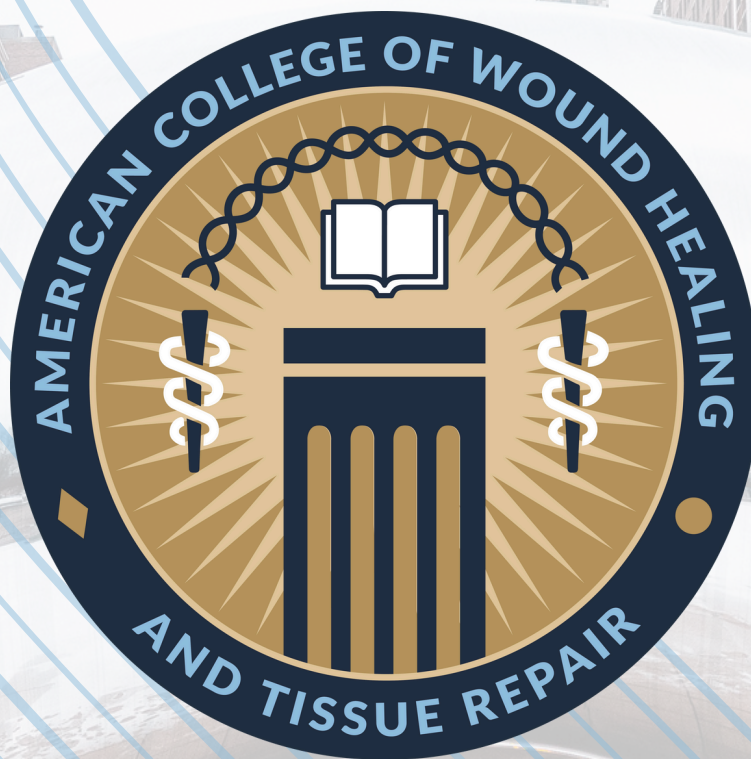


# ACWHTR 2024

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**Longitudinal Healing**

***Exhibit and Support Prospectus***



***December 6th & 7th, 2024 | Chicago, IL***  
**InterContinental Hotel, Magnificent Mile**

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[www.acwhtrlive.com](http://www.acwhtrlive.com)



# WELCOME TO CHICAGO!

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## Take part in something groundbreaking...

We want you to help us realize the future of wound care meetings.

# ACWHTR 2024: Same Mission, New Model

Dear Prospective Sponsor or Exhibitor,

It is with great pleasure that I welcome you to the 14th annual meeting of the American College of Wound Healing and Tissue Repair. ACWHTR is a non-profit 501(c)(3) dedicated to advancing the field of wound healing and tissue repair, and it has hosted one of the most reputable and respected events in the wound care community for over a decade.

Your support is part of our journey and has continuously made this gathering possible year after year. Your contributions enable us to bring together leading experts, researchers, and clinicians to share their knowledge and insights, driving innovation and excellence in wound healing. Throughout this conference and innovative expo, you will have the opportunity to engage with key stakeholders in the field, including clinicians, researchers, and industry professionals.

The reimagined theme of this year's conference, "**Longitudinal Healing**," reflects our shared goal of pushing the boundaries of what is possible in wound care. Together, we will explore the latest clinical advancements, biomedical innovations, and regenerative medicine approaches that are shaping the future of wound healing, as well as key lifestyle, community, and relational elements that are critically important for wound treatment, healing, and prevention.

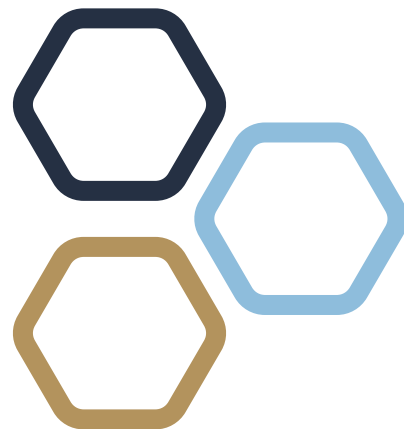
I would like to extend my deepest gratitude to those who have generously supported the event in the past and look forward to your continued support of our program. For those of you who are new to the Annual meeting of the ACWHTR, welcome! This year's program will enable industry and providers from a broader perspective as we highlight "Longitudinal Healing."

Join us at the ACWHTR 2024, Longitudinal Healing Conference & Expo. Together, let us continue to drive innovation, inspire excellence, and improve patient outcomes in wound care.

Sincerely,



William J. Ennis, DO, MBA, MMM, CPE  
President, American College of Wound Healing and Tissue Repair  
Catherine and Francis Burzik Professor, University of Illinois Chicago  
Chief Medical Officer, Healogics



# SCHEDULE OF EVENTS

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## Exhibiting at ACWHTR 2024

ACWHTR 2024 will begin on Friday, December 6 2024 at 12 p.m. CST following a Healogics Specialty Physicians only conference in the morning. The Exhibit Hall will be open Friday morning, Friday afternoon, and all day on Saturday.

## Friday Morning

**8:00 A.M. CST - 12:00 P.M. CST  
(HSP ONLY)**

**Healogics®**

Specialty Physicians

## Friday Afternoon

**12 P.M. CST - 5:30 P.M. CST**



**ACWHTR 2024**

Longitudinal Healing

## Saturday

**8:00 A.M. CST - 2:30 P.M. CST**



**ACWHTR 2024**

Longitudinal Healing

## Exhibit Hall Hours

**Friday December 06, 2024**

**7:00 a.m. - 5:00 p.m.**

**Saturday December 07,  
2024**

**7:00 a.m. - 2:30 p.m.**



# Sneak Peek

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**Abigail Chaffin, MD,  
FACS, CWSP, MAPWCA**

Pressure Injuries: Surgical  
and Non-Surgical Options



**Lorenzo Norris, MD**

Moving from a Wounded  
Patient to a Well Person



**Kaleem Malik, MD, MS,  
FAAEM**

Healing and Hope Amid the  
Rubble: The Need for a New  
Wound Care Model



**Mark Melin, MD**

Micronized Purified  
Flavonoids: What are they  
and how do they work?



**Kara Spiller, PhD**

Inflammation 2.0: The  
Role of Immune Cells in  
Tissue Repair and  
Regeneration



**Christopher Chiang, MD**

Painful Wounds: What Can  
be Done?

# ABOUT THE VENUE

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## The InterContinental

A luxury hotel on Chicago's Iconic Magnificent Mile

In a city known for its extraordinary architecture, vibrant jazz scene and exceptional food, InterContinental Chicago Magnificent Mile is the crown jewel. Steps away from Chicago's best shopping and restaurants—including the award-winning Michael Jordan's Steak House—this historic luxury hotel is where contemporary meets classic. Let the InterContinental's original marble columns, painted ceilings, cast-bronze friezes, and grand staircase will transport you back to the grandeur of the Roaring Twenties.



# EXHIBIT

## Exhibiting at ACWHTR 2024

Whether your goal is build a new client base or nurture existing relationships, ACWHTR 2024 is THE premier conference to exhibit at! The 2024 conference boasts an impressive exhibit hall of over 40 booths and has a layout that provides the ideal exposure for all of our exhibitors!

## Benefits

In addition to a 6' tabletop in the exhibit hall exhibitors receive the following benefits:

- One six-foot table
- Two chairs
- One wastebasket
- One booth sign
- Electrical Power Source
- Two exhibit badges (\$100 each for additional exhibitor)
- A free post-conference attendee mailing list valued at \$250
- Listing in the exhibitor's directory within the ACWHTR Onsite Program Guide
- Website Acknowledgement



## Exhibit Hall Schedule:

**Thursday December 05, 2024**

**Move-In: Thursday 6:00 p.m.**

**Friday December 06, 2024**

**Exhibit Hours: 7:00 a.m. - 5:00 p.m.**

**Saturday December 07, 2024**

**Exhibit Hours: 7:00 a.m. - 2:30 p.m.**

**Move-Out: After 2:30 p.m.**

# Exhibitor Application

We wish to exhibit at the 14th Annual American College of Wound Healing and Tissue Repair Conference  
☐ We have read and agree to the terms provided in the Exhibit Regulations contained on pages 5-6 of this prospectus.

☐ I understand that all space must be paid for in full by Friday, November 1, 2024. If the assigned space is not paid in full by this date, it may be reassigned to another exhibitor at the discretion of ACWHTR.

## SPACE INFORMATION

- ☐ **\$4,000** Early Bird Rate: RSVP by September 16th, 2024 .Pay in Full by October 7th, 2024. 6' table-top exhibit (includes two badges)
- ☐ **\$4,500** 6' table-top exhibit (includes two badges)

## EXHIBITOR INFORMATION

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_ Tel: \_\_\_\_\_

## PAYMENT INFORMATION

1. Register for ACWHTR 2024 and select your sponsorship level here:

<https://healogics.swoogo.com/acwhtr24sponsor>

2. Follow the link below to sign up for our ACWHTR Portal.

<https://acwhtr.member365.org/public/login/membership/b171c6ee7834993f4fa746e4483a5db5624e5d0f/1>

Once you have created an account, we will create an invoice which you will be able to pay from your payment portal via credit card or check.

### Email completed forms to:

Jack Knott  
jknott24@uic.edu  
224-318-6675

Payments will be processed through ACWHTR's Online Payment System via WorldLine.



# ACWHTR PARTNERS

ACWHTR 2024 marks a groundbreaking concept for a wound care meeting, offering a synergy between physician specialists, academic content, industry collaboration, and a community of people dedicated to healing. When you partner with ACWHTR, you're not only promoting yourself and increasing brand recognition; you're demonstrating your commitment to the wound care industry, our attendees and their patients. These partnerships were designed specifically to acknowledge the vital role you play in the wound care community.

	<b>Diamond</b> <b>Healogics®</b>	<b>Platinum</b> <b>\$20,000*</b> (1 available)	<b>Gold</b> <b>\$15,000*</b> (2 available)	<b>Silver</b> <b>\$10,000*</b> (1 available)	<b>Bronze</b> <b>\$8,000</b> (3 available)
<b>Meal Sponsor</b>		Friday Dinner or Reception	Lunch Lecture	Sponsored Breakfast	Coffee Station
<b>Promotional e-blast</b>	First choice	2 pre-conference 1 post-conference	1 pre-conference 1 post-conference	1 pre-conference	
<b>Exhibit Space</b>	3 table-tops with premier placement	2 table-tops with premier placement	1 table-top with premier placement	1 table-top	1 table-top
<b>Ad Space in Program Book</b>	Inside front & back cover	Full page	1/2 page	1/4 page	1/4 page
<b>Logo and Sponsorship on ACWHTR Website</b>	Top Placement	Included	Included	Included	Included
<b>Pre-Conference Mailing List</b>	Included	Included	Included	Included	Included
<b>Conference Bag Insert</b>	Up to 3 pieces	Up to 3 pieces	Up to 2 pieces	Up to 2 pieces	1 piece

\*\*\*All sponsorship packages are exclusive of Food and Beverage Costs. Food and Beverage offerings must be provided by the InterContinental Hotel. No exhibitors other than the sponsoring organization may be present for the meal. See menus: <https://intercontinentalchicago.menusaccess.com/>

# MEALS, BREAKS, AND RECEPTIONS

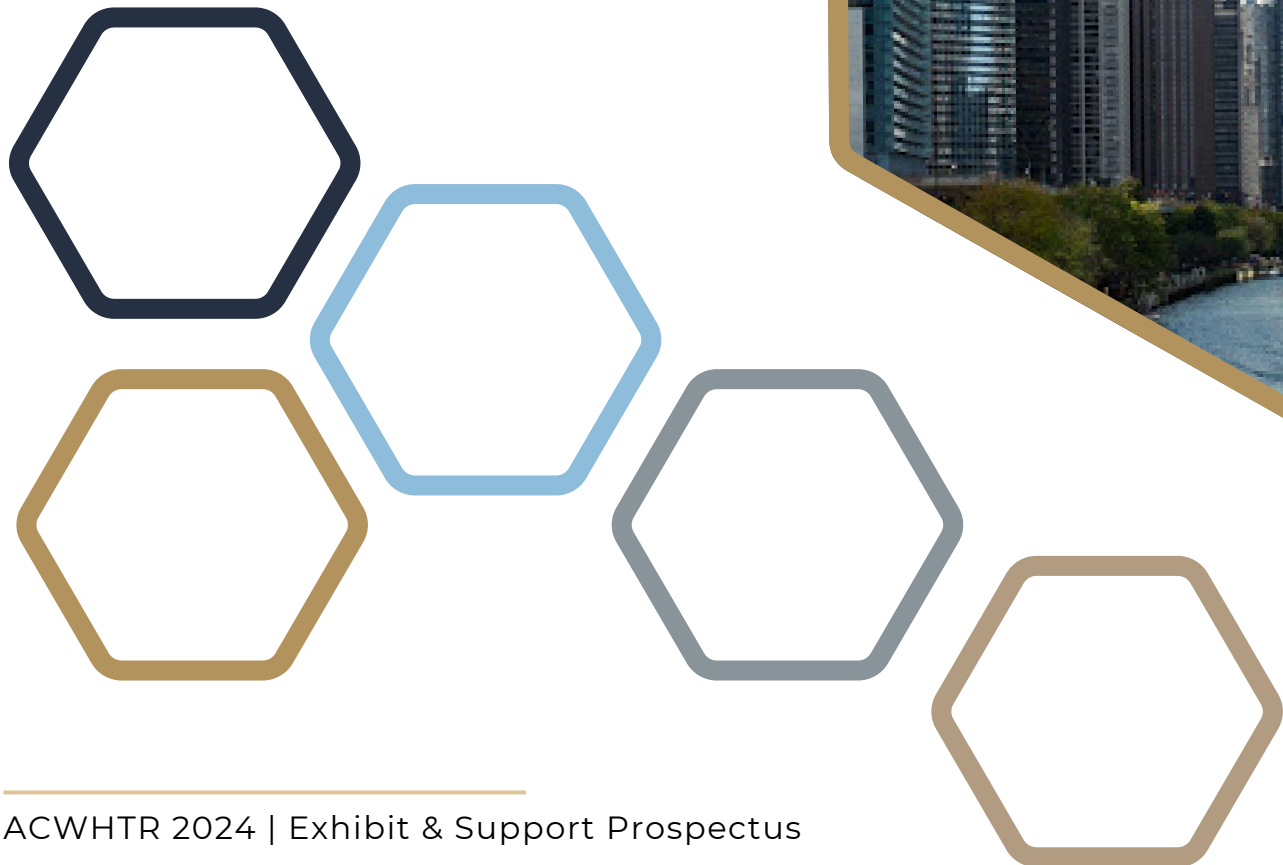
## AVAILABLE OPPORTUNITES

### Friday December 06, 2024

- Coffee Break
- Welcome Lunch Lecture
- Coffee Break
- Choice of sponsored reception or dinner

### Saturday December 07, 2024

- Welcome breakfast reception
- Coffee Break
- Sponsored Lunch Lecture





# Branding



## CONFERENCE WI-FI

**\$10,000**

Whether they are checking in with the office, at home or updating their social media profiles, our attendees need to be connected. Help them stay in touch by sponsoring the Conference WiFi! Sponsors will be advertised in the onsite program guide as well as with 8.5 x 11 WiFi information signs at registration desks, on our entrance unit. Sponsorship also allows for WiFi password to be selected by sponsor (character limits apply)

## CONFERENCE BAG INSERTS

**\$1,000**

Promote your company by supplying a promotional item to be placed in the official ACWHTR 2024 attendee bags. Approved items include samples, pens, pencils, notepads or key chains. We strongly recommend avoiding paper advertisements. Attendees are more likely to notice and re-use promotional items.

## HOTEL KEY CARDS

**Sole Partner: \$5,000    Co-Partner: \$2,500**

Unlock new levels of exposure by associating your brand with hotel room keys that are distributed to every attendee upon check in at our headquarters hotel! Cards are exclusive to hotel guests that are registered to attend the conference and are used to access their rooms through their stay. Sponsor must use hotel supplied vendor.

# ACWHTR Partner Form

Of course! We would like to partner with ACWHTR for 2024-2025 at the following level:

<b>Diamond</b> <b>Healogics®</b>	<b>Platinum</b> <b>\$20,000</b>	<b>Gold</b> <b>\$15,000</b>	<b>Silver</b> <b>\$10,000</b>	<b>Bronze</b> <b>\$8,000</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

and/or we would like to take advantage of the following branding opportunities:

<b>Conference Wifi</b> <b>\$10,000</b>	<b>Conference Bag Inserts</b> <b>\$1,000 each</b>	<b>Hotel Key Card Sole Sponsor</b> <b>\$5,000</b>	<b>Hotel Key Card Co-Sponsor</b> <b>\$2,500</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## EXHIBITOR INFORMATION

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_ Tel: \_\_\_\_\_

## PAYMENT INFORMATION

1. Register for ACWHTR 2024 and select your sponsorship level here:

<https://healogics.swoogo.com/acwhtr24sponsor>

2. Follow the link below to sign up for our ACWHTR Portal.

<https://acwhtr.member365.org/public/login/membership/b171c6ee7834993f4fa746e4483a5db5624e5d0f/1>

Once you have created an account, we will create an invoice which you will be able to pay from your payment portal via credit card or check.

### Email completed forms to:

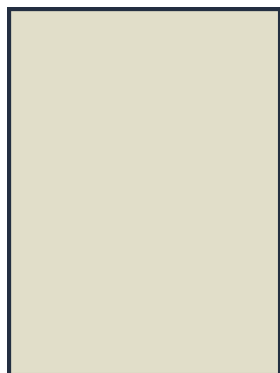
Jack Knott  
jknott24@uic.edu  
224-318-6675

Payments will be processed through ACWHTR's Online Payment System via WorldLine.



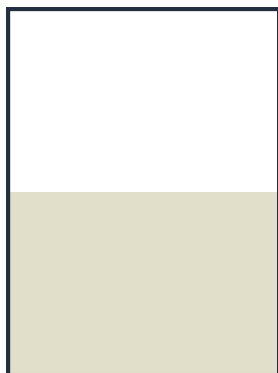
# Print Advertising

## AD SIZES



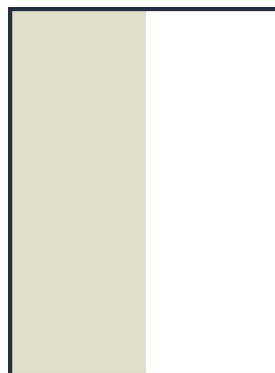
**Full page**

**\$1,500**



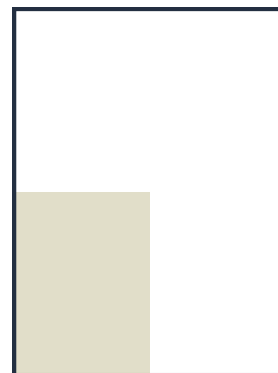
**Half Page**

**\$800**



**Half Page**

**\$800**



**Quarter Page**

**\$400**



- Trim Size: 8.5 x 11
- Bleed: 8.75 x 11.25
- No bleed: 8 x 10.5
- Bleed: 8.75 x 5.125
- No bleed: 8 x 5
- Bleed: 8.75 x 5.125
- No bleed: 8 x 5
- No bleed: 4 x 10.5

## AD MATERIAL SPECIFICATIONS

### PREFERRED FILE FORMATS:

PDFX1A with fonts and 300 dpi (CMYK) images embedded.

### ACCEPTABLE FILE FORMATS INCLUDE:

**Adobe InDesign** CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – include all mac screen and printer fonts and all resources used in the layout.

**Adobe Illustrator** CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – images must be linked, not embedded, and included. All fonts must be converted to outlines.

**Adobe Photoshop** CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – must be CMYK, 300 dpi resolution, layered photoshop document with all fonts included.

### UNACCEPTABLE FILE FORMATS INCLUDE:

JPG, GIF, BMP, PNG, and any other file extensions are not acceptable.

# IMPORTANT DATES

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## Early Bird Date

**RSVP by September 16, 2024 & pay in full by October 7, 2024**

## Exhibit Sponsor and Booth Payment Schedule:

**By November 18, 2024:**

- 100% of support and/or booth fees are due 30 days after receiving the invoice

## Exhibit Sponsor and Booth Cancellation Schedule:

**By November 1, 2024**

- Last day to cancel your booth without penalty, minus a processing fee

## Print Advertising Deadline

**By November 1, 2024**

Last day to send advertising prints

## Exhibit Hall Schedule:

**Thursday December 05, 2024**

Move-In: 6:00 p.m.

**Friday December 06, 2024**

Exhibit Hours: 7:00 a.m. - 5:00 p.m.

**Saturday December 07, 2024**

Exhibit Hours: 7:00 a.m. - 2:30 p.m.

Move-Out: 2:30 - p.m.



# EXHIBIT REGULATIONS

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## **Exhibit Criteria**

ACWHTR retains the sole and exclusive right to determine which organizations may exhibit at the ACWHTR 2024 Meeting. Exhibits will be limited to only the company listed in the Exhibitor Application Form of this document. The approved company may exhibit products and services related to wound care, nutrition, fitness, wellness, and other fields aligned with the goals of the conference organizers. All items must comply with all local, state and FDA regulations. Only the sign of the company whose name appears on the face of the Exhibit Agreement may be placed in the booth or appear on any printed list of Exhibitors. No exhibits or advertising will be allowed beyond the perimeters of the booth.

The FDA imposes rules and regulations on displayed products. These rules relate to appropriate labeling of displayed products, sponsoring hands-on events for non-approved products and booth descriptions listed in convention programs. Further information may be obtained from the FDA. The demonstration of products, advertising, and/or solicitation of business of any kind on behalf of non-exhibiting firms in any part of the convention facility or show hotels (including guest rooms, suites and function space) is strictly prohibited.

## **Booth Regulations**

Exhibits or displays must not obstruct the view or interfere with the displays of neighboring exhibits. Excessive audible/visual attention-getting devices or effects and offensive odors are prohibited. Sound effects are discouraged. No copyrighted recorded or live music may be played or performed during the Exhibition Hours unless otherwise approved.

## **Ethics**

Exhibitor shall not offer gifts to physicians individually unless such gifts are not of substantial value. Textbooks and other gifts are appropriate only if they serve a genuine educational function. Individual gifts of minimal value are permissible as long as they relate to the physician's work (e.g., pens and notepads). The ACWHTR name and/or logo may not be part of any Exhibitor-distributed materials.

## **Compliance with Local & Federal Laws**

Exhibitors should follow the Americans with Disabilities Act guidelines relating to their exhibit space. All applicable fire and safety laws and regulations must be strictly observed by the Exhibitor.

# EXHIBIT REGULATIONS

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## **Emergencies**

ACWHTR will not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions caused by circumstances beyond its control. In the event that the premises in which the conference is conducted shall become unfit for occupancy, or substantially interfered with by any cause or causes not reasonably within the control of ACWHTR, this agreement may be terminated by ACWHTR. Should ACWHTR terminate this agreement pursuant to the provisions of this paragraph, the Exhibitor waives any and all claims for damages and agrees that ACWHTR may, after computing the total amount refundable to all exhibitors (i.e., the excess of the total of Exhibitors' deposits held by ACWHTR over ACWHTR's costs and expenses in connection with its preparation for and conducting of the show, including a reasonable reserve for claims and other contingencies), refund to the Exhibitor, as complete settlement and discharge of all said Exhibitor's claims and demands, the Exhibitor's pro-rated amount of the total amount refundable to all exhibitors, based upon the amount of Exhibitor's deposit relative to the total deposits paid by all Exhibitors

## **Liability**

The Exhibitor agrees to hold harmless ACWHTR, the conference facility and their employees and agents excluding any such liability caused by the sole negligence of ACWHTR or the convention facility and their employees and agents. ACWHTR and the Exhibitor shall not be liable for any loss or damage resulting from the perils of fire, lightning, windstorm, cyclone, tornado, hail, riot attending a strike, civil commotion, smoke, motor vehicle damage and aircraft damage, nor may the Exhibitor hold liable ACWHTR or the convention facility for such incidents.

## **Security**

ACWHTR does not guarantee Exhibitors against loss and will not be responsible for loss of any material by or for any cause. Each Exhibitor must make provisions for safeguarding of their goods, materials, equipment and display at all times. Exhibitors are urged to carry their own insurance, if needed, through their own sources at their own expense.

# KEY CONTACTS

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## **ACWHTR Contact:**

Jack Knott

ACWHTR

[jknott24@uic.edu](mailto:jknott24@uic.edu)