

OCT. 14<sup>TH</sup> & 15<sup>TH</sup>  
2016  
CONFERENCE



# 2 Day Training

Integrity - Service - Excellence

PISPWW  
P.O. Box 11236  
Charleston, WV 25399



WVU Jackson's Mill  
Weston, WV

Attendee

## ADGENDA

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### **Friday**

- 8:00 a.m. Opening Remarks  
8:30 a.m. "Terrorism Overview: Indicators to Identify Violent Extremism  
10:30 a.m. Break  
12:00 p.m. Lunch – Hickory House  
1:00 p.m. InfraGard Program: Partnership Between FBI and Private Sector  
2:00 p.m. SCORE: Small Business Advice-Business Plan Financial Pitfalls and Veteran Programs  
3:15 p.m. Break  
3:30 p.m. Ethics  
4:30 p.m. Business Meeting  
5:30 p.m. Evening Break

### **Saturday**

- 8:00 a.m. Chain of Custody  
9:00 a.m. Fire Investigations  
10:55 a.m. Break  
11:00 a.m. WVSOS: Changes in Business Licensing  
12:00 p.m. Lunch – Hickory House  
1:00 p.m. Insurance Investigation Roundtable Discussion  
2:00 p.m. Handwriting Analysis  
2:50 p.m. Break  
3:00 p.m. OSINIT and Digital Information Security  
4:30 p.m. Conclusion

## OSINT AND DIGITAL INFORMATION – WILLIAM GROSS

### Information Acquisition on the Digital Age



### **Biography**

William Gross is president/CEO of the Roane County based Gross Security & Investigations, LLC providing private investigation, alarm systems, video surveillance, locksmith, and other business and information technology consulting services to clients statewide. Mr. Gross is a retired US Army Military Police Officer and published author, an adjunct professor of computer science at WVUP, holds MS and MBA degrees, is a licensed electrician, locksmith and numerous industry certifications including the Certified Information Systems Security Professional (CISSP). He is currently on the Board of Directors for the West Virginia Infragard Members Alliance and Vice President of Investigations for PISPWW.

#9

1400 HOURS

## HANDWRITING ANALYSIS – LARRY PETERS

Binding issues of  
Contracts  
&  
Legal Pitfalls of  
Technology



### Biography

Mr. Peters has 40 years experience in investigations and claims relating to Truth Discovery, Property Claims, and Accident Investigations. As a past Vice President of Investigations for PISPWV, he is one of the longest members currently serving. He has been a Civil and Criminal Investigator since 1961, including seven years in the U.S. Army Military Police, CID, and Counter Intelligence.

Mr. Peters is presenting the topic of Handwriting Analysis and how it relates to fraud investigations and questioned documents. Separate from Forensic Document Examiners, investigators can receive training and fulfill requirements to become an expert witness in Handwriting Analysis. Mr. Peters has provided court testimony and established experience in this field. When it comes to important legal documents, a signature can make the difference.

#1

0830 HOURS

## TERRORISM OVERVIEW – JOHN P. PULCASTRO

Indicators to Identify Violent  
Extremism

### Biography

**Qualifications:** SIA Pulcastro has served in an analytical capacity for the FBI for over 28 years, providing investigative and tactical analytical support to a host of investigative and intelligence programs addressed by the FBI. SIA Pulcastro provides in-depth analytical support to a number of major Counterterrorism, Counterintelligence, Federal drug gang, and Mexican cartel-affiliated investigations and is considered a Subject Matter Expert (SME) on Domestic Terrorism matters. SIA Pulcastro has received numerous awards to include: the 2016 FBI Director's Award for Excellence in Training and Professional Development; the 2009 National Joint Terrorism Task Force Employee of the Year award for providing intelligence support to overseas Counterterrorism investigations; and both the 2012 and 2014 Spokane County, Washington Sheriff Star Awards, for his integral role in the dismantlement of violent, gang and cartel-affiliated drug organizations. SIA Pulcastro currently serves as Supervisory Intelligence Analyst managing a cadre of Intelligence Analysts and Staff Operations Specialists who provide tactical and strategic analytic support to Counterterrorism and Counterintelligence matters throughout Western PA and all of West Virginia.

## INFRAGARD PROGRAM – MICHELLE PIRTLE

InfraGard is a partnership between the FBI and the private sector. It is an association of persons who represent businesses, academic institutions, state and local law enforcement agencies, and other participants dedicated to sharing information and intelligence to prevent hostile acts against the U.S.

### Biography

Michelle Pirtle, Special Agent Federal Bureau of Investigation SA Pirtle has been with the FBI for 12 years and is currently based out of the Pittsburgh field office. With a Masters in Computer Science, her experience has centered on cyber investigations and the cyber threat landscape. SA Pirtle's investigative experience has included criminal and national security matters, both stateside and internationally. SA Pirtle currently works to secure our nation's critical infrastructures through collaborative relationships and information sharing. The cyber and physical threats to our nation's critical infrastructure are the focal points of her outreach with industry, academia, and government. She is the FBI Coordinator for both the Pittsburgh InfraGard Members Alliance and the West Virginia InfraGard Members Alliance.



InfraGard  
Partnership for Protection

## INSURANCE INVESTIGATIONS AND ROUNDTABLE BILL HEARNE AND ROB NICHOLS

The Business of Protecting the  
Client and the Consumer from  
Fraud

A open floor discussion about the occupation of insurance adjusting and investigating in the State of West Virginia.

With over 50+ years combined experience Mr. Hearne and Mr. Nichols have seen all ends or the spectrum.

- *Fire and Allied Lines*
- *General Liability*
- *Property Damage*
- *Automobile Casualty*
- *Boats*
- *Business Interruption*
- *Casualty (All Lines)*
- *Expert Testimony*
- *Settlement Negotiations*
- *Inland Marine*
- *Bodily Injury*
- *Personal Injury*
- *Automobile Liability*
- *Burglary/Theft*
- *Cargo*
- *Commercial*
- *Mediations*

#7

1100 HOURS

WVSOS LICENSING DIVISION -  
KRISTA ADKINS  
TOM RANSON

Changes in Business Licensing and  
the Procedures to Obtain and  
Renew Credentialing

**Krista Adkins**

Krista Adkins is currently the Licensing Coordinator for the West Virginia Secretary of State's Office (Business/Licensing Division). She has worked for the Secretary of State for three years, in various capacities before seeing her role expand and develop to her present duties. She is responsible for the licensing of all private investigators and security guards (individuals/firms) in the state – in addition to marriage officiants, and athlete agents. She also oversees the annual report process for 90,000+ businesses.

Prior work experience was in the mining industry and as a substitute teacher for Kanawha County Schools. She holds a BA in History from WVUIT.

**Tom Ranson**

Tom Ranson is currently an Investigator for the West Virginia Secretary of State's Office. He leads investigations that pertain to the statutory authority of the Office, working closely with the General Counsel and legal staff.

Tom was a police officer for 34 ½ years. Of that, he worked as a detective for 15 years, under cover for 2 years, and district sergeant for 5 years. He has a bachelor's degree from West Virginia State University and a master evidence certification through OPOTA.

#3

1400 HOURS

SCORE –  
Geraldine Henderson  
SCORE State Director  
Larry Batten  
Economic Development Specialist  
Nick Lambernedis  
Vice Chairman of North Central WV SCORE  
Chapter #537  
Small Business Advice -  
Business Plan, Financial  
Pitfalls and Veteran Programs

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for over fifty years. Because our work is supported by the U.S. Small Business Administration (SBA), and thanks to our network of 11,000+ volunteers, we are able to deliver our services at no charge or at very low cost.

We can provide:

- Volunteer **MENTORS** who share their expertise across 62 industries
- Free, confidential business **MENTORING** in person or via email
- Free business **TOOLS**, templates and tips here online
- Inexpensive or free business **WORKSHOPS** (locally) and webinars (online 24/7)

ETHICS-  
PROFESSOR JENA MARTIN  
WVU SCHOOL OF LAW

Business Ethics and Code of  
Conduct



### Biography

- B.A., McGill University, 1994
- J.D., Howard University School of Law (cum laude), 1997
- LL.M., University of Texas, 2006

Jena Martin is a Professor of Law and the Associate Dean for Innovation & Global Development at West Virginia University. She teaches in the areas of business, ethics, and securities regulation at both the College of Law and the College of Business and Economics.

Jena's current scholarship is in the burgeoning academic field of business and human rights issues. Her research and scholarship in this area has resulted in a Faculty Scholarship Award. She has also presented her research and writing at the UN Forum for Business and Human Rights in Geneva, Switzerland.

FIRE INVESTIGATIONS -  
GEORGE HARMS

Overview on Fire Science and  
Arson

### Biography

Mr. Harms has over 35 years of experience in the fire service. For over 27 years he has been a sworn law enforcement officer and a Certified Fire Investigator II since becoming a fire marshal in 1988. As a Fire Investigator II he has conducted or assisted in over 600 investigations of fires and explosive incidents. He was assigned as lead investigator for the Loudoun County Fire Marshal's Office, The Metropolitan Washington Airports Authority and the West Virginia State Fire Marshal's Office. His primary responsibilities include but are not limited to investigating fire and explosive incidents.

Duties include:

- Scene examination, determining area of origin and ignition sequence
- Interpreting fire damage and fire patterns to determine area of origin
- Fire debris removal and analysis
- Area of fire scene origin reconstruction
- Inspecting building fire protection systems for impact on fire ignition and growth
- Documenting the fire/explosive/crime scene
- Evidence recognition, preservation, collection, and chain of custody preservation
- Witness interviews and interrogations
- Coordinating with expert resources such as engineers, forensic scientists, law enforcement agencies, ATF, FBI, WV Bomb Squad
- Preparing written reports of investigative findings and conclusions
- Testifying in criminal cases

### PROFESSIONAL CERTIFICATIONS

Field Training Officer (FTO) Elite Law Enforcement Training.  
Certified Fire & Explosion Investigator (NAFI-CFEI)  
Certified Vehicle Fire and Investigations (NAFI-CVFI)  
National Association of Fire Investigators  
Fire Investigator Technician (IAAI-FIT)

## CHAIN OF CUSTODY – TOM GORGONE

Preserving Evidence for use in  
Court for Accountability and  
Integrity

### Biography

- Pres, CEO at [Forensic Security & Investigations, Inc](#)
- Former Regional Manager at [Harris Investigations, LLC -Pittsburgh](#)
- Former Pres, CEO at [Forensic Investigation Specialists, Inc.](#)
- Studied Security Management at [Ashworth College](#)
- Studied Forensic science at [Duquesne University](#)

Forensic Security & Investigations, Inc. is the brainchild of nationally recognized private investigator, Tom Gorgone, and is licensed, bonded and insured to provide our services in the State of West Virginia. Our services are provided to the legal, business and private communities throughout the state. Our investigators consist of former law enforcement officers, former United States military personnel and trained scientists in their field of service. From the top down, Forensic Security & Investigations, Inc. does not enter an investigation with any preconceived notions and simply allow the evidence to lead us to the truth in any case we undertake. We follow the old adage of “the truth shall set you free” and we strive to get to the truth in every case. If you need to find the truth in your case, then we are your best bet to accomplish that mission.



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## Code of Conduct

I regard myself as a proud member of an important and honorable profession. "Honor" and "Responsibility" are words which hold a special meaning for me. I must seek knowledge and skills related to my chosen profession. My official conduct will be above reproach, stressing honesty and sincerity. I am obligated to serve my clients loyally, and to perform my services without personal prejudices. I pledge to give earnest effort and best thought to the performance of my duties. I will conduct all matters in a diligent and thorough manner, in accordance with all local, state, and federal laws, and with due respect for the rights and privacies of those involved. I will protect the confidentiality of my investigations, pursuant to WV Code §30-18-8. I will respect my fellow investigators/security professionals as I do myself. I promise to defend my fellow investigators'/security professionals' honor and lives as I would my own. On my honor, I pledge to abide by the above Code of Conduct.