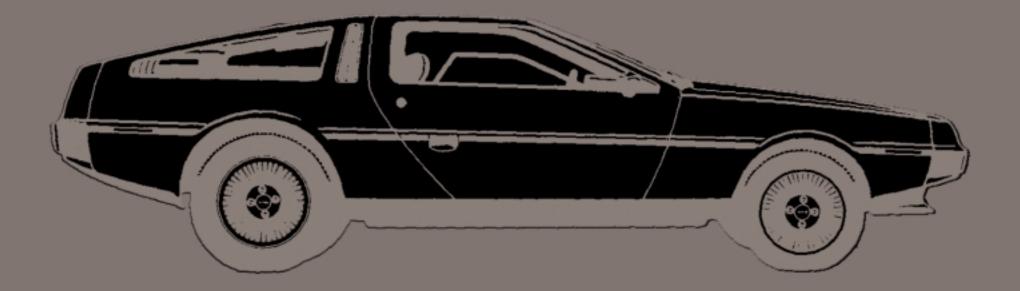
## se Lorean



# PRESENTING THE DE LOREAN

# DE LOREAN\_the man, the company, the car

fter 25 years of spectacular personal accomplishment in the automotive industry, John Z. DeLorean was convinced that it was possible to build a car with a useful life of more than just a few years. A total performance car that would be economical to run and safe to drive, without compromising quality and comfort for price. With the founding of the DeLorean Motor Company in 1975, he set out to prove it could be done.

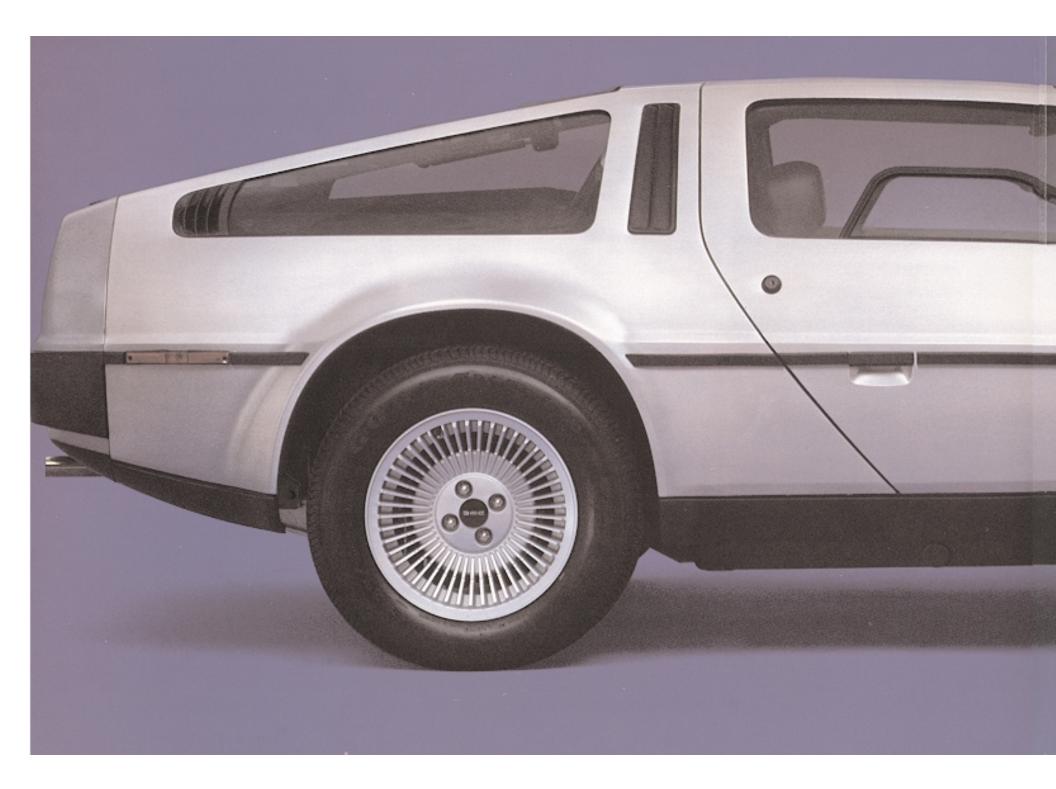
It was an ambitious project, and only experts were called to the task. Top engineers and designers rendered the DeLorean concept with vision and foresight using corrosion resistant materials and new technology, and in just a few short years the dream began to take shape.

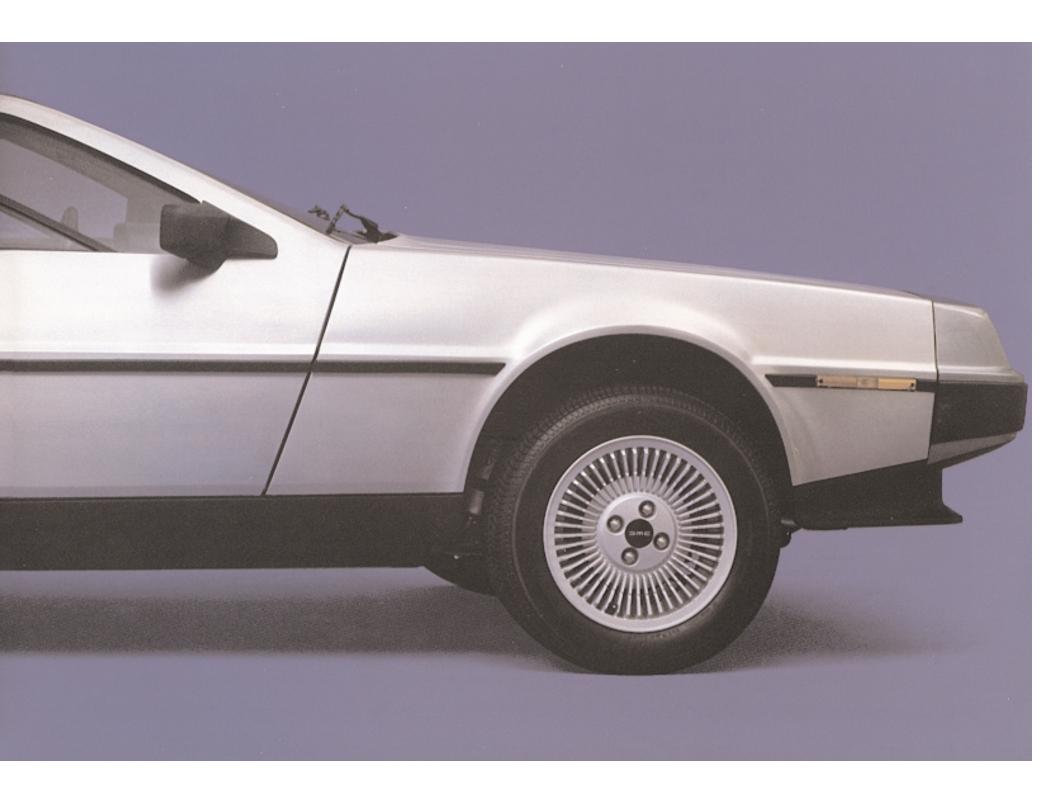
There is a new car on the road today. A car built with great care and commitment; a car that defies convention and challenges the future. The long awaited transportation revolution has now begun, and a leader has emerged to show us the way . . . the DeLorean.











### DE LOREAN\_the next generation

The DeLorean sparks the imagination like a classic vision of things to come. New materials, new technology and traditional values masterfully joined in a showcase of contemporary engineering. Its precisely counterbalanced gullwing doors rise on a cryogenically preset torsion bars and need only 14 inches of side clearance. The softly brushed stainless steel exterior cannot fade or chip. Even the sporty rear louvers have been carefully designed to minimize aerodynamic drag, while they reduce window glare. Because you simply cannot create a masterpiece with arbitrary lines...









# DE LOREAN\_distinctive looks from any direction

The clean uncluttered lines of the DeLorean's elegant low profile bear the unmistakable touch of true classic styling. Complimentary protective side trim runs the full length of the automobile; halogen headlights, side markers and high intensity backup lights provide maximum visibility and safety while driving after dark. Even the semi-rigid bumpers have been endowed with "memory" which helps them to return to their proper shape after a minor mishap. All of these, and more, are only part of DeLorean Motor Company's serious commitment to total driver satisfaction.





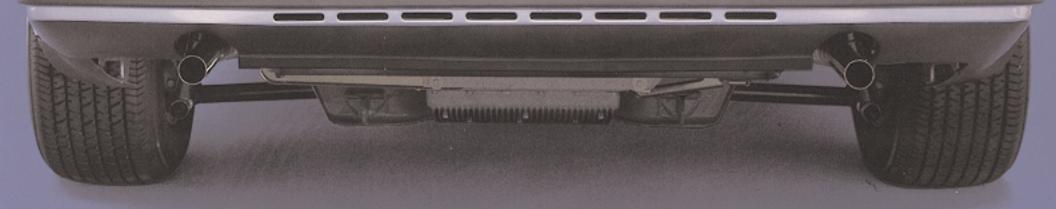


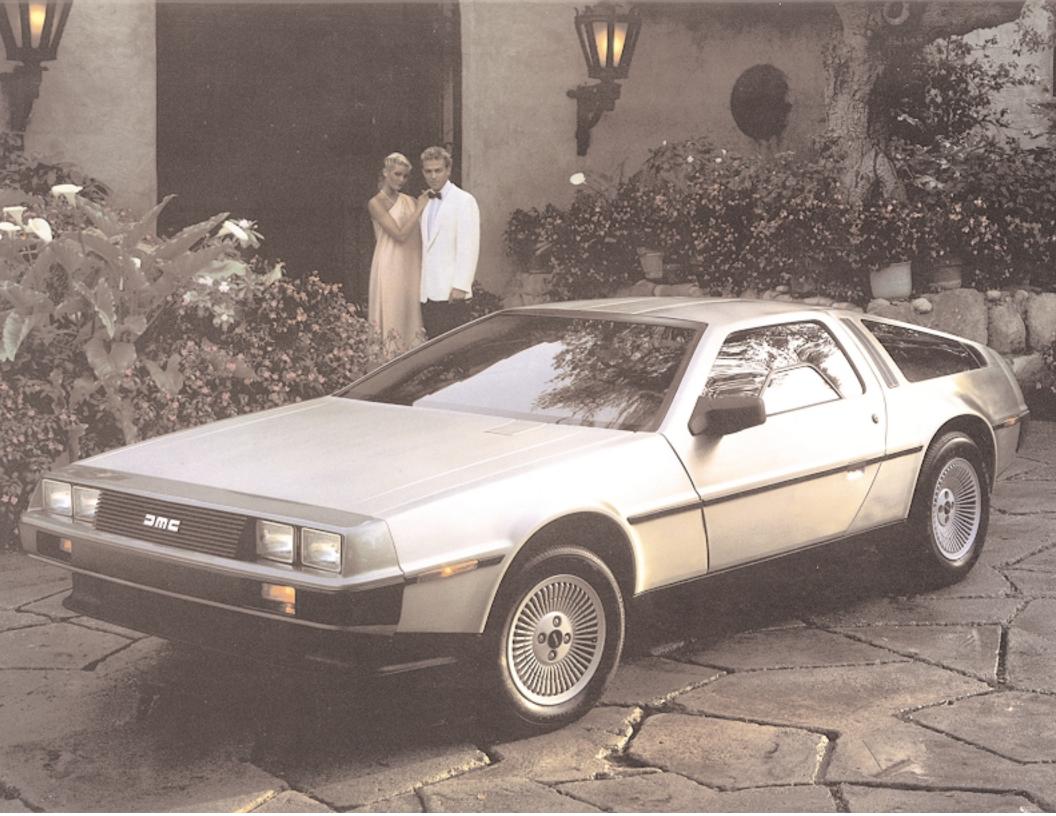






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## DE LOREAN\_matchless detail for comfort and convenience

t's called a cockpit, and for a very good reason. Every inch of the DeLorean's interior space has been carefully planned to provide optimum comfort and convenience: fully adjustable seats and power windows; a tilting, telescoping steering column; double weather seals, air conditioning and a seven position dual system of total climate control; full instrumentation and dual electric remote side view mirrors; variable speed windshield wiper/washer; extra storage right behind the seats; centralized door locking and an AM/FM stereo cassette radio with a Dolby noise reduction system, electronic channel selection memory and digital frequency display. Truly an impressive array of standard features and equipment.











# DE LOREAN\_engineered for total performance

L's more than just the end result of clever engineering and good workmanship-total performance is the absolute standard against which each individual DeLorean component must be judged. A good example of this is the special treatment of the all-steel backbone chassis. It is actually sealed in fusion bonded epoxy to protect it from corrosion. Or the way the 35/65 rear weight bias enables fully independent suspension to combine with rack and pinion steering for fast sensitive handling response that needs no power assistance. To really let you feel the road-not just follow it!

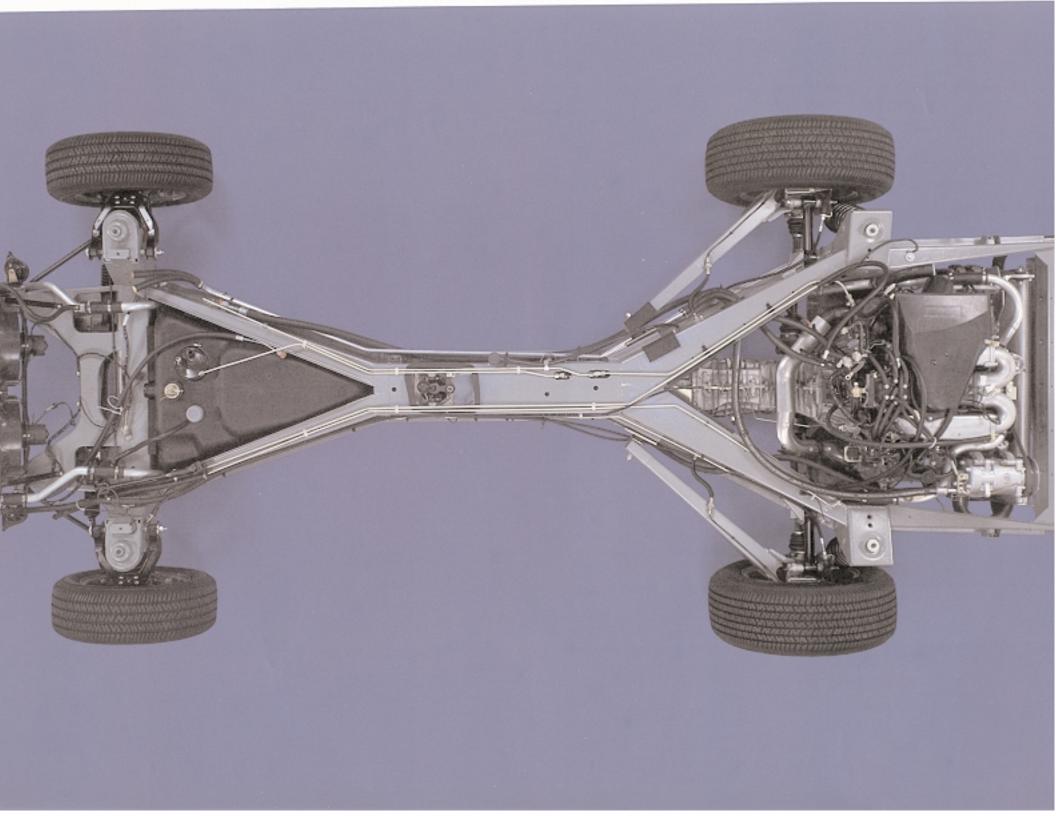
Nestled within the rear arms of the rugged backbone chassis, there's a healthy and fuel-efficient 2.85 litre V6 power plant that employs Bosch K-Jetronic mechanical fuel injection and develops 130 SAE net horsepower at 5500 rpm. So whether you've selected the standard full synchro 5 speed transmission or the optional 3 speed automatic, you're in for a thoroughly rewarding experience when you drive a DeLorean.

Performance also means a 4-wheel disc braking system for progressive fade-free stopping power. NCT steel belted radials for sure traction when it counts. Both of which become an integral part of the DeLorean driving experience.









# DE LOREAN\_anatomy of excellence

DeLorean vehicle specifications

### **ENGINE**

Type: light-alloy  $90^{\circ}$  V6 with overhead camshafts

displacement: 2.85 liters (174 cu. in.) Bore and stroke: 91 x 73mm Compression

ratio: 8.8:1

Block: light-alloy with cast iron cylinder liners

Heads: light-alloy, cross-flow hemichambers

Cooling system: water/ethylene glycol, forward radiator with twin thermostatically controlled electric cooling fans Fuel system: C.I.S. Bosch K-Jetronic mechanical fuel injection system Ignition system: breakerless, electronic Bosch

Emission control: LambdaSond/catalytic, unleaded fuel

### **DRIVE TRAIN**

Engine location: rear mounted Transmission: 5-speed fully synchronized or 3-speed automatic Final drive: transaxle/double universal half shafts, ratio 3.44:1

### **BODY AND CHASSIS**

Underbody: composite structure Outer panels: brushed stainless steel, grade 304 Construction: corrosion protected steel backbone frame supporting crossmem-

bers and 4 wheel independent suspension

### **SUSPENSION**

Front: unequal length upper and lower control arms, coil springs, telescopic shocks and stabilizer bar Rear: diagonal trailing radius arms with upper and lower links, coil springs with telescopic shocks

### **STEERING**

Type: Rack and Pinion Minimum turning radius: 5.334 meters (17.5') Turning circle: 10.67 M curb to curb (35')

Wheel turns, lock to lock 2.65

### **BRAKES**

Type: power assisted discs, front and rear Disc diameter: 245mm (10") front, 267mm (10.5") rear Parking Brake: mechanical, self-

adjusting, acting on rear discs

### WHEELS/TIRES

Wheels: cast light-alloy,  $357mm \times 152mm$  (14"  $\times$  6") front,  $381mm \times 203mm$  (15"  $\times$  8") rear;

Tires: steel belted radial, Goodyear NCT

### **DIMENSIONS AND CAPACITIES**

Wheelbase: 2408mm (94.8")

Track: 1590mm (62.6") front; 1588mm

(62.5") rear

Length overall: 4267mm (168") Width overall: 1988mm (78.3") Height: 1140mm (44.88")

Weight, with full tank: 1233kg (2712 lbs.) Fuel capacity: 51.6 liters (13.2 gal.) Luggage capacity: 396 liters (14 cu. ft.)

### ADDITIONAL STANDARD FEATURES

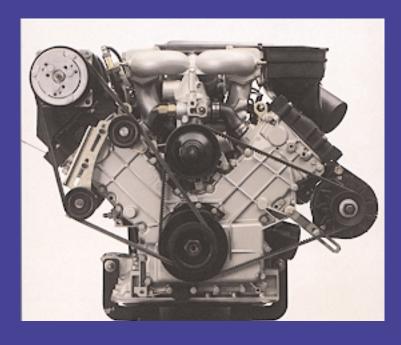
Stainless steel body panels Counterbalanced gull-wing doors Body Side moldings Tinted windows Intermittent windshield wipers Halogen headlamps Engine/ Luggage compartment lights Interior Hood and engine compartment release

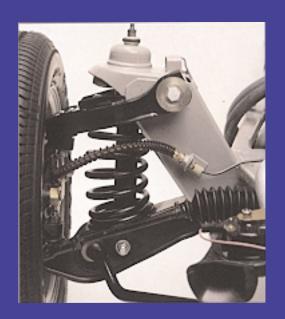
### ADDITIONAL STANDARD EQUIPMENT

Air conditioning
AM/FM radio with cassette
Power windows
Central door locking system
Tilt and telescopic steering column
Dual electric remote side view mirrors
Cast light-alloy wheels
Electric rear window defogger
Electric tachometer
Locking gas cap

Specifications & equipment based on the available information at time of printing are subject to change without notice.

DeLorean Motor Company 2055 Southeast Main St. Irvine. California 92714























# DE LOREAN\_where it all comes together

he DeLorean Motor Cars Limited assembly plant is situated on a carefully planned 72 acre site in Dunmurry, Northern Ireland. Five major structures comprising more than 650,000 square feet have been designed and equipped exclusively for the assembly and testing of the DeLorean. But extensive use of advanced production technology is not the plant's only distinction.

Worker environment has been a special consideration at the DeLorean plant, from initial design through production today. Unlike

the traditional assembly method in which each worker repeats a single, monotonous task again and again, DeLorean employees perform several different jobs as members of a team. The absence of congestion and assembly-line pits add to pleasant working atmosphere. This extra attention to the personal satisfaction and pride of accomplishment of the DeLorean labor force is clearly reflected in most tangible way: the consistently superior quality of workmanship you can expect to find in every DeLorean.

Total comfort, total performance, total commitment ... totally DeLorean.





## De Lorean

