

Hays Athletics Booster Club - General Meeting

August 20, 2018

Meeting was called to order at 6:29 pm



Principal David Pierce was in attendance at the beginning of the meeting and thanked everyone for being in attendance. He is excited about football in 2-3 weeks and mentions volleyball is in full swing along with cross country and tennis teams. He believes the school has hired well and we are a community of solid citizens. We have a great safe school, and please do not hesitate to come to Principal Pierce with any concerns.

- Introductions:
 - **Coaches**

Coach Danny Preuss introduced himself as the head girls basketball coach, golf coach and head assistant athletic coordinator. He is here for anything he can do to help. He appreciates all the help from the athletic boosters and parents involved; it makes their lives a lot easier.

Coach Matt Sandoval introduced himself as the head boys basketball coach. He thanks the booster and parents for all that they do.

Coach Jeff McCinley introduced himself as the head tennis coach. He is new to the school and appreciates the booster and parents; the support is unbelievable.

Coach Les Goad introduced himself as the head football coach. He was glad to see the number of parents in attendance at the meeting. Mentioned this is a team and the more people that jump in and participate the more things get taken care of. He is excited with what's going on with the players in the overall sports. He asks that we encourage our peers to join in the booster club.
 - **HABC Leadership Team**

The leadership team was introduced.
- **Booster goals for this year**
 - **Fill the stands, bring the spirit, support our Hays HS student athletes!**
 - **Celebrate the H!**
 - **4 primary areas for which HABC provides funding: general athletic fund, Red & Blues, scholarships, operating expenses**
 - **4 primary areas of focus: membership, inclusiveness, communication, procedures**

We ask that you help us spread the word. We have 78 members signed up as of meeting date, and we can do much better. Encourage all of your sports parents to join HABC. We will work on getting more updates out via social media. We currently are posting on Facebook social media platform and are working on the Instagram, Twitter and Snapchat platforms.

- Confirmation of officer appointments (secretary and treasurer):
 - Courtney Runkle - Treasurer; Priscilla Douglas - Secretary

Confirmation of officer appointments for secretary and treasurer were made; Trey Williams confirmed and Theresa Burkes seconded.

- Treasurer Update / Current Finances

Current finances total \$46,846.78; currently trying to obtain new bank cards. There are 8 scholarships needing to be paid to students; each in the amount of \$500. Treasurer is going to set up a quickbooks account and the next booster meeting finances will be more transparent. Anyone can direct questions about finances to Courtney Runkle or Jennifer Williams (HABC President) - email: habctreasurer@yahoo.com or HaysABC@gmail.com

- Sport Coordinator Updates
 - *We had 50 moms at the Gridiron mom event.*
 - *Tennis has first scrimmage at 4 pm on Thursday and tennis is trying to add more matches.*
 - *Volleyball has their third tournament this weekend. Their first district game is on Tuesday against Del Valle.*

We ask all members / coordinators to send pics to HaysABC@gmail.com if you have them. We'd love to share on the HABC social media platforms.

- **Use of VIPS system and info on district rules and guidelines**

We need everyone who plans to volunteer at any school event to sign up on the VIPS system. The district will run a background check. You can log on and add your volunteer hours. Parent involvement counts; students who apply for booster club scholarship's are awarded extra "points" for each year their family is a member of HABC.

- Yard Signs:
 - Present other options for parents to direct purchase
 - Inez's contact, Susan Gallagher, Blockscreen, others?

There are currently no yard signs for varsity players. HABC cannot provide these signs in keeping with UIL rules. We are compiling a list of resources for parents to purchase these signs and remain in accordance with the UIL guidelines. Anyone who wants a sign can purchase a sign.

- Bleacher Creatures
 - \$15; new shirt design; \$500 from Bright Beginnings to offset shirt costs has been confirmed.

You can register online beginning this evening. We will need 2 parents to escort the kids to the bleachers. We will need 4 parents committed to Bleacher Creatures at each game.

- Updates on R&B BBQ / fall prep?
We will have 2 tables set up at the cafeteria and at the stadium at the Red and Blue pep-rally. Football moms will decorate some for the BBQ but most arrangements are made by Erica Castillo in Athletic Department. HABC will sponsor the event (\$3000).
- Update on membership drive (78 member families)
 - Sports coordinators; we encourage you to ask your fellow sports parents to join.
- Update on parking pass sales (75 sold as of meeting date)
We no longer will have use of the field across the street from the stadium. Parking passes are \$40 for the season. Parking will cost \$10 per game in the reserved parking lot. Reminder this year we are visitors vs. Lehman.
- Update on merchandise changeover to online store
 - All old merchandise sold or disposed of... other than the bins of HABC shirts. *This is still a fundraising event. We will be pushing the online store at the first home games of the season and beyond. We are planning to donate old items to the Hays Clothes Closet. The sports web store has items for all sports and can ship to home or you can pick up local. We encourage you to visit the online store.*
- Website & Membership Management - request for approval of recurring expenses:
 - \$9.99/month for GoDaddy Site
 - QuickBooks \$9.10 / month through Parent Boosters
 - <https://info.memberplanet.com/booster/> (\$15/month)

Request for approval of these expenditures was made and the motion was passed. (pick any two members - all agreed).
- Presentation of current volunteer needs
 - FB parking (4 people; arrive at 4:30 pm for each home game)
 - R&B tables (need 2-4 people at BBQ table; 2-4 at the stadium table)
 - Concessions - simplify menu & increase parent support
 - Concessions - long term planning committee
 - VB concessions staffing (Brandy Oglesby is coordinating schedule)
 - Sponsorships: Need someone to take lead on seeking additional corporate sponsorships.
 - Bleacher Creature logistics (need people to assist with the logistics of distributing/gathering money and forms from schools; also people to help Cheerleaders coordinate the Creatures on Friday nights).

We discussed the need for volunteers needed for football parking and concessions. Concessions is always a big deal. Concessions is always beneficial to the booster club. Incentives considered: 20% of the funds come back to the individual sport providing the volunteers? Other logistics: We are going to implement the card square on one ipad and one hot spot will be donated. We are looking to also simplify the concessions menu and maybe partner with Chick-Fil-A and Dominos or Pizza Hut. Looking for any volunteers to serve on a committee to explore LONG TERM changes for concessions. Anyone interested, email Jennifer Williams at HaysABC@gmail.com

Also looking for volunteers to serve on a committee to research additional fundraising options for the HABC in general.

2018-2019 Meeting Schedule for HABC; general membership meetings at 6:30pm:

- 8/20 (*not a 4th Monday; to avoid meeting on first day of school)
- 9/24
- 10/29
- 11/26
- 12/10 (*not a 4th Monday)
- 1/28
- 2/25
- 3/25
- 4/22
- 5/20 (*not a 4th Monday; to avoid meeting on Memorial Day)
- 6/3 (*not a 4th Monday; this will be the last meeting of the school year and should be the Election Meeting)

The meeting adjourned promptly at 8:01 pm.

The next booster meeting will take place on 9/24/18 at 6:30 pm.