



Hays Athletics Booster Club - General Meeting
September 6, 2022
7:30 – 8:30 pm on Zoom

***Booster Goals: Fill our stands. Bring our spirit. Support our Hays HS student athletes.
Celebrate the H!***

- **Welcome / Call to Order – Brandee Otto**
 - Called to order at 7:34pm
- **Approval of Minutes from Last Meeting – Colette Johnson**
 - Motion to Approve-Holly Raymond; Second by Amy Burgess
- **Financial Final Information for August 2022 – Holly Raymond**
 - Profit and Loss Comparison indicates net loss of \$14753.
 - The net loss is normal this time of year due to set up cost, scholarship pay outs and high school donation.
 - Cash balance around 57k. No concerns on finances.

Booster Business -

- **Peanut Butter Bowl – Brandee Otto**
 - Pending. No winner announced yet.
 - Trey Williams with Love2Go says we were 11th place out of 70 teams but that doesn't include our last push so should increase. Should know standing in two weeks.
- **Hays Hype Update – Margaret Alejandro**
 - Great turnout! 37 participants. Distributed t-shirts. Missing two shirts.
 - Question posed about families that haven't shown up yet. Will follow up
 - Big thank you to our volunteers!
- **VIP Football Parking Passes - Holly Raymond**
 - We have sold 78 of 150 passes, for \$3900 in sales-close to last year's sales
 - Two Thursday games were lighter than normal--\$680 & \$610. (Normally \$800-\$900 range).
 - Will continue offering cash and venmo.options
 - Shout out to Colette Johnson and Kayrin Jones for volunteering!
- **Membership Drive – Brandee Otto (for Jessica Baldwin)**
 - Currently @ 74 members, for \$2,220 in sales. This is similar to last year.
 - Keep inviting your teammates and encouraging participation!

- **Sponsorships Updates – Brandee Otto (for Crystal Wells)**
 - **Three Sponsorships:**
 - \$1500 Sponsorship from Brandee Otto – football, volleyball/basketball, baseball/softball
 - \$250 Hays Hype Sponsorship -from Alex Zavala – Johnny Romero Air Conditioning - on back of tshirts)
 - \$500 Football Game Day Sponsorship - from Carlson Law Firm - banner sponsorship

- **Merchandise – Holly Raymond**
 - The Block Screen link is up
 - Merchandise is at entrance of football games
 - Total donation from Aug. 9 to today is \$1057.38
 - Will receive check soon

- **Concessions – Brandee Otto**
 - Need volunteer to lead up concessions
 - Our number one fundraiser so vital to get someone in place.
 - Any people come to mind, please let board know.
 - Switched from Chick Fil A to Double Dave’s pizza rolls
 - More profitable via markup—we get more per each item sold

- **2022 Scholarships—Holly Raymond (on behalf of Amy)**
 - 13 of 18 scholarships funded (\$1000 each)
 - Have two checks outstanding and three waiting on documentation.

Booster Spirit Opportunities – Sports Schedule 2022 <https://www.hayscisd.net/Page/12332>

- **Introduction of Coaches & Updates from Coaches**
 - Coach Hightower-CC had meet on Friday/Teams ran well/Sept. 14 and 17/no concession needs
 - Coach Ramon-Finished tryouts/Sept 19 Varsity Boys Tournament; Sept 21 Varsity Girls Tournament; October 3 and 4 for both genders/Future Needs-capital outlay, swing and putting technique
- **Any OLD business?** None
- **Any NEW business?** None
- **Meeting Adjourned at 7:58pm**

REMINDERS:

- Please make sure that you’re planning ahead for all of this year’s booster club meetings. The meeting dates are set as the first Monday of the month:
 - October 3
 - November 7
 - December 5
 - January 9
 - February 6
 - March 6
 - April 3
 - May 1