# **Hays Athetics Booster Club - General Meeting**

# **September 24, 2018**

#### Welcome / Call to Order

Meeting was promptly started at 6:30 pm

### Membership Update:

Last meeting we had 89 members

Total # of members (confirmed/paid) as of today: 126

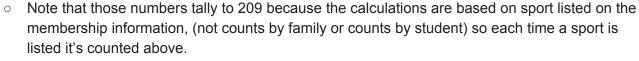
Sport by sport breakdown:

Baseball: 11Basketball: 29Cross Country: 14Football: 57

■ Golf: 10

Powerlifting: 6Soccer: 8Softball: 9Swim: 6

Tennis: 8Track: 28Volleyball: 24



Membership Drive ongoing. Encourage people to register and pay via the website. Still
considering a membership competition based on percentages of sports participation, but
logistics are difficult.

Best practice to bring in more members is by word of mouth.

#### Bleacher Creatures:

We had about 100 or so bleacher creatures run at the first home football game and about 75 or so run at the last home game.

We need assistance with the bleacher creature run - please come out and volunteer if you can!

- \$500 from Bright Beginnings Schools committed to offset shirt costs (has not yet been received).
- Shirt costs: \$1356.
- Number of Bleacher Creatures registered: 176.
- o Total amount paid: \$2545.
- Note: The numbers don't synch here because some paid for 2 shirts, some did not yet pay (or pick up shirts), and some paid \$20 and donated the extra \$5.

### • Reserved Parking Update:

- Sold 148 of the 150 (two were given to Silver Sponsors); 148\*\$40 = \$5920.
- 8 additional passes made for HHS administrators (no charge).
- o 6 additional passes made for Lions Club volunteers (no charge).



- Selling between 25-40 passes at \$10 each for the day-of-game tickets. This number varies
  depending on how many spaces are available after we see how many students are still parked
  and after setting aside parking for referees, credentialed media, necessary additional
  handicapped spots.
- Still refining the process and very much in need of additional volunteers for the remaining home games.

## • Treasurer Update / Current Finances

- Current issues with Treasurer (Courtney is unavailable due to some family issues.)
- Money currently in bank: \$42,823.82 (checking); \$12,810.89 (savings).
- No outstanding invoices; major expenses are concessions related.
- Scholarships for 2018 -- all who submitted verification of enrollment have been paid.
- o Merchandising update: HABC has made \$1,112.10 from 8/1/18-9/24/18.

### Sport Coordinator Updates

- o Fall Sports:
  - Volleyball
  - Football
  - Tennis
  - Cross Country
- Any others present, please provide updates as well.
- Reminders for sports coordinators: Please submit any updates/info you want to be added to the
  website or to social media. Email <a href="https://example.com">HaysABC@gmail.com</a> or text me at 512-751-9937. This
  includes pictures! I'd love to have more pics to add to the website and keep content fresh on
  social media.

### Red & Blue - Winter Rally

- o Will be held Wednesday, Dec. 5, 2018
- Need to begin planning now. If anyone would like to help with that, please contact Jessie Clayton or Jennifer Williams.

### • Presentation of current volunteer needs:

- FB parking (4 people; arrive at 4:30 pm for each home game)
- Concessions long term planning committee
- VB concessions staffing (Brandy O is coordinating schedule)
- Sponsorships
- Bleacher Creature logistics (a few more people to assist with the wrangling the Creatures on Friday nights would be great -- only 2 more games for BCs because they will NOT run on Band-o-Rama night).
- Any OLD business?
- Any NEW business?
- Meeting Closed

#### **REMINDERS:**

Remaining 2018-2019 Meeting Schedule for HABC; general membership meetings at 6:30pm:

• 10/29

- 11/26
- 12/10 (\*not a 4th Monday)
- 1/28
- 2/25
- 3/25
- 4/22
- 5/20 (\*not a 4th Monday; to avoid meeting on Memorial Day)
- 6/3 (\*not a 4th Monday; this will be the last meeting of the school year and should be the Election Meeting)

### Booster goals for this year:

- Fill the stands, bring the spirit, support our Hays HS student athletes!
- Celebrate the H!
- 4 primary areas of funding: general athletic fund, Red & Blues, scholarships, operating expenses.
- 4 primary areas of focus: membership, inclusiveness, communication, procedures.