



Cambridge Pride 2023 - Event Feedback

On the 17th of June 2023, five members of the personalised care team attended Cambridge Pride on Jesus Green between 11am and 5pm. The aim of the event was to engage with the LGBTQIA+ community, as historically there has been issues with this group accessing healthcare, for fear of discrimination [1].

We were based in the community hive space which was a large marquee filled with many organisations, charities, and community groups.

It cost us £50 to attend the event, which contributed towards the charity running the event. This also helped keep the event free for the general public to attend.

It was predicted that around 8000 people would attend the day, based on the numbers from previous years.



Materials required

The organisers provided us with a large table, which was placed near the stage in the tent. This meant that people who wanted to watch the stage had to come past our table, which gave us more opportunities for engagement.



Maria created a pull up banner for our personalised care team, which we set up behind our table.

We brought personalised care team leaflets advertising the social prescribing service and the wellbeing walk, as well as referral forms.

We also had useful signposting leaflets for other community services e.g. Healthy You.



Cambridge City 4 Primary Care Network