

# KENNETH KESKE, MBA

## Professional Summary

An accomplished innovative executive with a demonstrated history of addressing business challenges and streamlining processes to maximize revenue. Leads with superior business acumen and high emotional intelligence. Excels in operations management, budget adherence and forecasting, while creating a professional and welcoming atmosphere to promote employee satisfaction and retention.

## Experience

### Auto Lube & Repair LLC | Mooresville, NC

○ August 2020 - Current

#### Founder / COO

- Identified resources to establish and execute business venture.
- Strengthened market position, leveraging industry knowledge and business acumen to increase sales from \$600k to \$1.5M in 24 months.
- Analyzed competition to recommend strategic moves for business.
- Completed marketing and operations setup, determining brand persona, and establishing workspace.
- Set initial vision for the company and stayed involved in day-to-day operations.
- Executed policies and mandates to achieve organizational goals and objectives.

### SAERTEX multiCom LP | Huntersville, NC

○ June 2013 - August 2020

#### Head of Operations

- Led a team of 150+ employees across multiple cross-functional teams including sales, accounting, HR, production, purchasing, shipping/logistics, QC/QA and EHS.
- Increased production efficiency by 50% through the use of lean processes, optimized product mixes, and machinery standardizations and preventative maintenance schedules.
- Delivered products of consistent quality to customers by working directly with vendors on delivery and production issues.
- Established departmental policies and goals in conjunction with board members and organization officials.

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## Skills

- Operations Management
- Strategic Vision
- Team Leadership
- Business Forecasting
- Business Leadership
- Project Management
- Change Management
- Program Optimization

- Direct report to the Managing Director to review financial statements and activity reports, measure productivity and goal achievement, and forecast annual sales/production requirements.
- Project Manager for \$8M 115,000 sq/ft manufacturing facility including the transfer of European products and technology into the American market.

## **SAERTEX USA LLC | Huntersville, NC**

○ October 2008 - June 2013

### **EHS and Quality Manager**

- Determined cause of accidents and methods to prevent reoccurrence with thorough investigations.
- Addressed and implemented corrective actions to resolve customer quality issues across sites.
- Drove quality objectives through the implementation of continuous improvement initiatives.
- Spearheaded development of SOP documentation, including monitoring periodic SOP review requirements.
- Spearheaded 5S continuous improvement activities, driving changes, and adapting to evolving production demands.
- Managed compliance programs, including employee training, audit coordination, and reporting.
- Facilitated global ISO9001 recertification.

## **Education**

○ Certificate - Project Management Professional

### **University of North Carolina Charlotte, Charlotte, NC**

- Currently enrolled - expected completion 07/24

○ MBA - Business Administration, International Business

### **University of Delaware, Newark, DE**

- Graduated with 3.73 GPA

○ B.S - Business Management

### **Western Governors University, Salt Lake City, UT**

2.5-year degree, GPA: 4.0

○ Bachelor of Applied Science

### **NASCAR Technical Institute, Mooresville, NC**

- Graduated with 4.0 GPA
- Dean's List 2002-2003

## **AWARDS & CERTIFICATIONS**

- OSHA 30-hour certification
- Six Sigma Green Belt Certified
- ASE 3x Recertified Master Automotive Technician
- City of Mooresville “Beautification Award” for business renovation
- Ironman All-World Athlete 2013