



TAYESE ACADEMY OF ARTS & CULTURE LONDON CIC
2024 PROJECTS & EVENTS CALENDAR

Keep up to date with the latest of our Yoruba arts and culture promotion projects, activities, and events.

DAY	MONT H	TIME	EVENT	Venue and featuring	RSVP & CHIEF HOST
Friday 15 th & Friday 29 th	March	7:00-PM 11:00PM	<ul style="list-style-type: none"> Yoruba Culture Networking Evening. 	Funkey Bee Lounge in London Former A2 Lounge, 77A Rushey Green, London. Featuring: <ul style="list-style-type: none"> Guest speaker Live Band Celebrity Special Appearance. Comedy & Laughter Raffle Draw. Networking 	Larry Sharafa
Friday 12 th & Friday 20 th	April	7:00-PM 11:00PM	<ul style="list-style-type: none"> Yoruba Culture Networking Evening. 	Funkey Bee Lounge in London Former A2 Lounge, 77A Rushey Green, London. Featuring: <ul style="list-style-type: none"> Guest speaker Live Band Celebrity Special Appearance. Comedy & Laughter Raffle Draw. Networking 	Larry Sharafa
Friday 17 th & Friday 31 st	May	7:00-PM 11:00PM	<ul style="list-style-type: none"> Yoruba Culture Networking Evening. 	Funkey Bee Lounge in London Former A2 Lounge, 77A Rushey Green, London. Featuring: <ul style="list-style-type: none"> Guest speaker Live Band Celebrity Special Appearance. Comedy & Laughter Raffle Draw. Networking 	Larry Sharafa
Friday 14 th & Friday 28 th	June	7:00-PM 11:00PM	<ul style="list-style-type: none"> Yoruba Culture Networking Evening. 	Funkey Bee Lounge in London Former A2 Lounge, 77A Rushey Green, London. Featuring: <ul style="list-style-type: none"> Guest speaker Live Band Celebrity Special Appearance. Comedy & Laughter Raffle Draw. Networking 	Larry Sharafa

Friday 12 th & Friday 26 th	July	7:00-PM 11:00PM	<ul style="list-style-type: none"> • Yoruba Culture Networking Evening. 	Funkey Bee Lounge in London Former A2 Lounge, 77A Rushey Green, London. Featuring: <ul style="list-style-type: none"> • Guest speaker • Live Band • Celebrity Special Appearance. • Comedy & Laughter • Raffle Draw. • Networking 	Larry Sharafa
Saturday 21 st	July	1:00-PM 4:00PM	<ul style="list-style-type: none"> • Tayese High Street Cultural Dance 	Lewisham High Street Featuring: <ul style="list-style-type: none"> • Talking Drum • Cultural Song & • Dancing in Adire Costume • Fundraising. • Interview 	
Friday 16 th & Friday 30 th	Aug	7:00-PM 11:00PM	<ul style="list-style-type: none"> • Yoruba Culture Networking Evening. 	Funkey Bee Lounge in London Former A2 Lounge, 77A Rushey Green, London. Featuring: <ul style="list-style-type: none"> • Guest speaker • Live Band • Celebrity Special Appearance. • Comedy & Laughter • Raffle Draw. • Networking 	Larry Sharafa
Saturday 31 st	Aug	1:00-PM 4:00PM	<ul style="list-style-type: none"> • Tayese High Street Cultural Dance. 	Deptford High Street Featuring: <ul style="list-style-type: none"> • Talking Drum • Cultural Song & • Dancing in Adire Costume • Fundraising. • Interview 	
Friday 13 th & Friday 27 th	Sep	7:00-PM 11:00PM	<ul style="list-style-type: none"> • Yoruba Culture Networking Evening. 	Funkey Bee Lounge in London Former A2 Lounge, 77A Rushey Green, London. Featuring: <ul style="list-style-type: none"> • Guest speaker • Live Band • Celebrity Special Appearance. • Comedy & Laughter • Raffle Draw. • Networking 	Larry Sharafa

Saturday 21 st	Sep	1:00-PM 4:00PM	<ul style="list-style-type: none"> Tayese High Street Cultural Dance 	Bromley High Street Featuring: <ul style="list-style-type: none"> Talking Drum Cultural Song & Dancing in Adire Costume Fundraising. Interview 	
Friday 11 th & Friday 25 th	Oct	7:00-PM 11:00PM	<ul style="list-style-type: none"> Yoruba Culture Networking Evening. 	Funkey Bee Lounge in London Former A2 Lounge, 77A Rushey Green, London. Featuring: <ul style="list-style-type: none"> Guest speaker Live Band Celebrity Special Appearance. Comedy & Laughter Raffle Draw. Networking 	Larry Sharafa
Friday 29 th	Nov	6:00-PM 11:30PM	Yoruba Summit & Award Night London 2024	DoubleTree by Hilton London. Featuring: <ul style="list-style-type: none"> Summit. Question & Answer Yoruba King/Royal Father Appearance Celebrity appearance. Yoruba Creative Project Premiere. Award Presentation Live Band 	Larry Sharafa
Saturday 28 th	Dec	6:00-PM 11:30PM	Tayese Annual Cultural Dinner & Dance.	DoubleTree by Hilton London. Featuring: <ul style="list-style-type: none"> Live Band Celebrity appearance. Comedy & Laughter Dinner Cultural Dance Raffle Draw. Cake Cutting & Group Photograph Session. 	Larry Sharafa

**Events, Performance Itinerary, Interview & Promotional Activities
For Foreign Artist & Celebrities.**

S N	List of Events & Activities	Months and Frequency	Performance Itinerary	Interview & Promotional Activities	Duration of Sponsorship (Months)
1	Yoruba Culture Networking Evening	(Mar – Oct) (Fortnightly).	For Artist- Rehearsal (A day before performance). For Celebrity- Pre-Meet & Greet Meeting (A day before performance).	<ul style="list-style-type: none"> • Radio Interview. • TV Interview. • IG Interview • TikTok Interview. For Artist & Celebrity - At least any three for both pre and post event. Scheduled as follows: <ul style="list-style-type: none"> • A day before rehearsal (Pre) • A day after performance (Post) 	3-6 months
2	Tayese High Street Cultural Dance	(July- Sept) (Monthly).	For Artist- Rehearsal (A day before performance). For Celebrity- Pre-Meet & Greet Meeting (A day before performance).	NO PROMOTIONAL ACTIVITIES ARE REQUIRED. Post event interview only on either: <ul style="list-style-type: none"> • Radio Interview. • TV Interview. • IG Interview • TikTok Interview. 	2-3 months
3	Yoruba Summit & Award Night London 2024	(Nov) (Annually).	For Artist- Rehearsal (A day before performance). For Celebrity- Pre-Meet & Greet Meeting (A day before performance).	<ul style="list-style-type: none"> • Radio Interview. • TV Interview. For Artist & Celebrity - At least any three for both pre and post event. Scheduled as follows: <ul style="list-style-type: none"> • A day before rehearsal (Pre) • A day after performance (Post) 	1 month
4	Tayese Annual Cultural Dinner & Dance	(Dec) (Annually).	For Artist- Rehearsal (A day before performance). For Celebrity- Pre-Meet & Greet Meeting (A Day before performance).	<ul style="list-style-type: none"> • Radio Interview. • TV Interview. • IG Interview • TikTok Interview. For Artist & Celebrity - At least any three for both pre and post event. Scheduled as follows: <ul style="list-style-type: none"> • A day before rehearsal (Pre) • A day after performance (Post) 	1 month
5	Yoruba Creative Project Premiere i.e: - Executive Movie Premiere. - Private Movie Premiere. - Yoruba Film Making. - Ceremony Live Band Performance. - Collaborative Creative Project	(On demand)	For Artist- Rehearsal (A day before performance). For Celebrity- Pre-Meet & Greet Meeting (A day before performance).	<ul style="list-style-type: none"> • Radio Interview. (X2 Pre) • TV Interview (X2 Pre). COMPULSORY.	1 month

OTHER KEY TO DO:

1. Artists/celebrity will need to network by getting to meet other artists/celebrity in their field and attending a few non-work-related show to gain exposure.
2. Artists or celebrities get to experience UK tourist sites on non-working days.
3. Other cities and events to be scheduled weekly by the Tayese team base on fans demand once Artists/Celebrity arrived in the UK.