

Contact

nayri.apelian@gmail.com

www.linkedin.com/in/nayriapelian
(LinkedIn)

Top Skills

Research
Analytical Skills
Communication

Languages

Russian
Armenian

Certifications

TESOL / TESL certified (teaching English as a foreign language, Oxford Seminars.)

Honors-Awards

Young American Broadcasters Award, Cato Institute.

Leadership Institute Broadcast Journalism School Award.

Journalism + Communications, Fund for American Studies.

Delta Epsilon Sigma Honor Society
Armenian KEA Scholarship

Nayri Apelian

Communications Manager previously served in International Development at PAAJAF Foundation
United States

Summary

I am an analyst here to help you in the field of space and defense. My passion and experience has led me down this path and I am looking for a career as a national security professional.

Experience

PAAJAF Foundation

Communications Manager
December 2011 - November 2019 (8 years)
Los Angeles Metropolitan Area

- Oversaw global crowdfunding marketing campaign for Providing Adolescents and Adults Jobs for Advancement in Future (PAAJAF), exceeding donation goals.
- Established marketing strategy with globalgiving.org, a global crowdfunding community in 165 countries.
- Developed strategic partnerships with PAAJAF's website and optimize collateral marketing proposals with global crowdfunding community to increase income streams and diversity.
- Please note: Accra, Ghana virtual communication Los Angeles, California, United States.

StudentMentor.org

Mentor, Communications / United We Serve at StudentMentor.org
December 2011 - September 2014 (2 years 10 months)
Los Angeles Metropolitan Area

- Advised more than 20 students with the selection of academic courses and conducted research emphasizing social media and branding in Journalism and Communications.
- Facilitated career coaching for Journalism and Communications internships, scholarships and career goals.
- Provided feedback and guidance to improve students' resume writing and other career development skills.

Los Angeles Regional Food Bank

Fundraiser, Los Angeles Regional Food Bank / United We Serve at Feeding America

November 2011 - September 2014 (2 years 11 months)

Los Angeles Metropolitan Area

- Secured more than 1,600 food packages that were distributed to women with infants, children and senior citizens in Los Angeles County.
- Spearheaded internet-based food drives supporting approximately 4,400 disadvantaged families.
- Designed and organized funding requests and follow-up reports with community leaders.

George W. Bush Presidential Center

GOP Team Leader, United States Presidential Campaign Bush/Cheney

September 2002 - November 2004 (2 years 3 months)

Bethesda, Maryland, United States

- Mobilized hundreds of voters by utilizing an innovative social networking online toolbox that allowed voters to interact with polls and databases.
- Maintained and updated an extensive database cataloging and analyzing survey responses from recipients.

Radio America

Production Assistant, Radio America

May 2000 - August 2000 (4 months)

Arlington, Virginia

- Conducted radio nightly news program interviews, researched leads, edited and wrote copy for more than 25 Dateline Washington segments.
- Oversaw day-to-day business of 5 talk radio shows, booked guests, screened calls and engaged in monitoring shows content for live, as well as taped broadcasts.

Tribune Broadcasting

Production Assistant, Tribune Broadcasting Washington, D.C. Bureau

August 1999 - December 1999 (5 months)

Washington, District of Columbia

- Interviewed Congressional Members and other Washington Leadership from the field.
- Produced, researched and wrote news packages for media-market distribution to broadcast stations across the United States.

Sony

Production Assistant, Wheel of Fortune, Sony Pictures Studios

June 1998 - August 1998 (3 months)

Culver City, California

- Assisted in solving the day-to-day production problems associated with producing a live studio taping.
- Categorized proposals, advertisements, and client files for more than two-hundred advertisers.

Education

Marymount University

B.A. Communications, Communications · (2004 - 2006)

The George Washington University

George Washington University Master's in Strategic Public Relations Online at

The George Washington · (2015 - 2015)

American University

Fields of study: CLEG (communications, legal institutions, economics, and government) program. · (2002 - 2004)