

Demographics Audiens

Gender

69%



Age



19-28



4.4K **Followers**

4.9K **Average** Reach

85.6K

Average **Impressions**

38% Engagement Rate









Dannie Josephine

Lifestyle Content Creator

About Me

Empowering women to embrace a soft life, abundance & motherhood Creator of the Millionaire Mami Journal Lifestyle & Abundance Mentor Sharing my pregnancy + motherhood journey

Performance Highlights

- 147,000+ views in the last 90 days (100% organic).
- July 2025: Viral month with 43K views (+869% growth).
- · Audience highly engaged with pregnancy, lifestyle, and abundance content.
- Stories drive loyalty (57.8% engagement), Reels drive discovery (+164% reach).

Previous Collaborations

- Vanity Planet
- Wild
- UGC content creation (soft life, lifestyle)

