



## Event & Sponsorship Sales

Gooseberry Agency will foster relationships with local businesses to showcase event and sponsorship opportunities with your organization. We'll work with you to develop available inventory, create new options, to maximize revenue potential and highlight new corporate sponsors with your audience.

- ✓ Build Relationships with area businesses on your organization's behalf
- ✓ Cultivate leads, follow ups, and close agreements
- ✓ Coordinate activation of partnerships to fulfill any deliverables
- ✓ Create unique and sometimes non-traditional inventory for sponsors

### COMMISSION RATE

\*Commission is calculated on net revenue generated

## Marketing & Design

Gooseberry Agency can help create an array of branded collateral to make your organization shine through digital, print, web and more! Our design team will work with your brand guides to generate professional looking collateral for your use.

- ✓ Printed marketing materials (brochures, flyers, business cards, etc.)
- ✓ Digital platform collateral to utilize (web, social, email, etc.)
- ✓ Logo creation and rebranding

### HOURLY RATE

## Event Planning & Coordination

Gooseberry Agency can help you plan your event from the initial idea through the clean up afterwards! Our team has 15+ years of planning events of all shapes, sizes and formats! Event planning is stressful, let us help provide insight, strategies, and more to provide your clients a memorable experience.

- ✓ Defining objectives to maximize the success of your event
- ✓ Budgeting, staffing, venue selection, vendor management and more!
- ✓ On-Site coordination to be the point of contact for the venue
- ✓ Post-event evaluation and feedback

### RATE DEPENDENT ON EVENT NEEDS AND SCOPE