency or energy crisis, such as a utility disconnection.

Energy Savings Assistance Program (ESAP)
Use the Energy Savings Assistance Program to help pay for more energy-efficient home improvements.

Commercial Energy Efficiency Programs
Learn how your business can save energy and money through our Commercial Energy Efficiency Programs.

Medical Baseline Allowance
This program provides an increase in the baseline allowance, the amount of energy that is charged at the lowest possible rate, for customers with qualifying medical conditions.



Lake Tahoe Electric Transportation Forum (LTETF) 2026

About Us

The Lake Tahoe Electric Transportation Forum (LTETF) is an educational advocacy forum dedicated to advancing electric transportation on land, water, and in the air.

Mission

RedRock Studio Events, LLC is a Nevada based company dedicated to empowering progress through knowledge by hosting world-class conferences that inspire innovation and foster collaboration in renewable energy, water quality, and sustainability. Our mission is to connect thought leaders, experts, and change-makers, providing them with a dynamic platform to share insights, spark meaningful conversations, and drive actionable solutions for a sustainable future.





ARC

Electrifying the marine industry

arcboats.com/commercial



KEEP
TAHOE
BLUE

SWIMMABLE
HIKEABLE
RIDEABLE
PADDLEABLE
BEACHABLE
DIVEABLE
DRINKABLE
SKIABLE
RUNNABLE
SAILABLE
BOATABLE
ENJOYABLE



Together, we will
keep Tahoe just
the way you like it.
Join us.

keeptahoeblue.org
@keeptahoeblue





Lake Tahoe Electric Transportation Forum (LTETF) 2026

Keynote Speaker Heather Chirtea



Heather Chirtea

Founder, Relenless Ascent

"The future doesn't belong to the cautious.
It belongs to anyone courageous enough to build it."

–Heather Chirtea



Heather's Background

Heather is living a life of Relentless Ascent. She is an entrepreneur, aviation pioneer, and motivational speaker. Heather began her career in TV broadcasting at a major media news outlet before moving into the technology sector during the formative years of the American Technology Revolution. Heather founded multiple companies at the intersection of media, education, and innovation. She built and scaled Tool Factory and Digital Wish, delivering more than \$17 million in educational technology and software to schools. Her success here delivered meaningful impact for over 500,000 students nationwide. Heather founded So Fly LLC, a national experiential marketing company producing high profile activations for brands from Coca-Cola to the Rick & Morty TV show's Rickmobile tour. Now Heather is sharing her experience and passion for our exciting electric flying car future around the nation with her inspirational and motivational Relentless Ascent keynote presentations. We are excited she will be with us to set the tone for our event this year.

Heather's Pioneering Spirit

You can't unsee the first moment of shock and awe the instant a flying car lifts off the ground. Everything changes after that experience and there is no going back. The futuristic fantasy of the Jetsons TV show is now reality. The impossible now becomes headline news. Heather's team is currently attempting to become the first pioneers to fly coast to coast in an electric flying car. As our keynote speaker, Heather will share the practical realities and a futuristic vision for our next generation green transportation solutions.

8:00 AM - 9:00 AM: **Registration; Exhibit Hall; Coffee and Refreshments; Networking**

9:00 AM - 9:05 AM: **Opening Remarks:** **Kevin McGehee**, *Founder and Producer, Lake Tahoe Electric Transportation Forum*

9:05 AM - 9:20 AM: **Remarks from:** **Senator Catherine Cortez Masto**

9:20 AM - 9:45 AM: **Keynote Address:** **Heather Chirtea**, *Founder, Relentless Ascent*

9:45 AM - 10:45 AM: **Panel Discussion: EV Transportation Around Lake Tahoe - A Vision for the Future**

Moderator: **Chris Proctor**

Director of Community Benefit and Business Development, Barton Health

Panelists: **Sara Letton**

Sustainability Coordinator, City of South Lake Tahoe

Gavin Feiger

Policy Director, Keep Tahoe Blue

Jim Marino

Executive Director, Tahoe Transportation District

Stefan Watkins

Senior Manager of Base Experience, Heavenly Mountain Resort

Paul Nelson

Government Affairs Officer, RTC Washoe County

10:45 AM - 11:00 AM: **Break**

11:00 AM - 12:00 PM: **Panel Discussion: Next Generation Workforce Development**

Moderator: **Dan Sloat**

Executive Director, Youth Aviation Adventure

Panelists: **Heather Chirtea**

Founder, Relentless Ascent

Tim Jackson

Author, Dude, Where's My Flying Car?

Mike Jiru

Director, Aerospace and Defense Academy, UNR

Robert Masse

Founder, Astrolabe Analytics

Dezso Molnar

Founder, Molnar Inventions

12:00 PM - 1:00 PM: **Lunch Break; 2025 Clean Air Champion Award Presented by Richard Battersby**, *Director, East Bay Clean Cities Coalition*

1:00 PM - 1:55 PM: **Presentation: Navigating the Future of EVs**

Presenters: **Erik White**

APCO, Placer County Air Pollution Control District

Nathan Dean

Manager of Emerging Technologies, California Air Resources Board (CARB)

1:55 PM - 2:10 PM: **Break**

2:10 PM - 2:50 PM: **Presentation: The Future of EV Materials Circular Supply Chains**

Presenters: **Fred Steinmann**

Director, University Center for Economic Development, UNR

Tricia Dutcher

Policy and Community Affairs Manager, Redwood Materials

2:50 PM - 3:05 PM: **Break**

3:05 PM - 3:55 PM: **Fireside Chat: Advanced Air Mobility Community Benefits**

Presenters: **Dan Sloat**

Founder and President, Advanced Air Mobility Institute

Lavera Alexander

Chief Growth Officer and CAAMCI Director, Monterey Bay Economic Partnership (MBEP)

3:55 PM - 4:10 PM: **Break**

4:10 PM - 4:50 PM: **Panel Discussion: The Future of Electric Watercraft is Now**

Moderator: **Kevin McGehee**

Founder and Producer, Lake Tahoe Electric Transportation Forum

Panelists: **Leslie Clements**

Senior Business Development Manager, Arc

Ollie Danner

Founder and CEO, Charged Marine

Jonathan Robinson

Partner, Baywatch Boat Charters

4:50 PM - 5:00 PM: **Closing Remarks:** **Kevin McGehee**, *Founder and Producer, Lake Tahoe Electric Transportation Forum*

5:00 PM: **High Voltage Nights Mixer**

5:00 PM - 8:00 PM: **Electric boat cruise at Lakeside Marina**





Lake Tahoe Electric Transportation Forum (LTETF) 2026

Zero Emission Zone Exhibit & High Voltage Nights Mixer

Thank you to our 2026 exhibitors!

The Zero Emission Zone features a variety of electric vehicles and accessories to show real world implementation of clean transportation innovation!

After the forum:

Plug into the power of networking with policy makers, business leaders, electric vehicle owners, and other green transportation stakeholders at the High Voltage Nights Mixer located at the Tahoe Blue Vodka Bar inside the Tahoe Blue Event Center.

The LTETF team is also excited to offer event participants an opportunity to experience an evening electric boat cruise on Lake Tahoe.

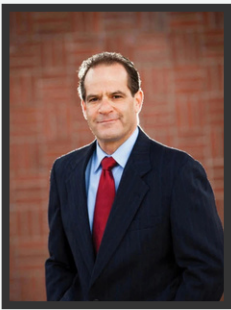




Lake Tahoe Electric Transportation Forum (LTETF) 2026

Special Thanks To:

Thank you to all of our sponsors, participants, moderators, panelists, and exhibitors for your partnership and allowing LTETF to continue growing our impact to the community! Without you, there is no LTETF.

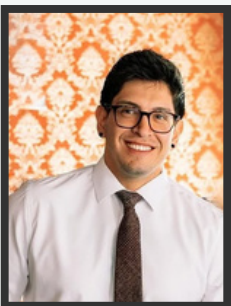


Kevin McGehee

Founder & Producer,
Lake Tahoe Electric Transportation Forum



Special thanks to the
Tahoe Blue Event Center
for hosting our forum,
mixer, and exhibit again
this year.



Planning and implementation of
materials by:

Jesse Mena

Director of Operations,
RedRock Studio Events



Consulting services provided by:

Mike Fuess, PE, PTOE

Fuess Consulting, LLC



Special thanks to Lakeside
Marina and Arc Boats for
hosting our zero emission
electric boat cruises.



Charging Ahead

LEVEL 3 DOCKSIDE CHARGING FASTEST CHARGING AVAILABLE ON LAKE TAHOE

Homewood High & Dry Marina is home to two over water 100kW Level 3 DC Fast Chargers. The dispensers are equipped with CCS1 couplers, capable of simultaneously charging two boats at 100kW each or a single boat at an impressive 200kW.

Lakefront Boat Storage for Any Length of Stay



DAILY



MONTHLY



YEAR-ROUND



WINTER

Boat Service Available by Appointment



HomewoodMarina.net



The SSTMA supports the economic vitality of the South Shore community of Lake Tahoe by providing support and a unified leadership voice for public/private transportation partnerships. We advocate for and improve mobility with innovative solutions to meet resident and visitor transportation needs by fostering collaboration, education and sustainable funding.

The SSTMA provides the Lake Link microtransit service and coordinates and provides funding for the Enterprise vanpool program serving south shore employees.



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TIM JACKSON

Speaker: Advanced Air Mobility
Author of "Dude, Where's My Flying Car?"

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presentations
across 15 states
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An industry insider connected with CEOs and founders of the fastest-growing eVTOL companies. A veteran of automotive and aviation — pilot since age 19.

E-Mail : timwjacksoncae@gmail.com

Phone: 303.667.3995



REGIONAL TRANSPORTATION COMMISSION

OF WASHOE COUNTY, NEVADA



Traffic Engineering & Roadway Maintenance Engineering Solutions

Contact: Michael Fuess, PE, PTOE

Phone: 775.846.1587

e-mail: MFuess@FuessConsulting.com

website: FuessConsulting.com

- Professional engineering services in NV, ID, AZ, TX & UT
- More than 30 years of professional engineering experience
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- Expert witness; Plan & technical study review; Field review & support
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- SAM.gov registered; SBA HUBZone certified





Monterey Bay
ECONOMIC PARTNERSHIP



CAAMCI



CALIFORNIA ADVANCED AIR MOBILITY CORRIDORS INITIATIVE

Building the partnerships and regional capacity needed to support the safe implementation of advanced aviation. Learn more: mbep.biz/caamci



The Driving Clean Assistance Program is dedicated to
POWER YOUR FUTURE
with a new clean-air vehicle.

DCAP community members with limited credit and financial challenges are able to secure reliable transportation, fostering financial stability and environmental responsibility.

See if you are eligible.

- ⚡ Up to \$12,000 incentive when you scrap your old car
- ⚡ \$2,000 for charging options
- ⚡ Low-interest financing capped at 8%

For more information please call 1.833.202.3227

APPLY TODAY AND DRIVE CLEAN!



This Project is part of California Climate Investments, a statewide program that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment particularly in disadvantaged communities.



Thank you!



Thank you to everyone at the Lake Tahoe Electric Transportation Forum for creating solutions that:

- ⚡ Protect the Lake and the region's air quality
- ⚡ Reduce congestion and improve safety and connectivity for everyone walking, biking, driving and boating in the basin
- ⚡ Strengthen community vitality and resilience.



Visit washoecounty.gov/sustainability or scan the QR code to learn about Washoe County's Sustainability program.



Smart cities are sustainable cities

stantec.com/smart-cities



mareIQ
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One Ecosystem.
Driving the Future of Marine.



Learn more

Connecting strategy, innovation,
and community to accelerate
marine electrification



University of Nevada, Reno
Nevada Tech Hub

POWERING CONNECTIONS

All-Consortium Meeting

10.22.26 RENAISSANCE RENO | Reno, nvGet plugged in to Nevada's lithium battery and critical materials conversation. Register now for Nevada Tech Hub's annual meeting.

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