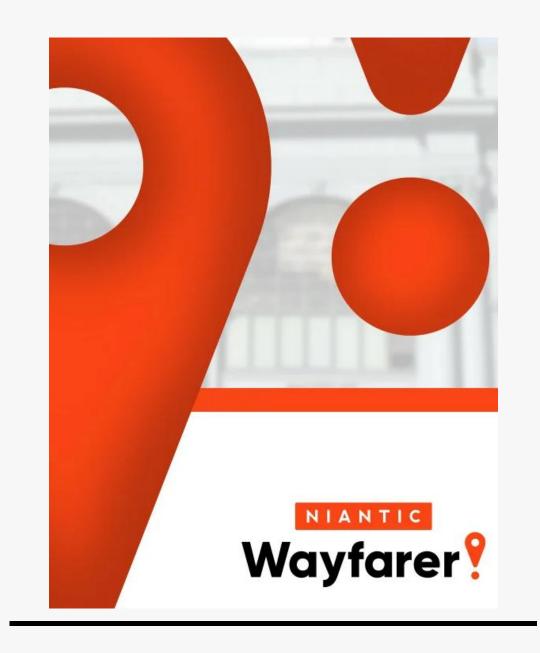
Wayfarer Ambassadors at Pokémon GO Fest 2023

Preliminary results from the survey before Pokémon GO Fest 2023 – NYC

Results from London, Osaka and Wayfarer Community

Deck prepared by PkmnTrainerJ





What is this?

In August 2023, before Pokémon GO Fest London, Niantic Wayfarer Ambassadors Elijustrying and PkmnTrainerJ put together a short survey, asking a few questions of Wayfarers who were in attendance at Pokémon GO Fest London.

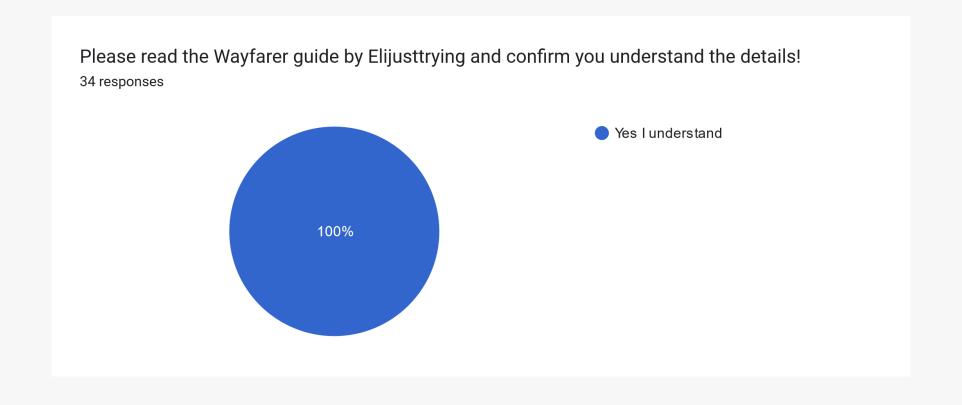
The survey was done via QR code scanning and when closed on 11th August 2023 had 34 responses.

It has also been shared on the Wayfarer Community Forums, so some non-attendees may have also responded.

Only the first question was required, with the others being optional, so amount of responses will vary.

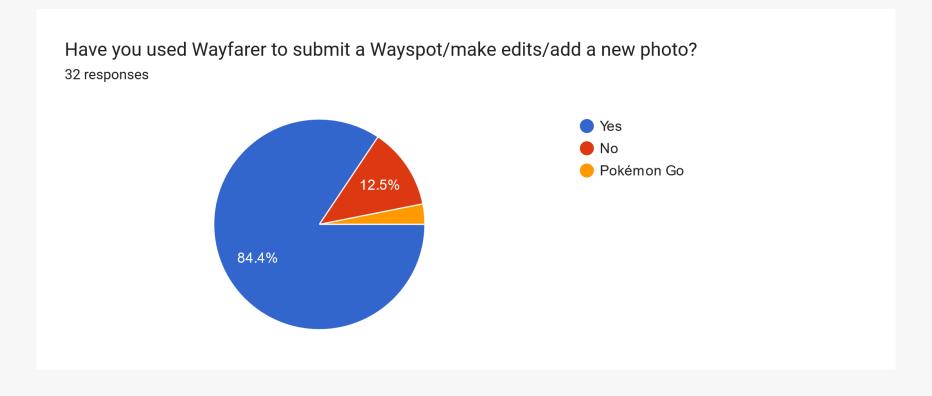
Have you read the Wayfarer guide?

The first question, with only one possible answer, being a required one asked if the users had read the Wayfarer guide which Eli had created. This listed several items, including things Niantic do not mention such as S2 cells.



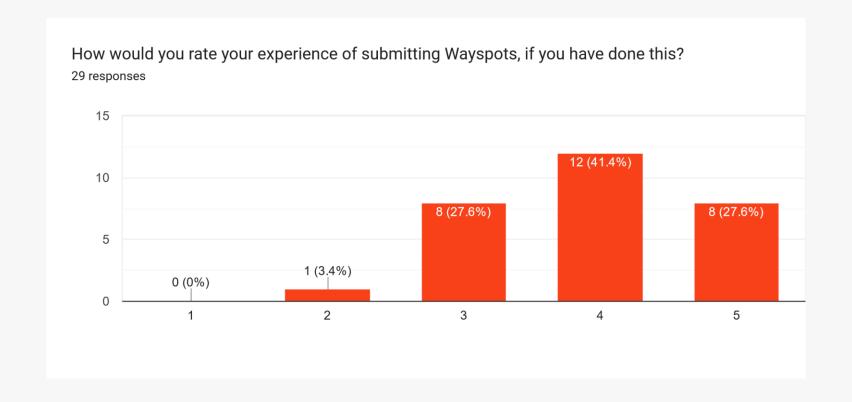
Have you used Wayfarer to submit a Wayspot/make edits/add a new photo?

The second question aimed to see if users had submitted anything through Wayfarer. One respondent used the "Other" option to type "Pokémon GO" but most respondents have used Wayfarer to submit in some capacity.



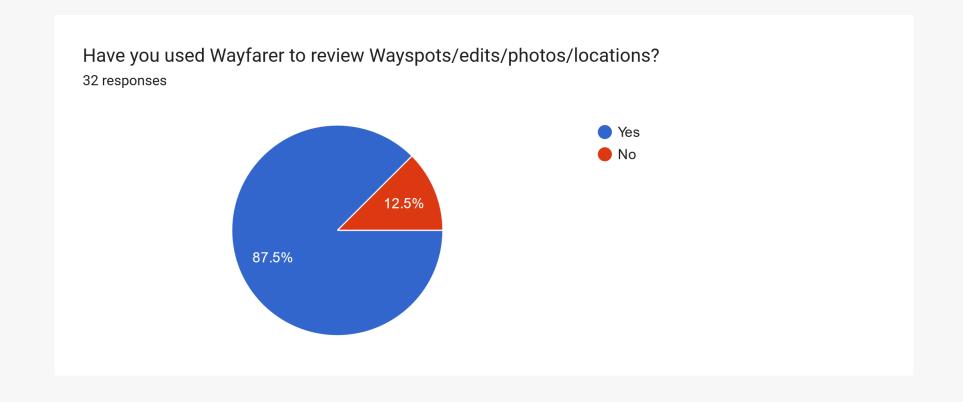
How would you rate your experience of submitting Wayspots?

This question asked the respondents to provide a rating on how they found submitting Wayspots. All except one response rated it 3 and above out of 5. No user rated it as 1.



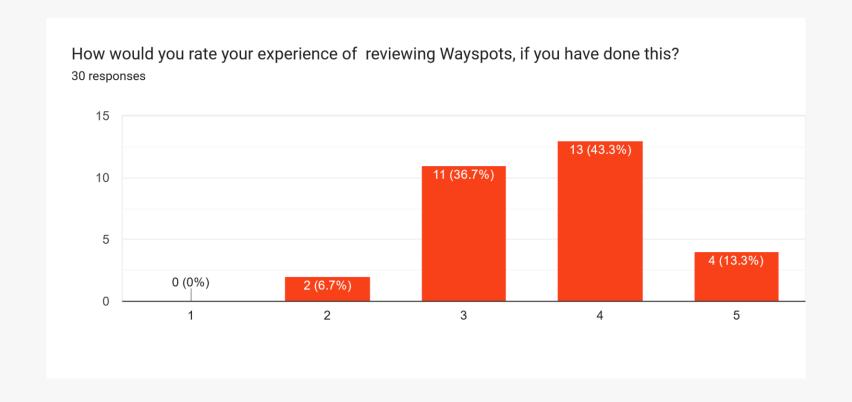
Have you used Wayfarer to review Wayspots/edits/photos/locations?

The next question aimed to see if users had reviewed. This question has the same amount of responses as the previous question on submitting and most respondents say they have used Wayfarer to complete reviews.



How would you rate your experience of reviewing Wayspots?

Grouping together the review questions, this has a drop off in top level ratings, but most still rate the experience between 3 and 5. No user rated it as 1.



Do you agree?

Splitting this up, due to the presentation of the charts.

This was a bit more of a varied question, asking which statements on the right that users agreed with. Various statements about Wayfarer, it's community and Pokémon GO were listed. Full details on next slide.

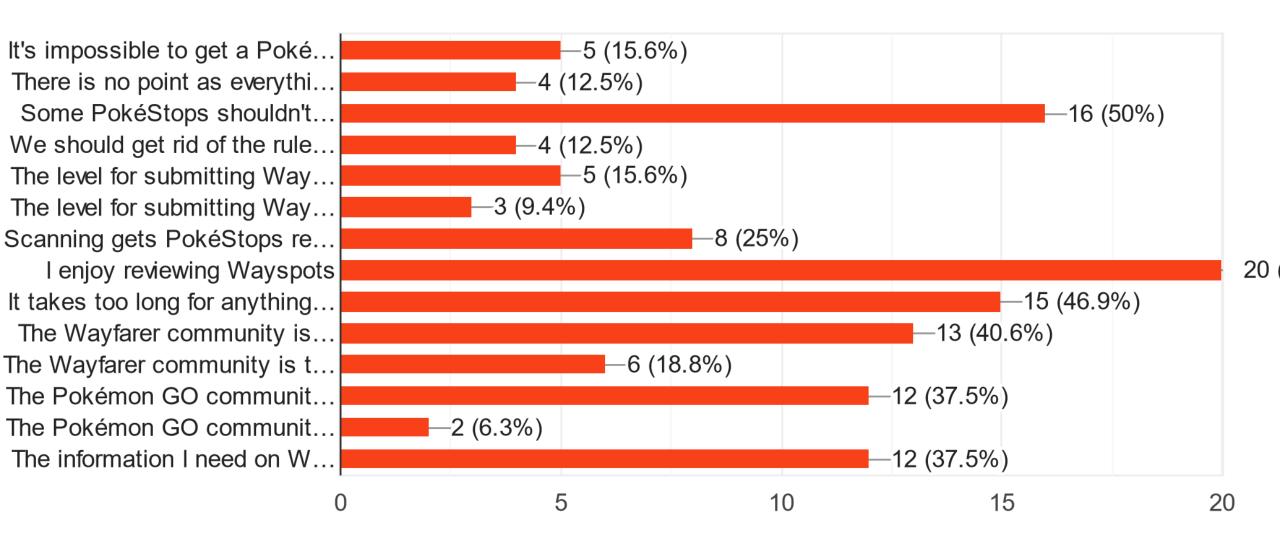
The top 3 agreed with were:

- I enjoy reviewing Wayspots
 Some PokéStops shouldn't be in the
- game

 It takes too long for anything to get accepted

Which of these statements do you agree with, if any?
It's impossible to get a PokéStop added to the game because of reviewers
There is no point as everything gets rejected
Some PokéStops shouldn't be in the game
We should get rid of the rules and add everything, after all, more stops and gyms is better for everyone
The level for submitting Wayspots is too high
☐ The level for submitting Wayspots is too low
Scanning gets PokéStops removed, so don't do it
☐ I enjoy reviewing Wayspots
It takes too long for anything to get accepted
The Wayfarer community is welcoming
The Wayfarer community is toxic
The Pokémon GO community is welcoming
The Pokémon GO community is toxic
The information I need on Wayfarer is available

Which of these statements do you agree with, if any? 32 responses



Feedback

Finally, there was a free form paragraph box to allow for any feedback.

A selection of responses can be seen below. Full text was sent to Niantic staff for review.

Nothing to add, and I hope to meet some fellow Wayfarers in NYC!

please, PLEASE stop calling mistakes, non-standard actions, and such, "abuse". For example, when someone uses text edit to explain how wayspot should be moved into correct location. Or something is rejected with reason which CAN be valid from reviewers perspective, but submitter refuses to admit, or CAN be mistake, but not "abuse". Should make forums less toxic. Also, please start giving people on forums cooldowns for mentioning "idiot reviewers" and "idiot submitters". There are better places to rant and be toxic)))

It would be nice to have a list of acceptable and truly rejectable wayspots and what to be lenient on.
And have it readily available as you're reviewing as a quick refresher during the reviewing

A pet peeve of mine is when people who nominate don't include the nomination with the supporting image to better pin-point its' location. I'd prefer if they added more options under tags to better find the more specific tags for the nomination quicker but most of my issues may stem on how things may be reviewed judging from the title if one word can change the outcome even if that title can be edited once in game.

Need more reward incentives