Wayfarers at Pokémon GO Fest 2024

Deck - PkmnTrainerJ

Data Gathering - PkmnTrainerJ

What is this?

In July 2024, before Pokémon GO Fest Niantic Wayfarer Ambassador PkmnTrainerJ put together a short survey, asking a few questions of Wayfarers who were in attendance at Pokémon GO Fests, global and in person.
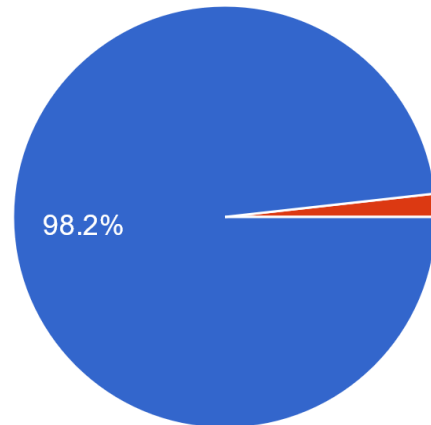
The survey was done via links shared in Wayfarer communities and was closed after 113 responses.

Only the first question was required, with the others being optional, so amount of responses will vary

Have you read the Wayfarer guide?

The first question, had two possible options,
being a required one asked if the users had read
the Wayfarer guide which Elijustrying had created. This
listed several items, including things Niantic do
not officially mention such as S2 cells

Only two responders did not understand
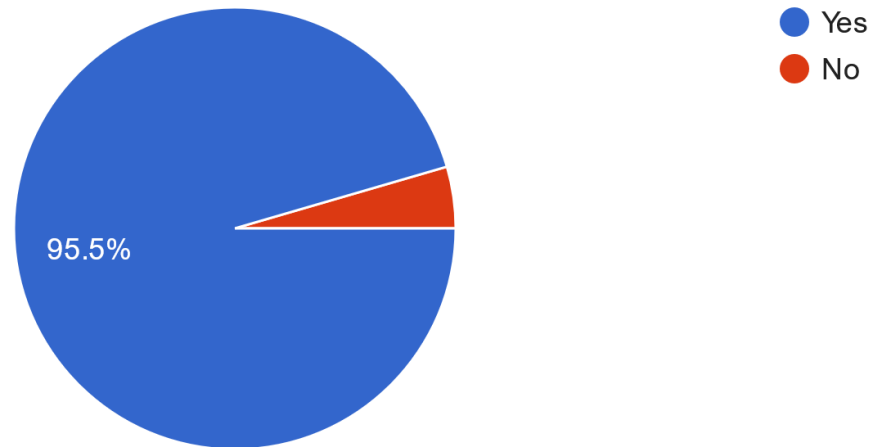the guide (1.2%) and were invited to add
comments at the end

98.2%

● Yes I understand
● No, I have questions and will add in at
  the end

Have you used Wayfarer to submit a Wayspot/make edits/add a new photo? 📷

The second question delved in to whether those taking the survey had done Wayfarer edits. These are submitted in game via Ingress or Pokémon GO
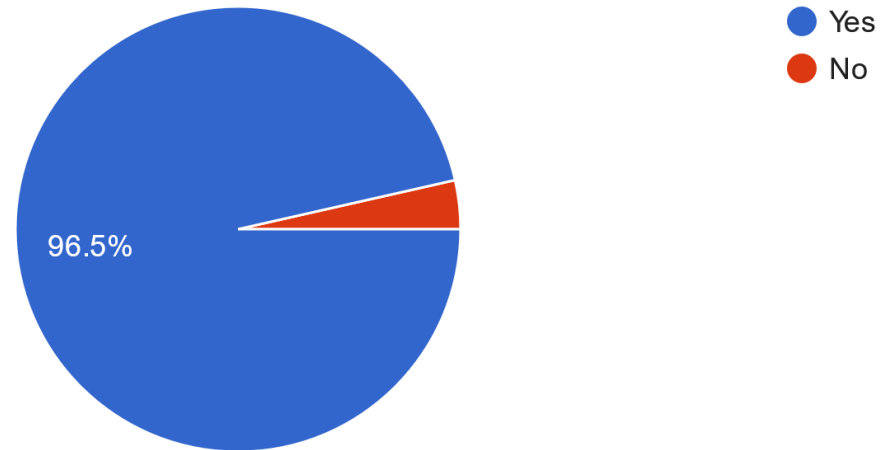
95.5% of people said they had done this with only 5 users (4.5%) saying they had not

95.5%

● Yes
● No

Have you used Wayfarer to review Wayspots/edits/photos/locations? 📍

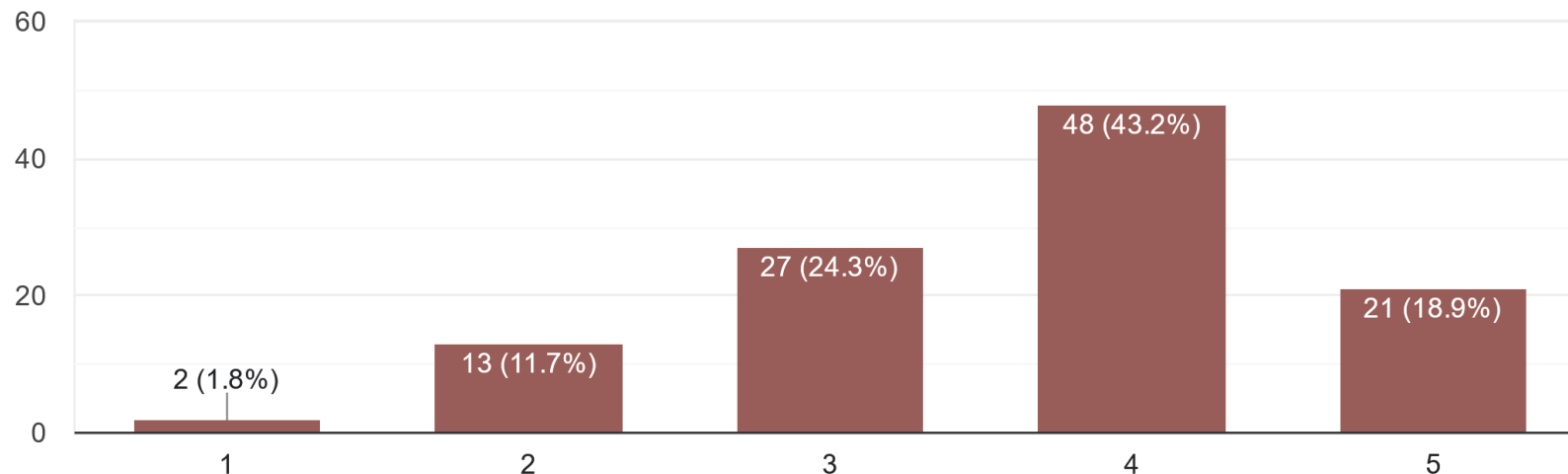Next, users were asked if they had reviewed Edits. This is done on the Wayfarer site.

Most users have reviewed Edits with only 3.5% of people responding saying they have never reviewed Edits.

● Yes
● No

96.5%

How would you rate your experience of submitting Wayspots, if you have done this?

The next section asked users to provide ratings for how they found the Wayfarer experience on a scale of 1 - 5

Most users (43.2%) rated their experience as 4/5 with only 2 users (1.8%) rating Submitting as the lowest score possible.

How would you rate your experience of reviewing Wayspots, if you have done this?

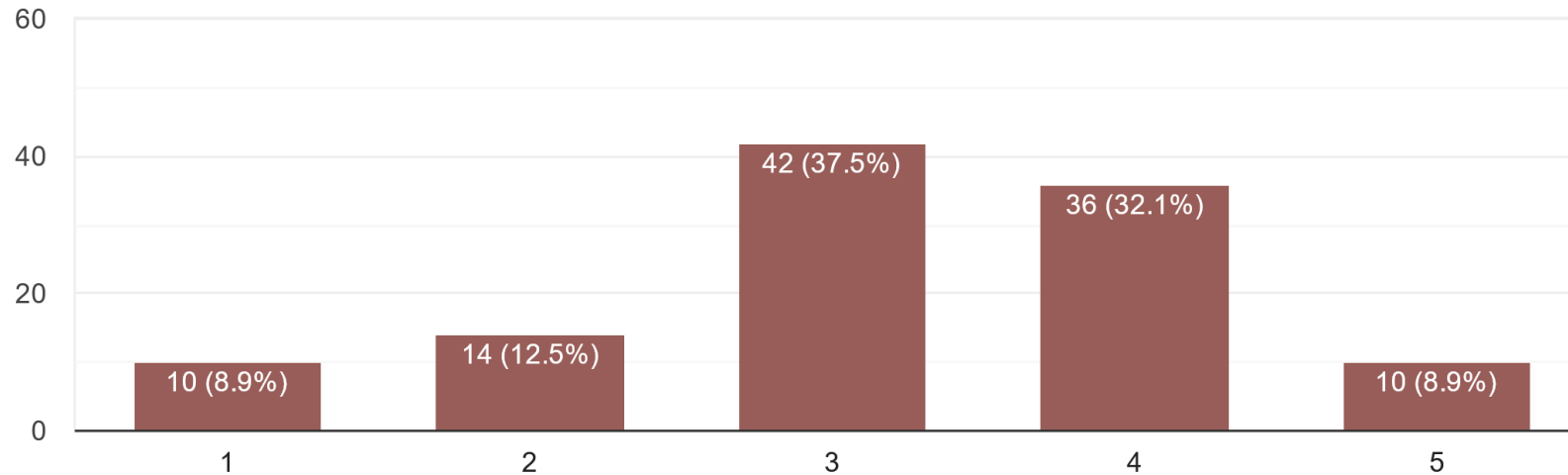The next section asked users to provide ratings for how they found the Wayfarer experience on a scale of 1 - 5
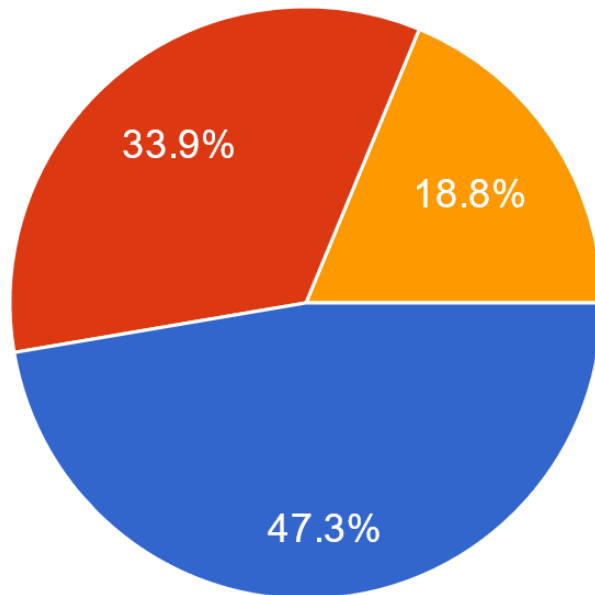
Most users rated Reviewing Wayspots as 3/5, with 37.5% of users selecting this option.

How do you feel about the change?

Recently, the Wayfarer review system changed from a rating of 1-5 stars, to a system of 👍 , I don't know or 👎 and updated some questions. How do you feel about this change?

Users were more split on this, however 47.3% of them said they were satisfied with the change, and 33.9% had no strong opinions.

- 🔵 I am satisfied with this change
- 🔴 I do not have any strong opinions on this change
- 🟠 I am dissatisfied with this change

33.9%
18.8%
47.3%

Statements

The next question asked about whether users agreed with certain statements. This question & chart can be seen on the following slides, but some statements are presented in full on the other half of this slide.

The top 3 agreed with were:

🥇 Some PokéStops shouldn't be in the game

🥈 I enjoy reviewing Wayspots

🥉 The Pokémon GO Community is welcoming

Some runners up were:
🏆 The Wayfarer Community is welcoming
🏆 It takes too long for anything to be accepted
🏆 The information I need on Wayfarer is available

Which of these statements do you agree with, if any?

- [ ] It's impossible to get a PokéStop added to the game because of reviewers

- [ ] There is no point as everything gets rejected

- [ ] Some PokéStops shouldn't be in the game

- [ ] We should get rid of the rules and add everything, after all, more stops and gyms is better for everyone

- [ ] The level for submitting Wayspots is too high

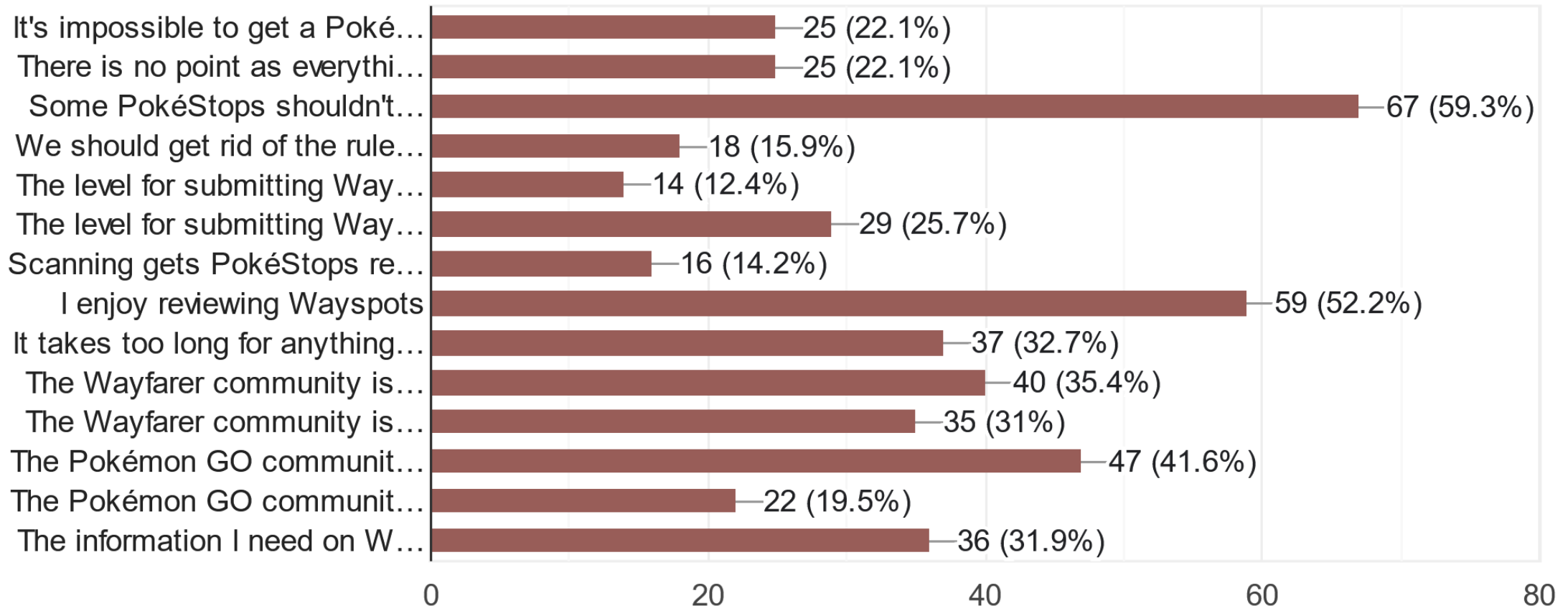- [ ] The level for submitting Wayspots is too low

- [ ] Scanning gets PokéStops removed, so don't do it

- [ ] I enjoy reviewing Wayspots

- [ ] It takes too long for anything to get accepted

- [ ] The Wayfarer community is welcoming

- [ ] The Wayfarer community is toxic

- [ ] The Pokémon GO community is welcoming

- [ ] The Pokémon GO community is toxic

- [ ] The information I need on Wayfarer is available

Label	Value
It's impossible to get a Poké…	25 (22.1%)
There is no point as everythi…	25 (22.1%)
Some PokéStops shouldn't…	67 (59.3%)
We should get rid of the rule…	18 (15.9%)
The level for submitting Way…	14 (12.4%)
The level for submitting Way…	29 (25.7%)
Scanning gets PokéStops re…	16 (14.2%)
I enjoy reviewing Wayspots	59 (52.2%)
It takes too long for anything…	37 (32.7%)
The Wayfarer community is…	40 (35.4%)
The Wayfarer community is…	35 (31%)
The Pokémon GO communit…	47 (41.6%)
The Pokémon GO communit…	22 (19.5%)
The information I need on W…	36 (31.9%)

Feedback

Finally, there was a free format text box for any feedback. A selection of comments are below and the full comments and data have been sent to Niantic

The guidelines can be very confusing. When you seek out clarification, unclear noncommittal answers are usually given. Appeals are inconsistent with guidelines. Edits still take far too long. I'm tired of reviewing edits to the church of Jesus Christ of Latter Day Saints.

I will refrain from going on a rant about the poor state of Pokémon Go. Wayfarer is mostly OK, the appeal team need to keep up to date with clarifications and criteria updates though.

Make the wayspot criteria clearer in game. So I don't need to review so much crap.

Please add "Doesn't Meet Criteria" back as a rejection reasons for things specifically stated by Niantic to be rejected, such as flag poles and individual golf holes.

Pokeemon go level is correct to add waypoints. Lower the level in ingress. Allow players of pikmin to add in waypoints. Get rid of the thumbs up and thumbs down voting.