

CAROLINA GORIS

220 Manhattan Ave New York, NY, 10025 (917) 783-2455 carolinagorisent@gmail.com

EDUCATION

CUNY Baccalaureate for Unique and Interdisciplinary Studies
New York, NY

B.S. Multimedia Production, Marketing and Entrepreneurial Journalism

- **GPA:** 4.0
- **Awards & Honors:** Phi Theta Kappa, Communications Honors Society, The National Society of Leadership and Success, Sigma Alpha Phi, Magna Cum Laude
- **Extracurricular Activities:** Host & DJ at WHCR 90.3 FM - The Voice of Harlem

PROFESSIONAL EXPERIENCE

The Garnette Report, New York, NY

Multimedia Journalist & Social Media Marketing Manager, June 2020 - Present

- Gather information, conduct interviews, create, shoot and edit news stories
- Facilitate scaling brand and company awareness through various social media channels
- Work with brand to create and implement social media strategies
- Craft and concept original design and illustration for social media, video, brand identity, and digital platforms

NYC Department of Education, New York, NY

Educational Paraprofessional - Teacher Assistant, Mar 2014 – Present

- Provide extra assistance to students with special needs, such as non-English-speaking students or those with physical and mental disabilities
- Carry out therapeutic regimens such as behavior modification and personal development programs, under the supervision of special education instructors, psychologists, or speech-language pathologists

Multimedia Production, New York, NY

Student and Freelancer, Mar 2017 – August 2020

- Multi-Camera Television Production at Brooklyn College: Producer, director, sound/lights/camera operator to various live performances at Greenwich House Music School, broadcast live via social media platforms
- Television and Radio Journalism at City College: DJ, host, and creator of ‘The 411’ podcast airing live on WHCR 90.3 FM. Producer, videographer, narrator, writer, and editor/curator of news stories content
- Advertisement/Public Relation Production at City College: Create Marketing Campaigns
- Media Planning Course at City College: Create a budget plan for a small business’ ad campaigns

I Love Tap Co., New York, NY

Internship, Sep 2008 – June 2011

- Host/Usher at the Annual Washington D.C Tap Dance Festivals
- Event coordinator: Designed and distributed posters and invitations, seat arrangement for guests, etc.

ADDITIONAL SKILLS

- Spanish - Business Level Speaking, Reading and Writing
- Adobe Photoshop, Premier, InDesign, Illustrator. Microsoft Windows, Word, Excel, and PowerPoint

CREDENTIALS AND LICENSES

- Teaching Assistant Certification
- Licensed Zumba Instructor